



CNIT
FOREST

YOUR NEW

Destination

in the heart of Paris La Défense



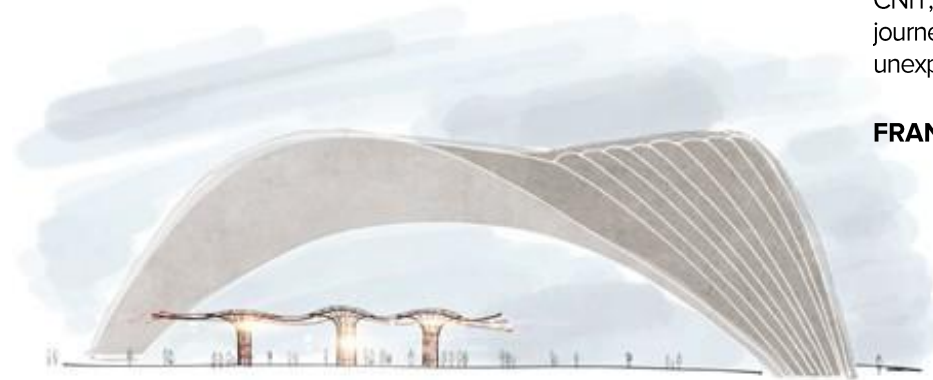
Concept



Dreamt up by the duo of François Schuiten and Nicolas Adam, Viparis' new premises in the CNIT FOREST are a genuine invitation to travel.

“The idea behind the CNIT Forest concept came directly from CNIT itself.” We tried to recapture the special elegance of this imposing vault which, standing on three legs, makes this architecture so unique in the world. Its flared, taut shape — this curve with its plant-like, tree-like allure — was a natural inspiration for our light trees. It was also important for us to incorporate all the engineering prowess demonstrated by the architects: these trees have the potential to be vibrant and dynamic, animated by thousands of LEDs, so they can create a range of different atmospheres for the events the venue will host. Following in the footsteps of the audacious designers of the CNIT, we wanted to take visitors on a journey into an enchanting space — an unexpected underground forest.

FRANÇOIS SCHUITEN



An architecturally striking venue

THE AMBITIONS OF CNIT FOREST

- INCORPORATE nature and bring it to coexist with today's modern technology
- REDISCOVER the innovative momentum of CNIT and shine a light on this unique location
- SURPRISE, welcome and meet the expectations of visitors
- CREATE, IN LA DÉFENSE, a hub with a strong identity for the organisation of unique events
- TRANSFORM the existing spaces into warm settings conducive to work and exchange



01

A venue at the heart of Europe's no.1 business district



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A showcase for your events



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Spaces in detail



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01

A venue at the heart of Europe's no.1 business district



— A WELL-CONNECTED VENUE

— A WIDE HOTEL OFFER

— A SUSTAINABLE VENUE

— A DYNAMIC DISTRICT

— A UNIQUE VISITOR EXPERIENCE

A well-connected venue, easy to reach



11

minutes
from Gare du Nord

50

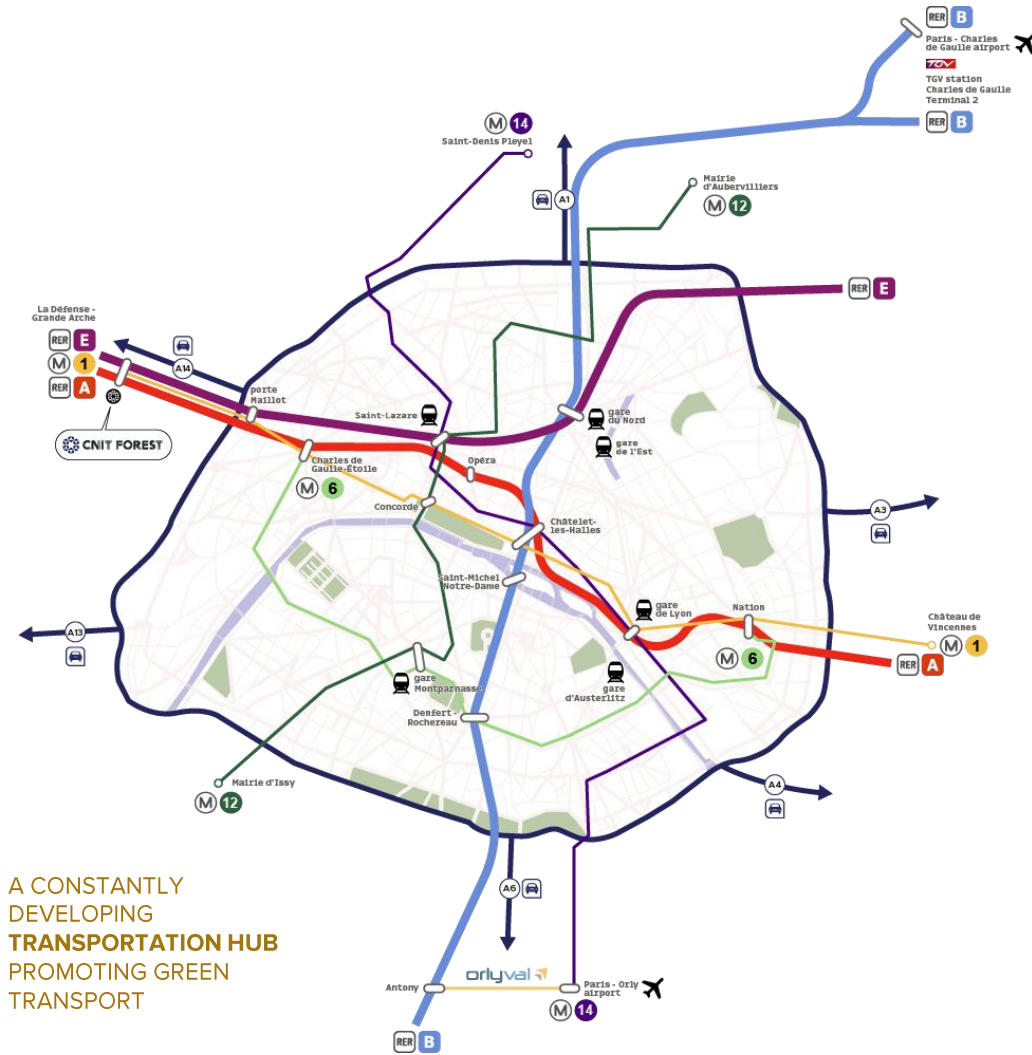
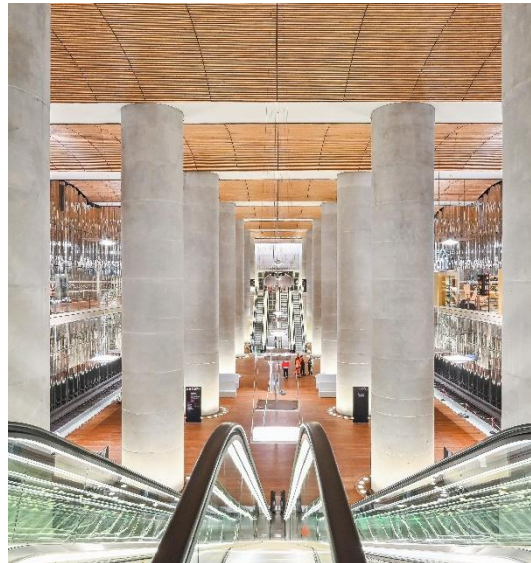
minutes
from Paris-CDG airport

45

minutes
from Paris-Orly airport

12

minutes
from Gare Saint-Lazare



A CONSTANTLY
DEVELOPING
TRANSPORTATION HUB
PROMOTING GREEN
TRANSPORT

USEFUL LINKS

- <https://www.iledefrance-mobilites.fr>: Public transport
- www.parisaeroport.fr: Paris airports
- www.sncf-connect.fr: Passenger rail
- www.parisjetaime.com: Paris Tourist Office



A district where things happen

No.1
business district
in Europe



A multiple use district

Offices, housing, **Westfield Les Quatre Temps shopping centre** (250 retail outlets including 50 restaurants) & **Westfield CNIT** (76 shops), Paris La Défense Arena.



Green space

Since 2019, Paris La Défense has gained more than 10,000 additional square metres of landscaped space, with gardens, parks and 14,000 trees, to relax and stroll around



Special events all year round

Christmas Market,
Garden Parvis,
Jazz festival, etc.



500+
businesses

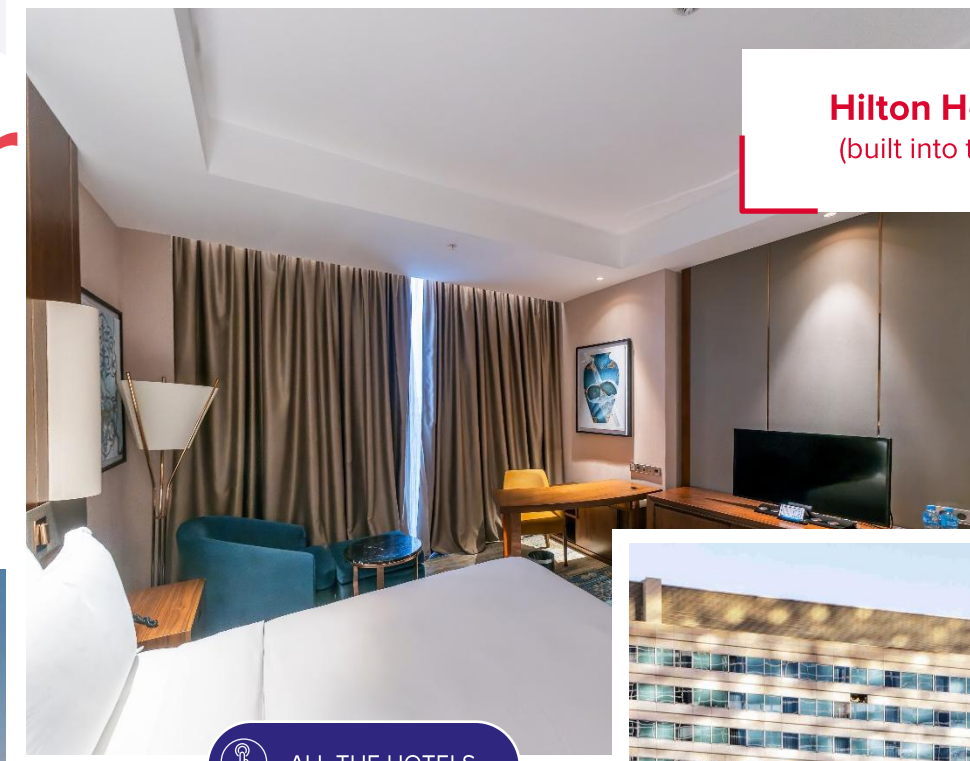
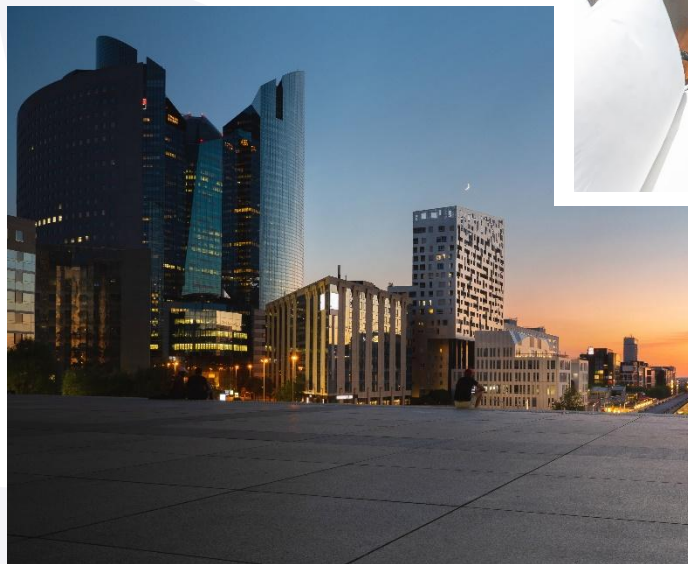


A wide hotel offer

To accommodate your delegates and visitors to **CNIT Forest** in the best possible conditions, they have access to a **comprehensive and varied** hotel offering.

17
hotels
+3,600
rooms

are available **in the immediate vicinity of CNIT Forest** representing a diverse offering, from **aparthotels** to top **star-rated establishments** with premium services.



Hilton Hotel 4*
(built into the site)

ALL THE HOTELS

Lifestyle hotels

- OKKO Hotels Paris La Défense 4*,
- Hilton Paris La Défense 4*,
- MGallery Nest 5*,
- Mama Shelter Paris La Défense 3*



Pullman Paris La Défense Hotel 5*

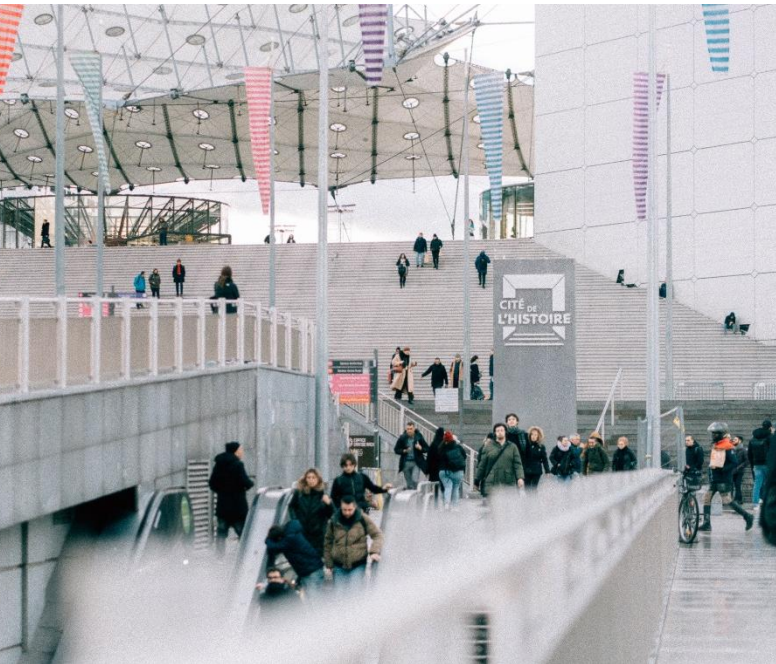


A unique visitor experience



A SPACE FOR ARTISTIC EXPRESSION FEATURING THE FOLLOWING WORKS

- The singular silhouettes “Deux personnages fantastiques” by Joan Miró (1893-1983)
- The Great Red Stabile, or Red Spider, a work by Alexander Calder in 1976
- A work by the sculptor Lim Dong Lak, “Point Growth”, belonging to the series Totems of Poetry
- “Doubles lignes indéterminées”, a 12-metre- high monumental painted steel sculpture, installed in La Défense in the Michelet zone in 1988 (a work by Bernar Venet)
- The “Takis Basin”, a major work by the Greek artist Vassilakis Panayotis Takis
- “Les Hommes de la cité”, a work by France and Hugues Siptrott designed in 1991
- “Thumb”, a sculpture by César Baldaccini



Since 1972, La Défense has transformed itself into an open-air museum, with nearly 70 works of art produced by around 50 artists of 14 nationalities, interspersed between the business district’s ultra-modern towers.

CITÉ DE L’HISTOIRE FOR AN ENTERTAINING FAMILY DIVE INTO HISTORY.

A deep dive into history through technological and highly immersive shows and features: young and old alike will enjoy reliving the major historical events, meeting iconic figures from the history of France, and experiencing new emotions. Cité de l’Histoire is also the preferred venue for hosting private events.

AN UGC MULTIPLEX CINEMA SCREENING THE LATEST BOX OFFICE HITS

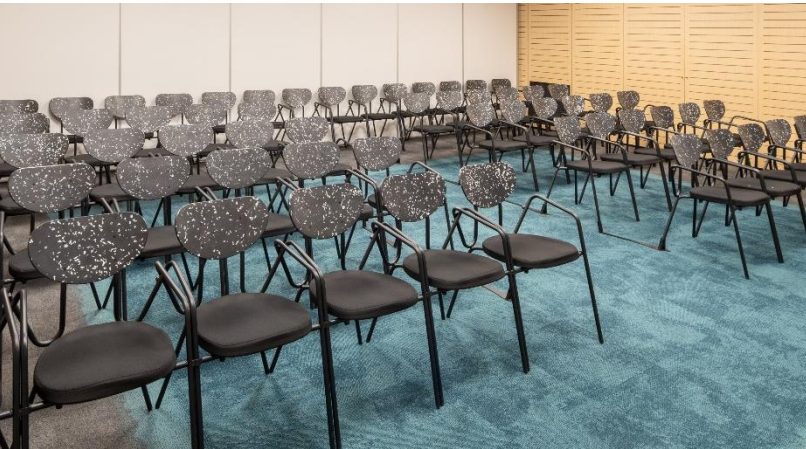




A sustainable venue

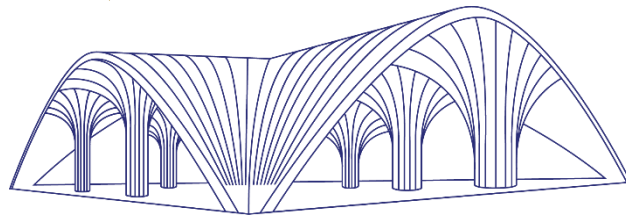
SELECTION OF SUITABLE MATERIALS

Venue renovated using materials from responsible production chains and equipped with furniture made from recycled and recyclable materials, notably from **Furniture For Good**



CONTROLLING CONSUMPTION AND REDUCING WASTE

- Venue fully fitted out with **LED** – energy saving
- **Eradication of single use plastics** with listed caterers
- On-site **empty-packaging management** service allowing exhibitors and contractors to avoid disposing of their packaging during the event and to retrieve it easily at dismantling time.
- Installation of **water fountains** without cups (made in France)



PROMOTING THE GREEN MOBILITY

Venue at the heart of transportation hub of La Défense



GUARANTEEING SAFE AND SMOOTH OPERATIONS

Logipass allows for controlling the flow of vehicles needing access to delivery docks, exhibitor car parks during set-up and breakdown, and for deliveries during event opening hours,

Logistics pooling reduces carbon emissions related to freight by minimizing the number of vehicles entering the site.



02

A showcase for your events



— KEY figures

— CNIT FOREST in a few dates

— KEY references



Our key figures

10,000 m²
at the heart of La Défense

24
meeting rooms
built to accommodate from 30 to 280 people in
theatre layout

2
multipurpose
suites: 2,133 m² and 2,835 m²

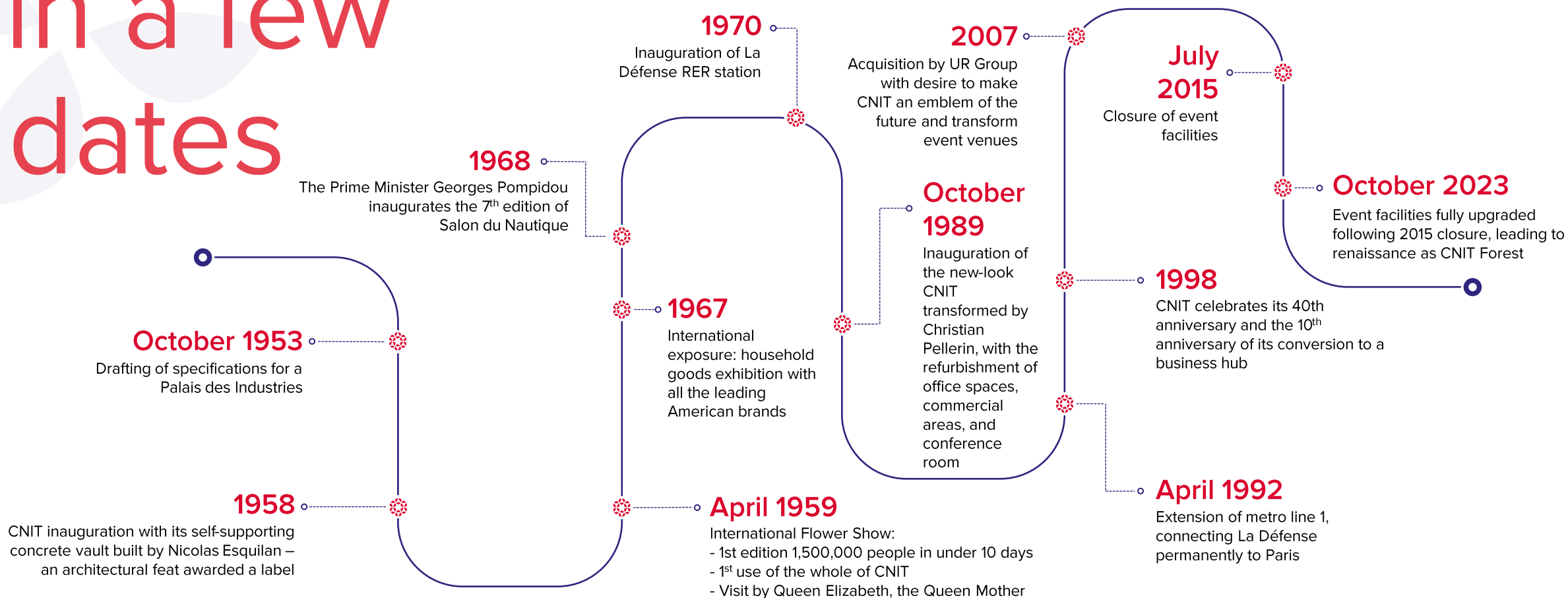
2
auditoriums
with 742 and 1,212 seats

Modular spaces
that can be adapted closely to your
requirements



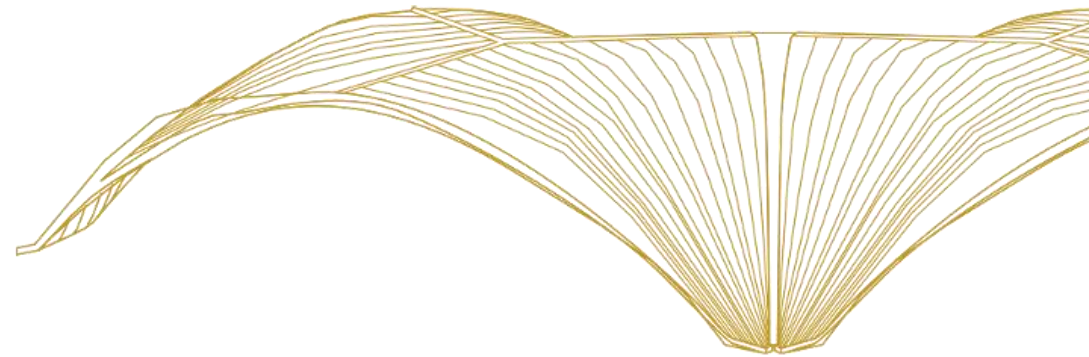
CNIT in a few dates

THE FIRST BUILDING TO BE BUILT AT
LA DÉFENSE, CNIT IS AN ICONIC LANDMARK





Key references



CNIT HAS HOSTED FLAGSHIP EVENTS

GENERAL PUBLIC

In the 1960s: the first editions of Salon du Nautique, les Florales Internationales.

PROFESSIONAL EVENTS

Congress of Rheumatology, Big data, ATTD (Advanced Technologies & Treatments For Diabetes), World Retail Congress. **Since the reopening of CNIT Forest, the venue has taken up where it left off...** Carrefour Pathologie, GIRD, Powr Earth Summit with Barack Obama in March 2024.

CORPORATE EVENTS

New Year events and internal meetings (conventions, shareholder meetings, training, etc.): Total Energies, Société Générale, Coface, SNCF Voyages, AXA, AWS (Amazon), VISA, Natixis, Suez, Alstom, Schneider Electric, Unibail Rodamco, L'Oréal...



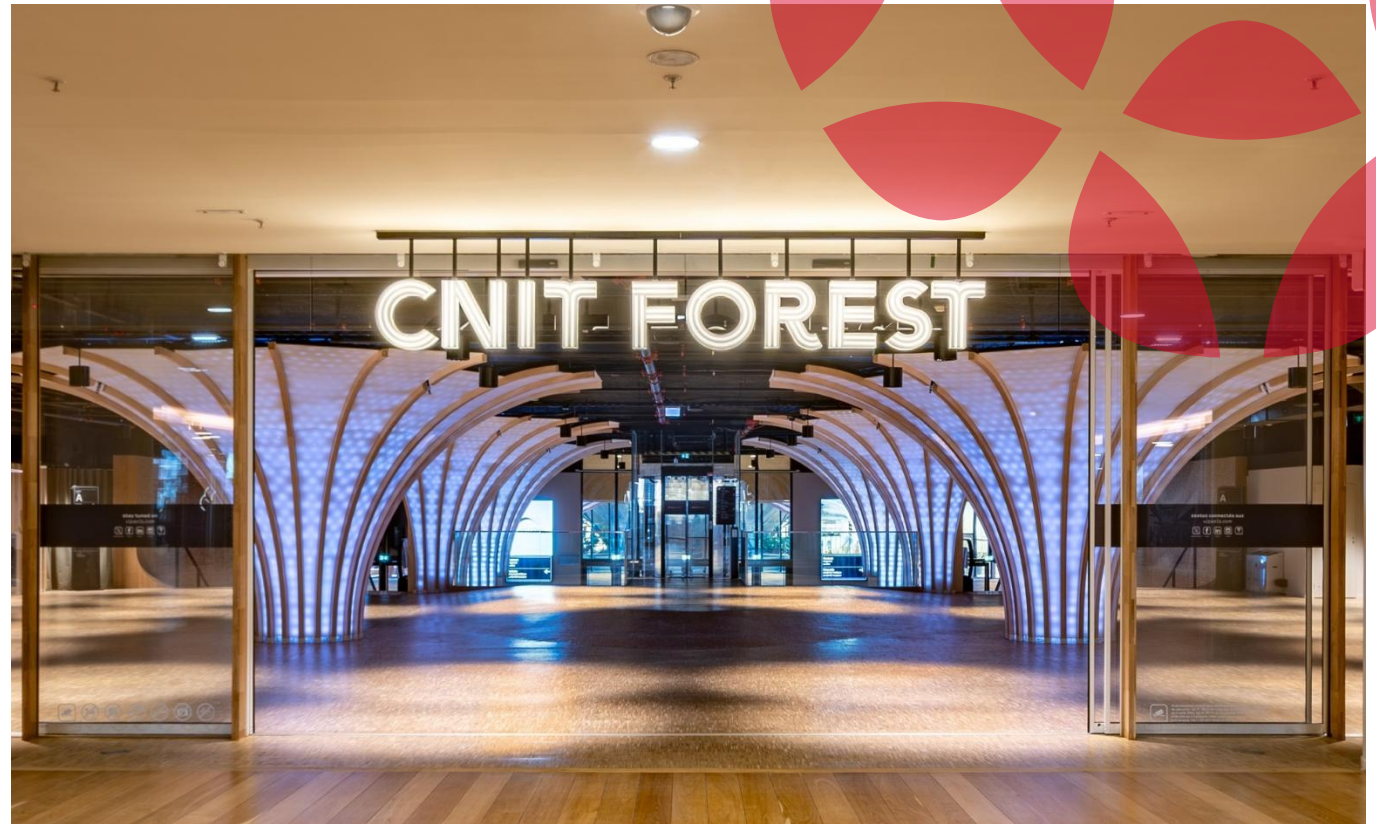
“Since the great Gothic cathedrals, nothing similar has ever been accomplished”

André Malraux
Minister for cultural affairs
at the Inauguration of CNIT in 1958



03

Spaces in detail



— BAOBAB
suite

— DRAGONNIER
suite

— EPICÉA
auditorium

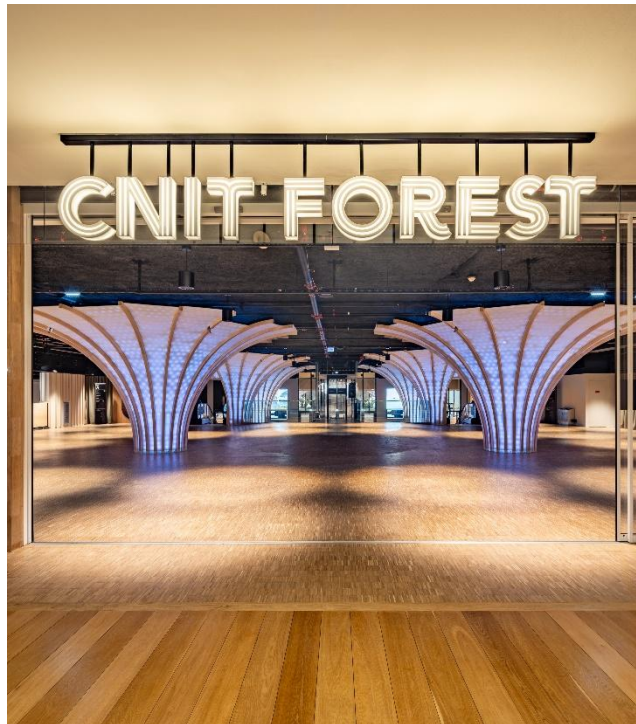
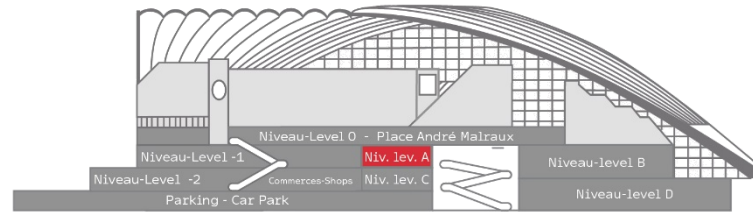
— SÉQUOIA
auditorium

— AUBÉPINE & ACACIA
rooms

— DATTIER & DAVIDIA
rooms



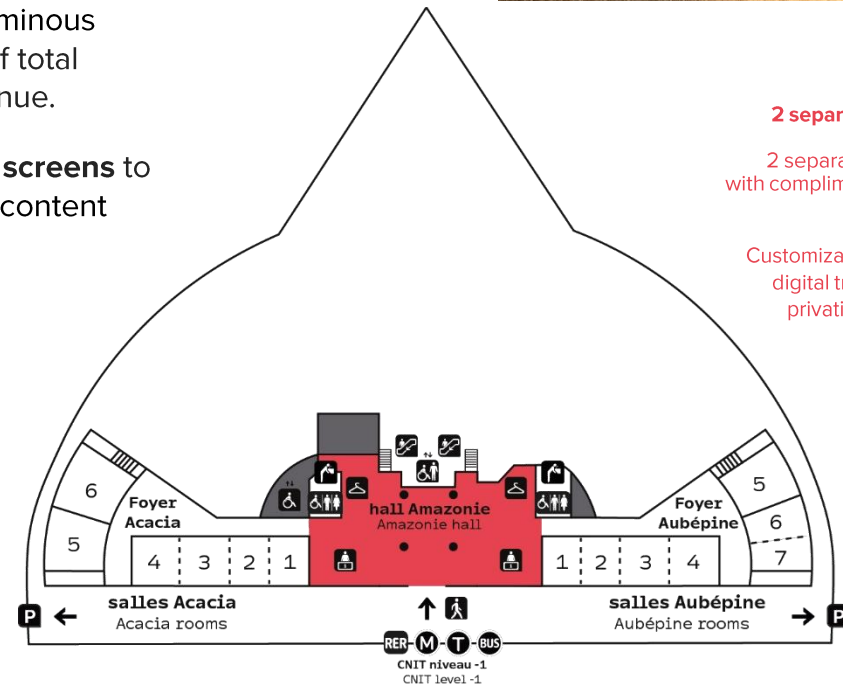
Amazonie suite



A majestic and customizable welcome thanks to luminous digital trees, in case of total privatization of the venue.

8.64-meter-long LED screens to broadcast your event content

level A



ADDED EXTRAS

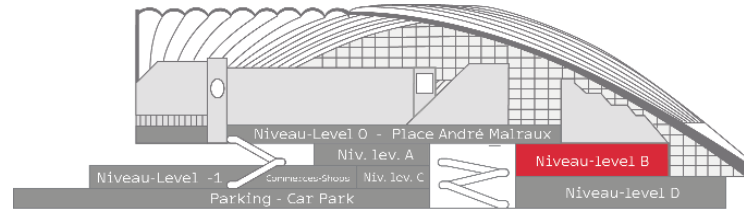
2 separate reception areas

2 separate cloakroom areas with complimentary desks, racks and hangers

Customization of the luminous digital trees, in case of total privatization of the venue.



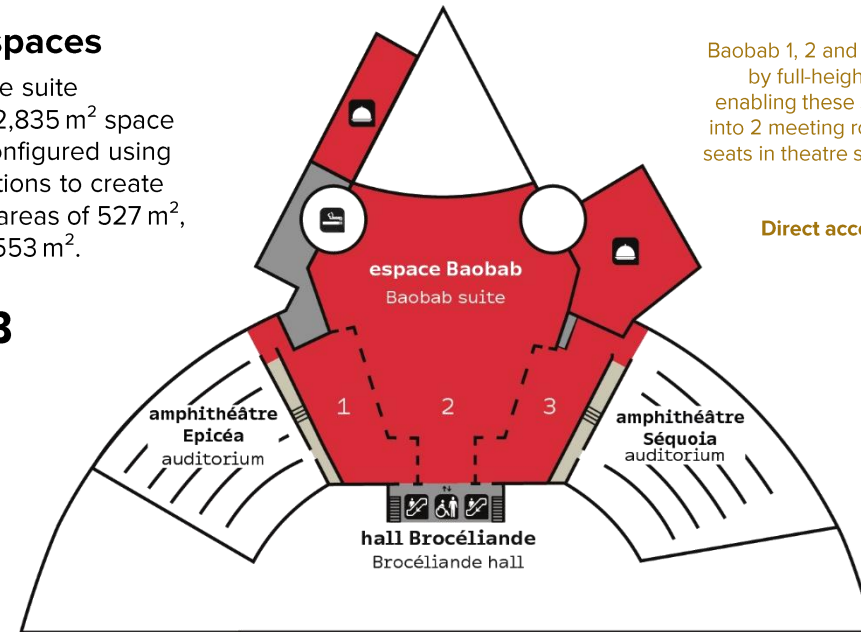
Baobab suite



3 modular spaces

A multipurpose suite ranging from 2,835 m² space that can be configured using movable partitions to create three distinct areas of 527 m², 1,754 m² and 553 m².

level B



ADDED EXTRAS

Baobab 1, 2 and 3 spaces are separated by full-height **soundproof partitions** enabling these spaces to be **converted** into 2 meeting rooms (with 384 and 435 seats in theatre style), reception spaces, exhibitions halls...

Direct access to the 2 auditoriums

Baobab 2 benefits from **natural daylight**

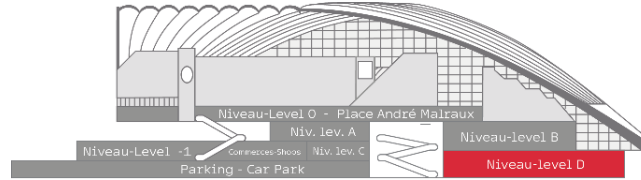
A smoking area

2 caterers' kitchens

Step-free deliveries

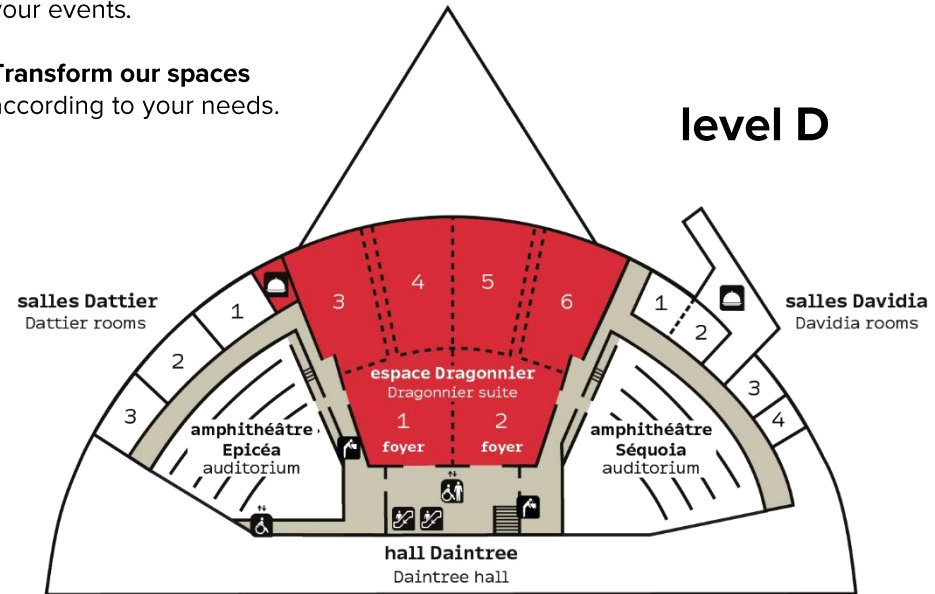


Dragonnier suite



Bespoke, modular spaces to give more reach and power to your events.

Transform our spaces according to your needs.



ADDED EXTRAS

A multipurpose 2,133m² suite fitted with moveable partitions

Access to Séquoia and Epicéa auditoriums

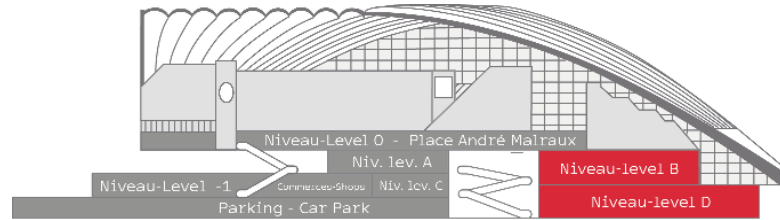
Dragonnier rooms are separated by full-height **soundproof partitions** enabling these spaces to be converted into meeting rooms (up to 4 rooms, from 230 to 291 seats in theatre style), reception venues, exhibitions halls, etc.

Caterer kitchens

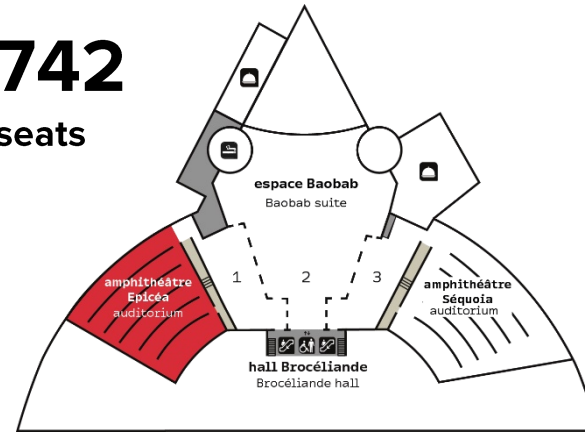
Step-free deliveries



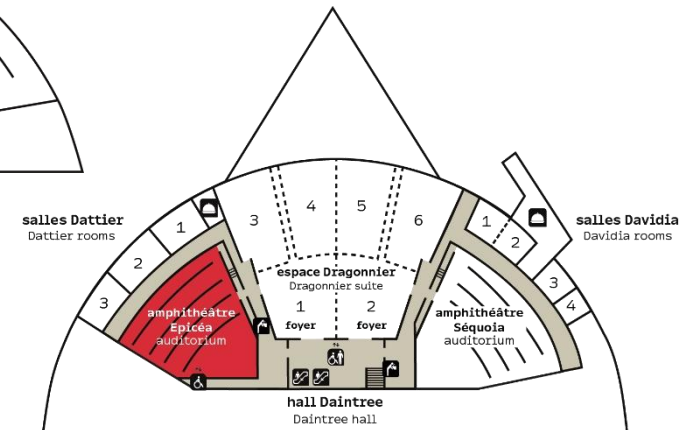
Épicéa auditorium



742
seats



level B&D



ADDED EXTRAS

726 seats
16 PRM spaces

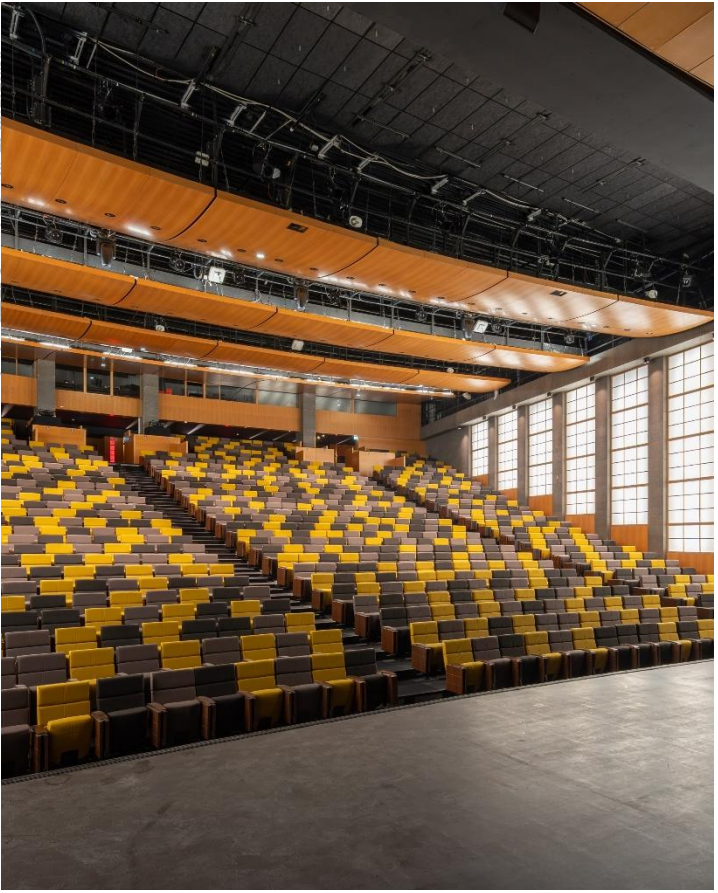
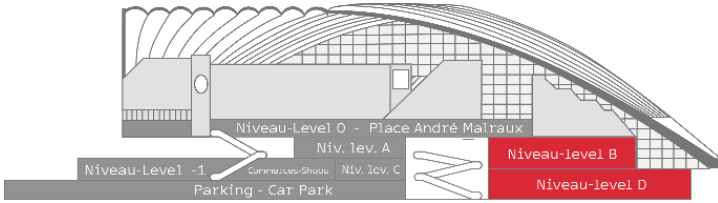
Auditorium fitted with a **projector screen**

Armchairs with **writing tables**

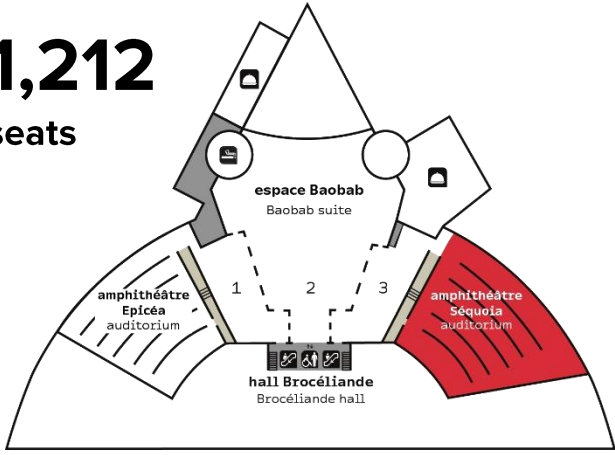
PRM lifts
for direct stage access



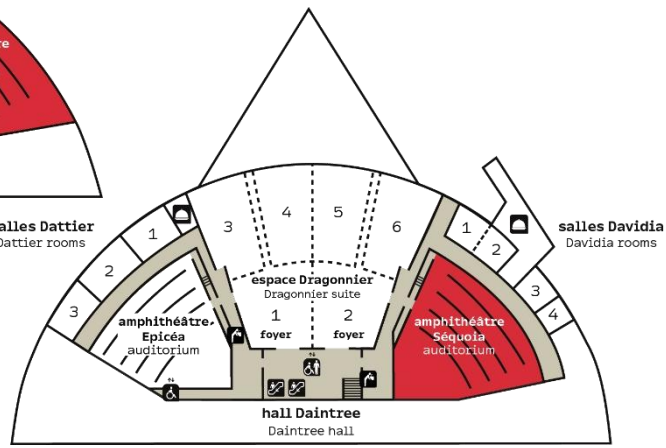
Séquoia auditorium



1,212 seats



level B&D



ADDED EXTRAS

- 1,153 seats
- 39 folding seats
- 20 PRM spaces

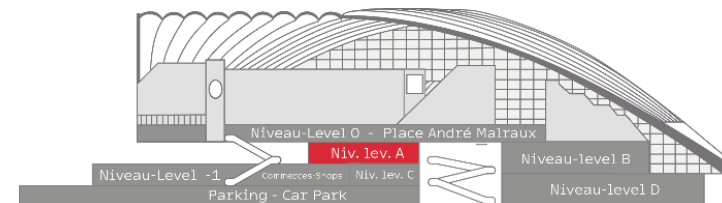
Auditorium fitted with a projector screen

Armchairs with writing tables

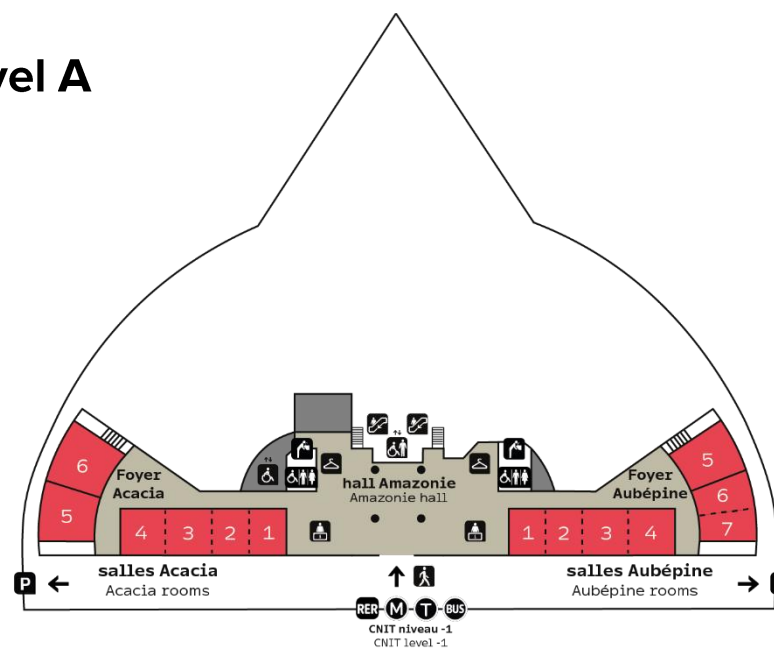
PRM lifts for direct stage access



Aubépine & Acacia rooms



level A



ADDED EXTRAS

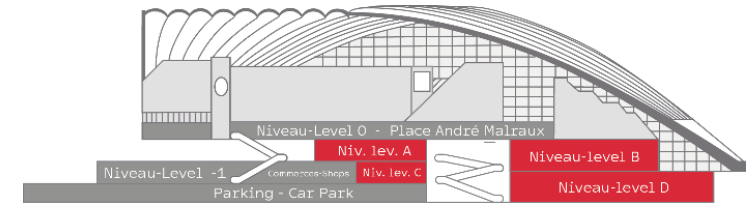
13 meeting rooms (from 57 to 117 seats in theatre style)

10 meeting rooms with moveable partitions to meet all your needs

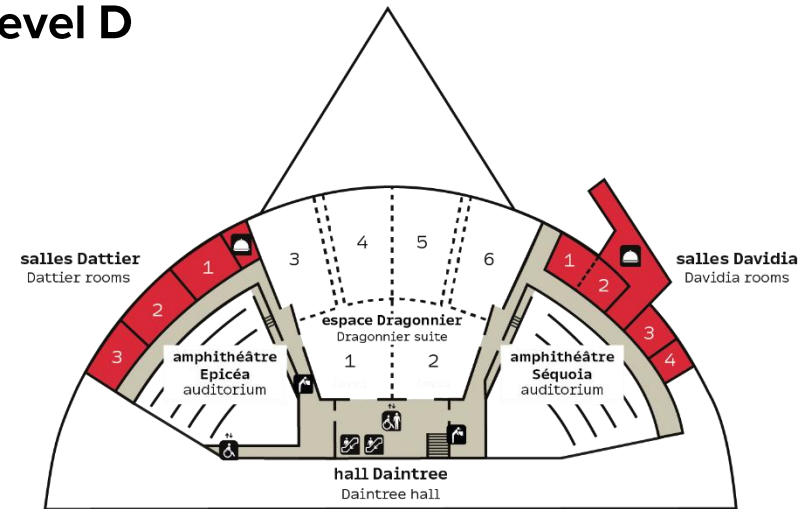
Fitted with **LED screens**, rooms are ready to use on your arrival: no additional installation required

Meeting rooms fitted with furniture, microphones... one layout of your choice per day

Dattier & Davidia rooms



level D



ADDED EXTRAS

7 meeting rooms (including 1 modular) from 29 to 92 seats in theatre style

Fitted with **LED screens**, rooms are ready to use on your arrival: no additional installation required

Located behind the auditoriums, these rooms are also perfect as dressing rooms

Meeting rooms fitted with furniture, microphones... one layout of your choice per day



04 Information /Contact



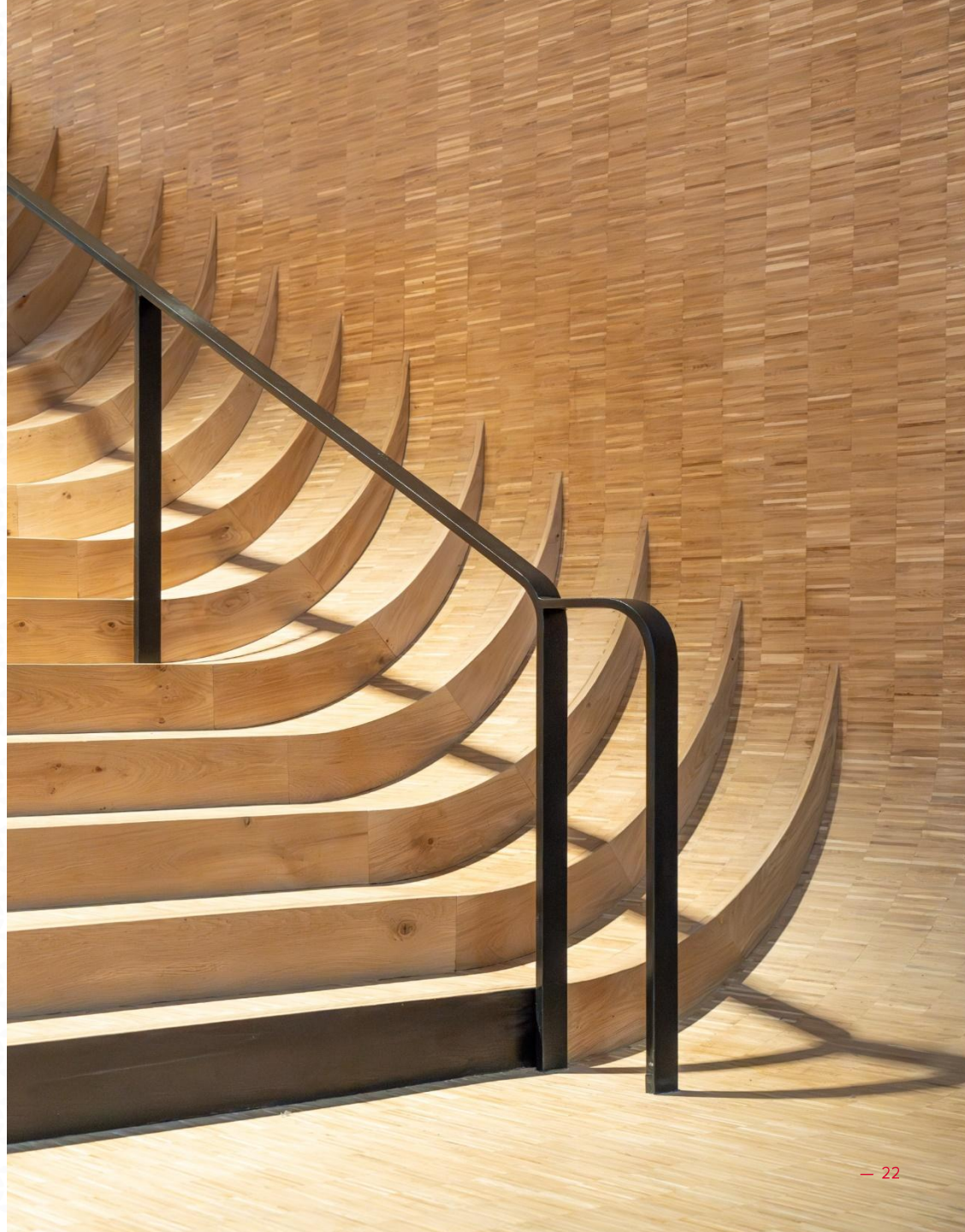
View all the photos of CNIT Forest in our photo library.

Take our virtual tour here.



**CONTACT
OUR SALES TEAM**

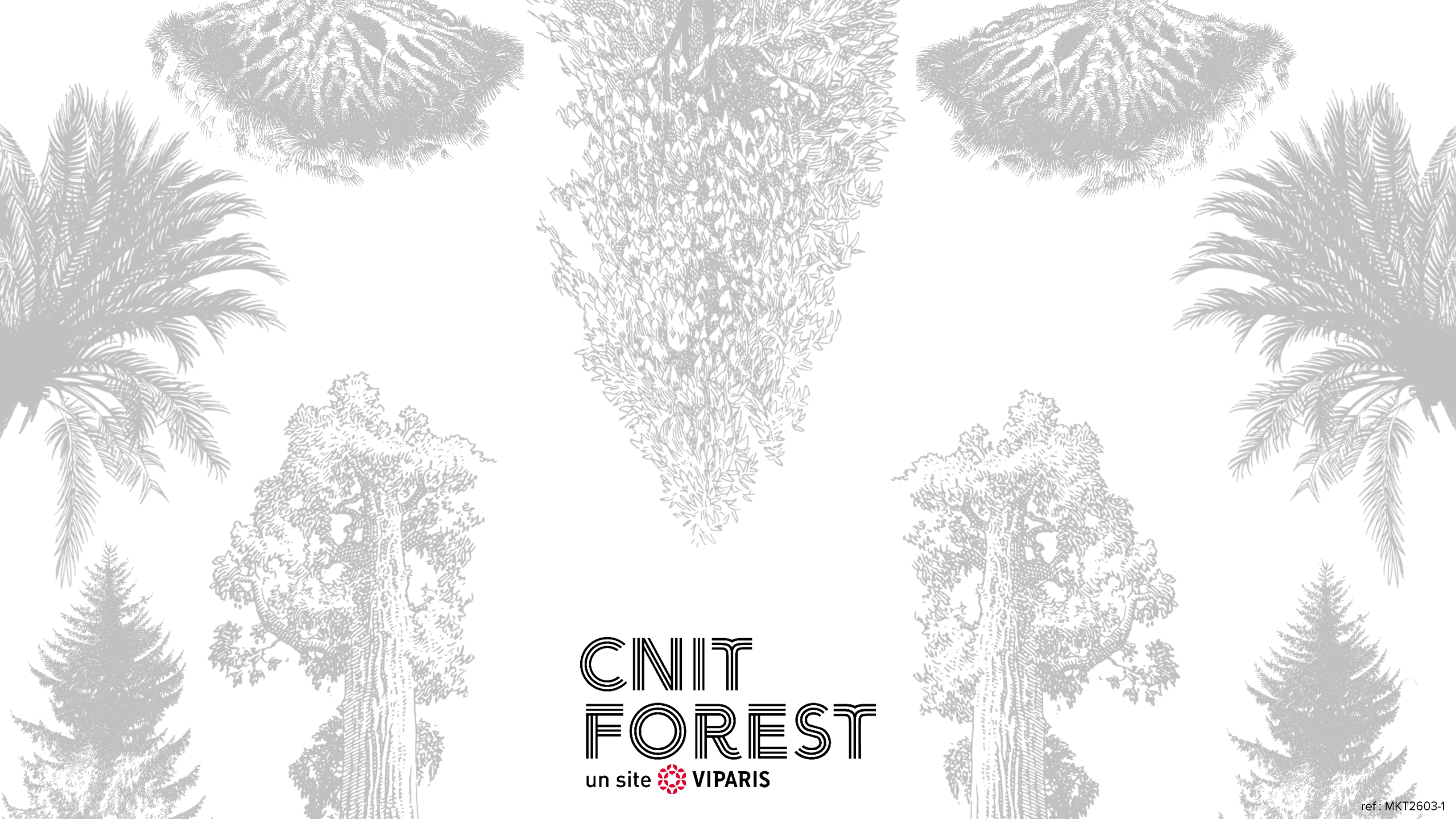
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CNIT FOREST

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