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Supporting the responsible event at CNIT Forest



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Destination Paris



PARIS! A destination for sustainable tourism

Since 2004, the city of Paris has been strongly committed to sustainable development goals through its ambitious 'Climate Plan', which has deployed more than 500 measures in various areas: buildings, transport, energy, food, waste, living environment, etc.

In line with the objectives achieved in 2020, the current operational action plan aims to reduce GHG emissions by 50%, to **reduce consumption by 35% and to achieve 45% renewable energy** by 2030.

By 2050, the challenge is to achieve a carbon-neutral city and be 100% supplied with renewable energy sources.

The City of Paris has also created an environmentally responsible event charter to encourage more sustainable practices:

[Charter for environmentally responsible events in Paris](#) 

To enjoy an environmentally responsible stay in Paris, there are several options available to you:

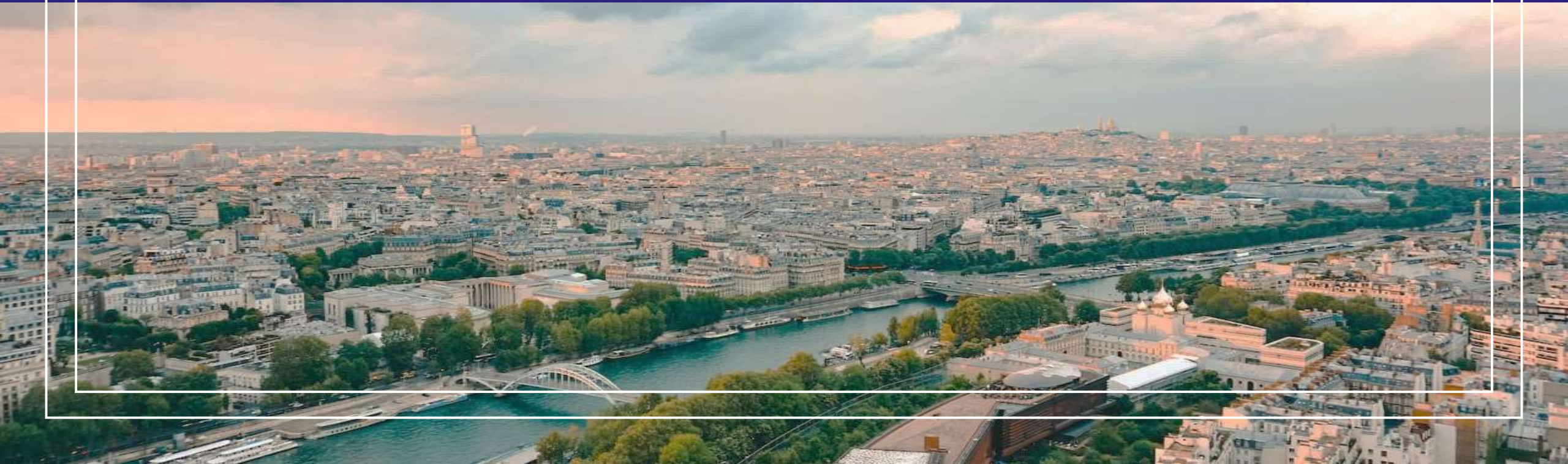
- Organise tours of the capital (tour on the *Balades Paris Durables* app)
- More than 500 green spaces (squares, parks, gardens)
- Promote meetings and collective professional intelligence in committed and certified venues (e.g. Viparis)
- Enjoy the pleasures of the table marked by a rich high quality gastronomic tradition, local and seasonal
- Sleeping in committed accommodation (certified, charter signatories, etc.)
- Travel by promoting soft transport (public transport, cycling, etc.)
- 16 metro lines
- 6 RER lines
- 8 tram lines
- dense bus network
- Coming soon: end of 2022: extension of RER E to Porte Maillot and La Défense
- Bike: 1094 km of cycle paths

A destination that takes full account of its current and future economic, social and environmental impacts, responding to the needs of visitors, professionals, the environment and host communities





Why choose *Viparis*?



Viparis: better support for responsible events

Choosing the right venue for your event means

ensuring that it is well suited to your expectations and the image to convey, that it is easily accessible and that it is part of an environmentally responsible management approach.

87% of people expect their sustainability concerns to be reflected in companies' products and services (Boston Consulting Group survey). CSR is therefore at the heart of events and a source of loyalty. It is with this in mind that Viparis supports its customers in organising responsible events.

Choosing Viparis means contributing to:

- reducing the environmental footprint of the event
- saving resources, particularly energy and water
- prioritising the use of reusable and recyclable products and facilities
- offering sustainable catering
- raising awareness of sustainable development issues
- developing responsible purchasing with Viparis partners
- having a positive social impact

Viparis has therefore put in place a serious approach to sustainable development through its CSR policy



Sustainable Development Policy
Better Events 2030



**BETTER EVENTS
2030**

The commitment of Viparis



VIPARIS

A committed group and certified sites with strong strengths

Viparis is fully committed to events that are more respectful of our environment, more inclusive and create values for all our stakeholders: customers, partners, local stakeholders.

A COMMITTED GROUP



CONTRIBUTING
TO THE UN'S
SUSTAINABLE DEVELOPMENT GOALS



ISO20121
CERTIFICATION
FOR ALL OUR VENUES

SIGNATORY OF THE FOLLOWING CHARTERS:



NET ZERO CARBON EVENTS



Better Events 2030

Viparis's ambition, in line with its convictions, is expressed in its "Better Events 2030" strategy, which aims to convey the positive impact that the organisation of an environmentally responsible event can have on the environment, the economy and society as a whole. Better Events 2030 has 3 objectives:

1

BETTER FOR THE ENVIRONMENT

reducing the ecological footprint of our sites

- Working for sustainable buildings by reducing energy consumption, certifying all our buildings and reducing the carbon footprint of development projects
- Respect nature and its resources: less waste, months of food waste, reintroduction of biodiversity
- Support better mobility by streamlining transport flows and promoting low fossil energy journeys

2

BETTER HERITAGE

ensuring the positive legacy of each event by offering ever more sustainable services and by partnering with committed partners

- Offering sustainable services
- Develop with responsible partners through responsible purchasing at committed suppliers
- Involve the local community by listening to its stakeholders (public, associations, etc.)

3

BETTER @ HEART

retaining and enhancing our teams, which are the success factor for all our ambitions

- Enhance the employee experience enabling professional development (involvement actions, gather expectations, etc.)
- Develop talent from the recruitment phase by improving their skills
- Action for diversity and inclusion: gender equality, intergenerational, integration of disability



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To sum up,

REDUCE WASTE

NET ZERO CARBON

- Site renovated with responsible materials: oak wood parquet, furniture reuse, partnership with Furnitures For Goods.
- Site equipped with 100% LED - energy saving
- 100% green electricity supply
- Suppression of single-use plastic with caterers
- Presence of water fountains (Made in France)
- Facilitated soft mobility, site at the heart of La Défense with dedicated lines
- Advice on material reuse and waste management by our partner Re'Up

POSTIVE SOCIAL IMPACT

- Site accessible to disabled persons
- Cleaning service provider involved in an integration process (selection in progress)
- Approved caterers with responsible and sustainable offers

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BETTER FOR THE ENVIRONMENT



Ambition to reduce waste
Respect nature and its resources

Promote sorting and recycling for your event

- Presence of sorting areas to facilitate waste sorting by flow (paper/cardboard, metal, plastic, glass and wood depending on the sites), with appropriate equipment (compactors, ball press, etc.)
- Installation of recycling bins during events depending on the flows processed
- Measurement of waste quantities on demand (by volume or tonnage or by skips) to help carry out a carbon audit
- Advice on material reuse and waste management by our partner Re'Up
- Planned

Helping to eco-design the event

- Proposal on [Viparis Store](#) and promotion of eco-design with a choice of recyclable needle-punched carpets and reusable carpet tiles
- Offer of equipped stands and signage "green" with medium wood panels, wooden furniture, carpet Rewind or recyclable tiles and a proposal of adhesive supports without PVC
- A waste management offer broken down into "carpet removal and treatment" and "waste removal and treatment per m3"
- Construction and renovation
 - Amphitheatre seats retained to promote reuse and limit waste
 - A+ certified recycled carpet tiles
 - Chairs made from recycled plastic to save 10 tonnes of CO2

Move towards zero waste restoration, ban the use of disposable plastic and fight food waste

Through the Viparis CSR appendix, the partner caterers agree to:

- Implement a waste reduction policy and carry out systematic sorting (organic, glass, cardboard/paper and other)
- Give preference to reusable containers in order to limit the use of plastic containers in their kitchen. Collect containers at the end of the event
eg. Reusable cups, etc.
- Conceive and design food products in the laboratory for a redistribution to the customers. , adjust quantities and portions to customer needs
- Adjust quantities and portions to customer needs
- Take awareness actions with customers and/or end users
- Eliminate the use of plastic bottles for organisers' offices, meeting rooms and speakers (returnable glass bottles)

For an event in a place that conserves biodiversity

- Differentiated management of areas, diversification of habitats, awareness-raising and zero pesticide use in our spaces in order to comply with the biodiversity plan of the city of Paris and our biodiversity charter.

For sustainable cleaning of your event

- Cleaning package with use of certified and environmentally-friendly products (European Ecolabel, Ecocert, Eco'Reflex nature, etc.) across all areas.

Preserving the water resources for your event

- Water savings of 30 to 60% with water-efficient aerators
- Installation of water fountains near the toilet blocks.
- Taps with infrared detector



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BETTER FOR THE ENVIRONMENT



Zero net carbon ambition

Respect nature and its resources
 Operating for sustainable buildings
 Supporting green mobility



Ensure smooth logistics and promote sustainable mobility

- Reduce CO2 emissions, in particular the flow of freight, and thus ensure safe and smooth operation with identification of vehicles before access to delivery areas, exhibitor car parks during assembly and dismantling, as well as deliveries during opening to the public with Logipass.
- Eliminate routine and leaking trips with the installation of electric charging lockers to keep tools and recharging on site
- On-site empty packaging management offer enabling exhibitors and service providers not to leave with their empty packaging and to find it during dismantling
- Implementation of a remote logistics system: freight optimisation lever. Objective: streamline the movement of trucks to our sites, optimise their filling, ensure clean transport between the remote Gennevilliers platform and our internal sites. We are thus addressing the issue of the "last mile", which is the most polluting in the supply chain (e.g. event: 86 light vehicles grouped into 8 semi-trailers).



Reduce energy consumption and CO2 emissions

- Reduce CO2 emissions from its event: electricity connection offer with green electricity supply reduction of emissions by up to 7 times compared that of the French electricity mix (except HSR-EGA).
- Control energy consumption at all our sites using the Smart Impulse and Deepki tools
- Provide responsible temperature and air quality comfort with the RFM system (deployment of temperature probes, satisfaction sensors, CO2 level measurement probes)
- Check the reduction actions with the teams' night patrols to ensure that they are not forgotten and thus reduce unnecessary electrical consumption
- No HVAC during assembly/disassembly and switch to LED to reduce consumption
- Construction and renovation:
 - Support by an AMO to select materials that reduce the carbon impact
 - Oak wood parquet
 - Use of an urban heat and cold network: currently in fuel oil, but work to switch to agropellets
 - Reduction of consumption with a full LED site, automatic switching off of equipment
- Furniture: Upcycled chairs manufactured by Furnitures For Goods, a start-up present at the FEB, using recycled plastic (5,000 kg of plastic reused/10 tonnes of CO2 saved)



To calculate the carbon footprint of your event

- At the client's request : transfer of data to complement the organiser's carbon footprint and adapt its upcoming events (Logipass, waste tracking, electricity, etc.), depending on the site/tracking systems.



Offering a low-carbon diet

Through the Viparis CSR appendix, the partner caterers agree to :

- Offering a vegetarian or flexitarian package, with seasonal and short circuit products, thus reducing the carbon impact of meals, etc.

e.g. One of our caterer propose an offer including 100% organic and 100% vegetarian packages and has developed a carbon calculator



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BETTER HERITAGE



Positive social ambition

Offering sustainable services
Working with responsible partners
Involving the local community



Working with responsible partners for your event

- Implementation of a responsible purchasing policy and a social and solidarity economy
 - Presence of a CSR clause in invitations to tender
 - Evaluation of service providers via Ecovadis or an internal CSR questionnaire specific to each purchasing category and identification of areas for improvement
 - Partnership with *Les Canaux* association to carry out a diagnosis of purchases and sourcing of ESS service providers that can integrate the network of VIPARIS service providers and suppliers
- CSR appendix requiring approved caterers to certify themselves to ISO 20121



Encourage the integration of unemployed persons

- Promote integration by collaborating with a cleaning service provider that has created an integration entity (via temporary work assignments, exclusively reserved for people involved in integration through economic activity).



Facilitate universal accessibility for its event, including the disabled

- Site accessible to the mobility-impaired and presence of lifts to serve all levels
- Presence of magnetic induction loops in our conference rooms and amphitheatres
- Project to be validated on the provision of a tactile model to guide visually impaired persons.



APPENDIX

Definition of technical concepts



Definition of technical concepts

BREAAAM (Building Research Establishment Environmental Assessment Method)	Internationally recognised certification for real estate (UK initially, 2 million buildings now BREEAM certified in no fewer than 85 countries). LEED equivalent (American). Study of the environmental performance of the site and its management system (quality of management of the site), in particular on the following themes: energy, health and well-being, resources, resilience, water, then land use, ecology, pollution, management and transport	Ecovadis	A platform for assessing CSR performance and responsible purchasing
HQE (High Environmental Quality)	French certification. Slightly more ambitious and more global approach than BREEAM; 4 commitments: Quality of life, respect for the environment, economic performance and responsible management	ISO 20121	Responsible management systems applied to events
Circular economy	An economy that consists of producing goods and services in a sustainable manner by limiting the consumption and waste of resources and the production of waste.	SSE (Social Solidarity Economy)	A group of companies organised in the form of cooperatives, mutual societies, associations or foundations, whose internal functioning and activities are based on a principle of solidarity and social utility
		MSDs (Musculoskeletal Disorders)	A group of diseases located at or around the joints: wrists, shoulder elbows, spine or knees.