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Supporting the responsible event at Palais des Congrès d'Issy-les- Moulineaux



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Destination Paris



PARIS! A destination for sustainable tourism

Since 2004, the city of Paris has been strongly committed to sustainable development goals through its ambitious 'Climate Plan', which has deployed more than 500 measures in various areas: buildings, transport, energy, food, waste, living environment, etc.

In line with the objectives achieved in 2020, the current operational action plan aims to reduce GHG emissions by 50%, to **reduce consumption by 35% and to achieve 45% renewable energy** by 2030.

By 2050, the challenge is to achieve a carbon-neutral city and be 100% supplied with renewable energy sources.

The City of Paris has also created an environmentally responsible event charter to encourage more sustainable practices:

[Charter for environmentally responsible events in Paris](#) 

To enjoy an environmentally responsible stay in Paris, there are several options available to you:

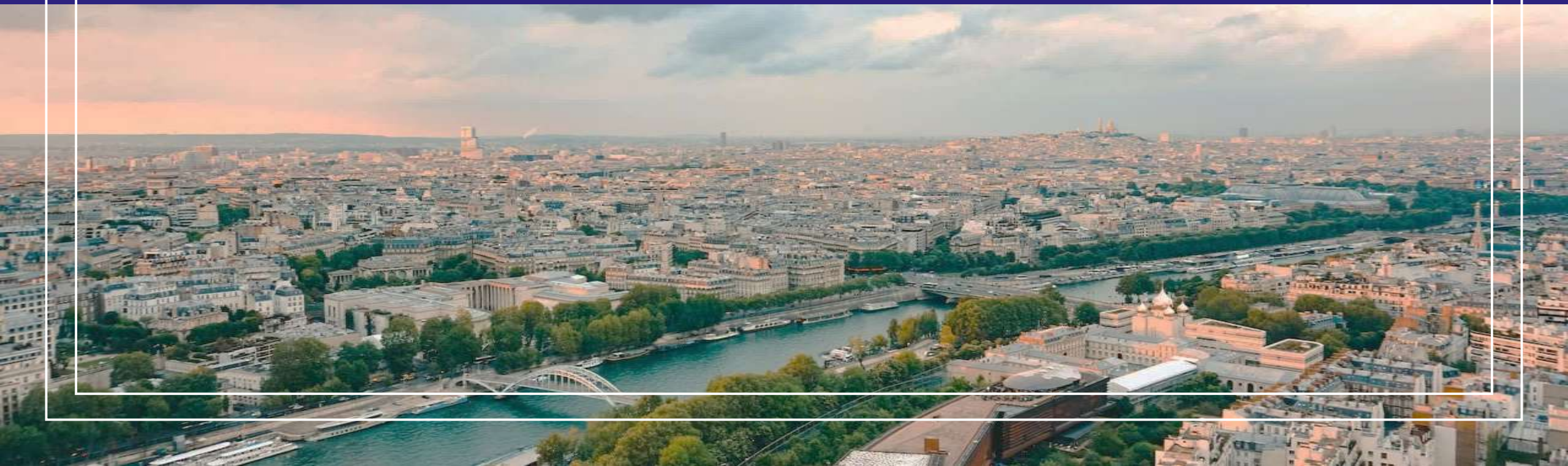
- Organise tours of the capital (tour on the *Balades Paris Durables* app)
- More than 500 green spaces (squares, parks, gardens)
- Promote meetings and collective professional intelligence in committed and certified venues (e.g. Viparis)
- Enjoy the pleasures of the table marked by a rich high quality gastronomic tradition, local and seasonal
- Sleeping in committed accommodation (certified, charter signatories, etc.)
- Travel by promoting soft transport (public transport, cycling, etc.)
- 16 metro lines
- 6 RER lines
- 8 tram lines
- dense bus network
- Coming soon: end of 2022: extension of RER E to Porte Maillot and La Défense
- Bike: 1094 km of cycle paths

A destination that takes full account of its current and future economic, social and environmental impacts, responding to the needs of visitors, professionals, the environment and host communities





Why choose *Viparis*?



Viparis: better support for responsible events

Choosing the right venue for your event means

ensuring that it is well suited to your expectations and the image to convey, that it is easily accessible and that it is part of an environmentally responsible management approach.

87% of people expect their sustainability concerns to be reflected in companies' products and services (Boston Consulting Group survey). CSR is therefore at the heart of events and a source of loyalty. It is with this in mind that Viparis supports its customers in organising responsible events.

Choosing Viparis means contributing to:

- reducing the environmental footprint of the event
- saving resources, particularly energy and water
- prioritising the use of reusable and recyclable products and facilities
- offering sustainable catering
- raising awareness of sustainable development issues
- developing responsible purchasing with Viparis partners
- having a positive social impact

Viparis has therefore put in place a serious approach to sustainable development through its CSR policy



Sustainable Development Policy
Better Events 2030



**BETTER EVENTS
2030**

The commitment of Viparis



VIPARIS

A committed group and certified sites with strong strengths

Viparis is fully committed to events that are more respectful of our environment, more inclusive and create values for all our stakeholders: customers, partners, local stakeholders.

A COMMITTED GROUP



CONTRIBUTING
TO THE UN'S
SUSTAINABLE DEVELOPMENT GOALS



ISO20121
CERTIFICATION
FOR ALL OUR VENUES

SIGNATORY OF THE FOLLOWING CHARTERS:



NET ZERO CARBON EVENTS



Better Events 2030

Viparis's ambition, in line with its convictions, is expressed in its "Better Events 2030" strategy, which aims to convey the positive impact that the organisation of an environmentally responsible event can have on the environment, the economy and society as a whole. Better Events 2030 has 3 objectives:

1

BETTER FOR THE ENVIRONMENT

reducing the ecological footprint of our sites

- Working for sustainable buildings by reducing energy consumption, certifying all our buildings and reducing the carbon footprint of development projects
- Respect nature and its resources: less waste, months of food waste, reintroduction of biodiversity
- Support better mobility by streamlining transport flows and promoting low fossil energy journeys

2

BETTER HERITAGE

ensuring the positive legacy of each event by offering ever more sustainable services and by partnering with committed partners

- Offering sustainable services
- Develop with responsible partners through responsible purchasing at committed suppliers
- Involve the local community by listening to its stakeholders (public, associations, etc.)

3

BETTER @ HEART

retaining and enhancing our teams, which are the success factor for all our ambitions

- Enhance the employee experience enabling professional development (involvement actions, gather expectations, etc.)
- Develop talent from the recruitment phase by improving their skills
- Action for diversity and inclusion: gender equality, intergenerational, integration of disability



Palais des Congrès d'Issy- les-Moulineaux



Palais des Congrès d'Issy-les-Moulineaux



To sum up,

REDUCE WASTE

NET ZERO CARBON

- On-site sorting area with 3 flows
- Site equipped with 95% LED - energy saving
- Certified green electricity supply
- Green signage offer
- Presence of water fountains (Made in France)
- Elimination of single-use plastic with referenced caterers
- Merger with the Paris Expo Porte de Versailles site for parking spaces with shuttle service

POSTIVE SOCIAL IMPACT

- Site accessible to disabled persons
- Cleaning service provider involved in an integration process
- Approved caterers with responsible and sustainable offers

Palais des Congrès d'Issy-les-Moulineaux



BETTER FOR THE ENVIRONMENT



Ambition to reduce waste
Respect nature and its resources



Promote sorting and recycling for your event



- Presence of sorting areas to facilitate waste sorting by flow (paper/cardboard, metal, plastic, glass and wood depending on the sites), with appropriate equipment (compactors, ball press, etc.)
- Installation of recycling bins during events depending on the flows processed
- Measurement of waste quantities on demand (by volume or tonnage or by skips) to help carry out a carbon audit
- Advice on material reuse and waste management by our partner Re'Up
- Sorting area present on the site 3 flows (paper, cardboard, plastic) and common areas equipped with double flow sorting bins (recyclable and OIW). Composting of green waste
- Signage: service provider able to connect with upcycling companies for covers



Move towards zero waste catering, ban the use of disposable plastic and combat food waste



Through the Viparis CSR appendix, the partner caterers agree to:

- Implement a waste reduction policy and carry out systematic sorting (organic, glass, cardboard/paper and other)
- Give preference to reusable containers in order to limit the use of plastic containers in their kitchen. Collect containers at the end of the event
eg. Reusable cups, etc.
- Conceive and design food products in the laboratory for a redistribution to the customers. , adjust quantities and portions to customer needs
- Adjust quantities and portions to customer needs
- Take awareness actions with customers and/or end users
- Eliminate the use of plastic bottles for organisers' offices, meeting rooms and speakers (returnable glass bottles)

Helping to eco-design the event



- Proposal on [Viparis Store](#) and promotion of eco-design with a choice of recyclable sharpened carpets, reusable carpet tiles and eco-designed furniture
- Offer of equipped stands and signage "green" with medium wood panels, wooden furniture, carpet Rewind or recyclable tiles and a proposal of adhesive supports without PVC
- A waste management offer broken down into "carpet removal and treatment" and "waste removal and treatment per m3"

Preserving the water resources for your event



- Water savings of 30 to 60% with water-efficient aerators
- Installation of water fountains near the toilet blocks
- Taps with infrared detector

For sustainable cleaning of your event



- Cleaning offer with use of certified and environmentally-friendly products (European Ecolabel, Ecocert, Eco'Reflex nature, etc.) across all spaces

For an event in a place that conserves biodiversity



- Differentiated management of areas, diversification of habitats, awareness-raising and zero pesticide use in our spaces in order to comply with the biodiversity plan of the city of Paris and our biodiversity charter
- Greening of the rear terrace and presence of 3 beehives on the roofs

Palais des Congrès d'Issy-les-Moulineaux



BETTER FOR THE ENVIRONMENT



Zero net carbon ambition

Respect nature and its resources
Operating for sustainable buildings
Supporting green mobility

Ensure smooth logistics and promote sustainable mobility

- Reduce CO2 emissions, in particular the flow of freight, and thus ensure safe and smooth operation with identification of vehicles before access to delivery areas, exhibitor car parks during assembly and dismantling, as well as deliveries during opening to the public with Logipass.
- Remove routine and futile trips with the installation of electric charging racks to keep tools and recharging on site.
- On-site empty packaging management offer enabling exhibitors and service providers not to leave with their empty packaging and to find it during dismantling
- Partnership with Porte de Versailles and Héliport regarding parking spaces.
- Shuttle service to support participants in case of strong influence between Paris Porte de Versailles and Palais des Congrès d'Issy.

To calculate the carbon footprint of your event

- At the client's request : transfer of data to complement the carbon footprint of the organiser and adapt its upcoming events (Logipass, waste tracking, electricity, etc.), depending on the site/monitoring systems

Offering low-carbon food for your event

Through the Viparis CSR appendix, the partner caterers agree to:

- Offering a vegetarian or flexitarian package, with seasonal and short circuit products, thus reducing the carbon impact of meals, etc.
- e.g. Fleur de Mets has 100% organic, 100% vegetarian packages and has developed a carbon computer

Reduce energy consumption and CO2 emissions

- Reduce CO2 emissions by its event: offer of electrical connection with the supply of green electricity reduction of emissions by up to 7 times compared that of the French electric mix (except HSR-EGA)
- Control energy consumption at all our sites using the Smart Impulse and Deepki tools
- Provide temperature and air quality comfort with the RFM system (deployment of temperature probes, satisfaction sensors, CO2 level monitoring)
- Check the reduction actions with the teams' night patrols to ensure that they are not forgotten and thus reduce unnecessary electrical consumption
- No HVAC during assembly/disassembly and switch to LED to reduce consumption
- Energy consumption:
 - Installation of LED ambient spotlights
 - 30% of spaces equipped with automatic detector lighting
 - 85to 90% of the site will be equipped with LEDs



Palais des Congrès d'Issy-les-Moulineaux



**BETTER
HERITAGE**



Positive social ambition

Offering sustainable services
Working with responsible partners
Involving the local community



Working with responsible partners for your event



- Implementation of a responsible purchasing policy and a social and solidarity economy
 - Presence of a CSR clause in invitations to tender
 - Evaluation of service providers via Ecovadis or an internal CSR questionnaire specific to each purchasing category and identification of areas for improvement
 - Partnership with the Les Canaux association to carry out a diagnosis of purchases and sourcing of ESS service providers that can integrate the network of VIPARIS service providers and suppliers
- Priority to work with ISO 20121 certified caterers



Encourage the integration of unemployed persons



- Promote integration during your event by collaborating with a cleaning service provider who has created an integration entity (via temporary assignments, exclusively reserved for people involved in integration through economic activity). (2 Agents during events)



Facilitate universal accessibility for its event, including the disabled

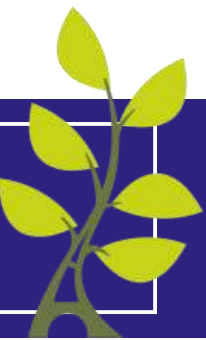


- Site accessible to disabled persons, external button for staff to take charge, with a ramp to access the stage
- Provision of a wheelchair at reception
- Virtual visit available on the Viparis site in order to prepare the visit and anticipate travel
- Presence of 3 bathrooms suitable for disabled persons in the lobby and on the first floor



APPENDIX

Definition of technical concepts



Definition of technical concepts

BREAAAM (Building Research Establishment Environmental Assessment Method)	Internationally recognised certification for real estate (UK initially, 2 million buildings now BREEAM certified in no fewer than 85 countries). LEED equivalent (American). Study of the environmental performance of the site and its management system (quality of management of the site), in particular on the following themes: energy, health and well-being, resources, resilience, water, then land use, ecology, pollution, management and transport	Ecovadis	A platform for assessing CSR performance and responsible purchasing
HQE (High Environmental Quality)	French certification. Slightly more ambitious and more global approach than BREEAM; 4 commitments: Quality of life, respect for the environment, economic performance and responsible management	ISO 20121	Responsible management systems applied to events
Circular economy	An economy that consists of producing goods and services in a sustainable manner by limiting the consumption and waste of resources and the production of waste.	SSE (Social Solidarity Economy)	A group of companies organised in the form of cooperatives, mutual societies, associations or foundations, whose internal functioning and activities are based on a principle of solidarity and social utility
		MSDs (Musculoskeletal Disorders)	A group of diseases located at or around the joints: wrists, shoulder elbows, spine or knees.