



 **VIPARIS** *émotions*



Cité de l'Histoire

Dive beneath the Grande Arche de la Défense and take a trip back in time!



Contents

Four unprecedented immersive experiences04-09

The Key of Centuries	06
The 360° Ellipse.....	07
The Corridor of Time	08
Virtual reality experience.....	09

Privatisation offers10-16

Gauloise	11
Bastille	12
Charlemagne	13
Summary of options	14
Two caterers suited to all your events	15
Bespoke services	16

Practical information17-19

Plan	18
Access map	19

Dive beneath the Grande Arche de la Défense and **take a trip back in time!**

In an exceptional setting, take a life-size journey through History for **an astonishingly realistic human and cultural experience.**

Witness the 17 most notorious scenes in French heritage, wander down the Corridor of Time to discover the secrets of Humanity, and reconnect yourself with History.

The Bookstore, a **warm cocoon**, invites curious minds to browse the shelves in search of the most Famous Figures in History.

Extend the adventure with Éternelle Notre Dame, the virtual reality tour that brings the Cathedral back to life through the centuries and from different viewpoints.

Unique and entertaining games to offer your guests a **memorable experience**, followed by a drinks reception in this **setting infused with History.**

La Cité de l'Histoire is produced by Amaclio, an event creation, production and delivery consultancy specialising in heritage promotion, working in association with Franck Ferrand.



1

Four unprecedented
immersive experiences

Through four unique and unforgettable experiences, witness the key moments in the History of France like you've never seen them before.

- The Key of Centuries
- The 360° Ellipse
- The Corridor of Time
- The Virtual Reality experience

VIRTUAL REALITY EXPERIENCE

Discover the Cathedral of Paris through the centuries thanks to a virtual reality experience.



TIMELINE

Travel down the corridors of time and discover the secrets of humanity.



360° ELLIPSE

Dive into the heart of the age of Caesar and ancient Rome.



IMMERSIVE JOURNEY

Experience the landmarks events of the history of France.

The Key of Centuries

Be the privileged witnesses of the landmark events in the history of France!

This life-size tour is an invitation to go back in time. From room to room, from figure to event, visitors embark on an exciting dive deep into the history of France.

A MULTI-SENSORY EXPERIENCE

State-of-the-art technologies augment every sensation, resulting in breathtaking realism. Temperature, humidity, sounds, textures, draughts, movements... the experience goes beyond three dimensions. The principle is to allow visitors to visit bygone centuries as if they were there.

A STORY FOR ALL

Participants rediscover their history on a life-size scale. This journey offers several levels of interpretation, to intrigue and excite all audiences. The voices of Franck Ferrand and Anissa Haddadi accompany this trip back in time that is full of surprises.



40

minutes of sensory
and visual experience

17

rooms recounting
different eras

10

people every
three minutes

The 360° Ellipse

A 360° CROSS PROJECTION

Within a vast elliptical-shaped arena, everyone can stand where they want, to admire the spectacle taking place all around them. Videomapping, an original technique by Amaclio, embraces the shapes and profiles of monuments and makes them stand out.

CHOOSE YOUR OWN PROJECTION

For your events, you can freely choose whether to project a themed film from the Amaclio catalogue, or harness this incredible projection medium to adapt your own content: video, presentation, reveals, etc.

You can also ask us to produce these media, as Amaclio has its own production studio.

With these possibilities, you can use the Ellipse as an exceptional setting for a highlight of your event – all in your branding.



15

minute show

700m²

screening surface area

200

spectators at the same time

The Corridor of Time

Travel down the corridors of time and discover the secrets of History!

This giant, digital and interactive timeline is open to visitors at all times in the Cité de l'Histoire.

THE LARGEST TIMELINE IN THE WORLD

By its size and its concept, this Corridor of Time is innovative. With the onus on visual impact, the timeline allows visitors to freely discover 400 major dates in the history of the world. In an area allowing people to wander around as they wish, 25 touch screens are available to the public and serve as support for an interactive projection full of surprises.

HISTORY THROUGH CURIOSITY

Participants appreciate being able to choose the dates and events that intrigue them, to learn more about some of the most important milestones in the history of humanity.

Here again, you can make use of this original interactive medium to tell the story of your company through its key dates. We can replace some or all of the 400 dates on the timeline by dates that are directly relevant to you. Whether you have an anniversary to celebrate, an achievement to review, or a story to tell, the Corridor of Time belongs to you.



400

historical dates
available

25

tactile screens
to navigate

15

periods of
human history

Virtual reality experience

Discover the Cathedral of Paris through the centuries thanks to a virtual reality experience.

The virtual reality experience, already open to visitors since January 2022, allows visitors to discover the Cathedral of Paris through the centuries and from different viewpoints (Nave, roof, towers, street, etc.) and in a free-roaming multi-user format.

The attraction has been available beneath the Notre-Dame parvis since January 2023 and is also hosted by La Cité de l'Histoire.

Note that 30% of entrance revenue is donated to the Diocese of Paris for the reconstruction of the cathedral.

This 400-m² space, which is entirely empty owing to its original purpose as a virtual reality room, can be fully redesigned as a plenary venue to hold up to 300 people with a stage and audio-visual equipment tailored to your needs..

This way, a plenary work meeting can be combined with the cultural experience of the features of Cité de l'Histoire.



45

minutes of virtual
reality experience

850

years of time
travel

25

visitors at the
same time

2

Privatisation
options



GAULOISE OPTION

PART PRIVATISATION

- **3 features:** “The Key of Centuries”, “360° Ellipse” and “The Corridor of Time”
- **Up to 250 for standing reception**
- **“Ready to play!”** (Ushers, actors, security, cleaning, technical desk)
- **Booking at least 2 months prior to event**

PRICE

€18,000 ex VAT

Afterwork format (7pm to 11pm)



BASTILLE OPTION

FULL PRIVATISATION

- **Privatisation** of the virtual reality space and the restaurant area
- **The 4 features:** “The Key of Centuries”, “360° Ellipse”, “The Corridor of Time” and the virtual reality experience
- **Up to 500 for standing reception**
- **“Ready to play!”** (Ushers, actors, security, cleaning, technical desk)
- **Booking at least 2 months prior to event**

PRICE

€22,000 ex VAT

Afterwork format (7pm to 11pm)



CHARLEMAGNE OPTION

FULL PRIVATISATION WITH PLENARY

The virtual reality space becomes a plenary auditorium with a 300-person capacity

- **Privatisation of plenary space** (including sound, video and stage) and restaurant area.
- **3 features:** “The Key of Centuries”, “360° Ellipse” and “The Corridor of Time”
- **Up to 300 for standing reception**
- **“Ready to play!”** (Ushers, actors, security, cleaning, technical desk)
- **Booking at least 2 months prior to event**

PRICE

€25,000 ex VAT

Afterwork format (7pm to 11pm)

SUMMARY OF OPTIONS

GAULOISE OPTION PART PRIVATISATION

- **3 features:** “The Key of Centuries”, “360°” Ellipse and “The Corridor of Time”
- **Up to 250 for standing reception**
- **“Ready to play!”**
- **Booking at least 2 months prior to event**

€18,000 ex VAT

BASTILLE OPTION FULL PRIVATISATION

- **Privatisation** of the virtual reality space and the restaurant area
- **The 4 features:** “The Key of Centuries”, “360° Ellipse”, “The Corridor of Time” and the virtual reality experience
- **Up to 500 for standing reception**
- **“Ready to play!”**
- **Booking at least 2 months prior to event**

€22,000 ex VAT

CHARLEMAGNE OPTION FULL PRIVATISATION WITH PLENARY

- **Privatisation of plenary space** (including sound, video and stage) and restaurant area.
- **3 features:** “The Key of Centuries”, “360° Ellipse” and “The Corridor of Time”
- **Up to 300 for standing reception**
- **“Ready to play!”**
- **Booking at least 2 months prior to event**

€25,000 ex
VAT

TWO CATERERS SUITED TO ALL YOUR EVENTS



DUVAL

Founded in 1967, Duval stands out as a renowned gourmet establishment. Inspired and guided by constant sourcing, they are proud to cater for 3,500 receptions a year. As such, they cultivate a personalised customer relationship, keen attentiveness to needs, innovative bespoke culinary creations and a singular quest for excellence in the customer experience....Let the magic do its work...

BUTARD ENESCOT

A trendsetter and talent scout, Butard Enescot has always placed creativity at the heart of its catering and reception organisation business. Its inspired and refined high-precision cuisine sublimates noble raw materials to provide you with sensational dishes. Butard Enescot's chefs combine passion, creativity and expertise to provide your guests with exceptional culinary experiences.



BESPOKE SERVICES

The teams at Viparis can offer you advice to deliver a comprehensive package that will make your event a unique experience.

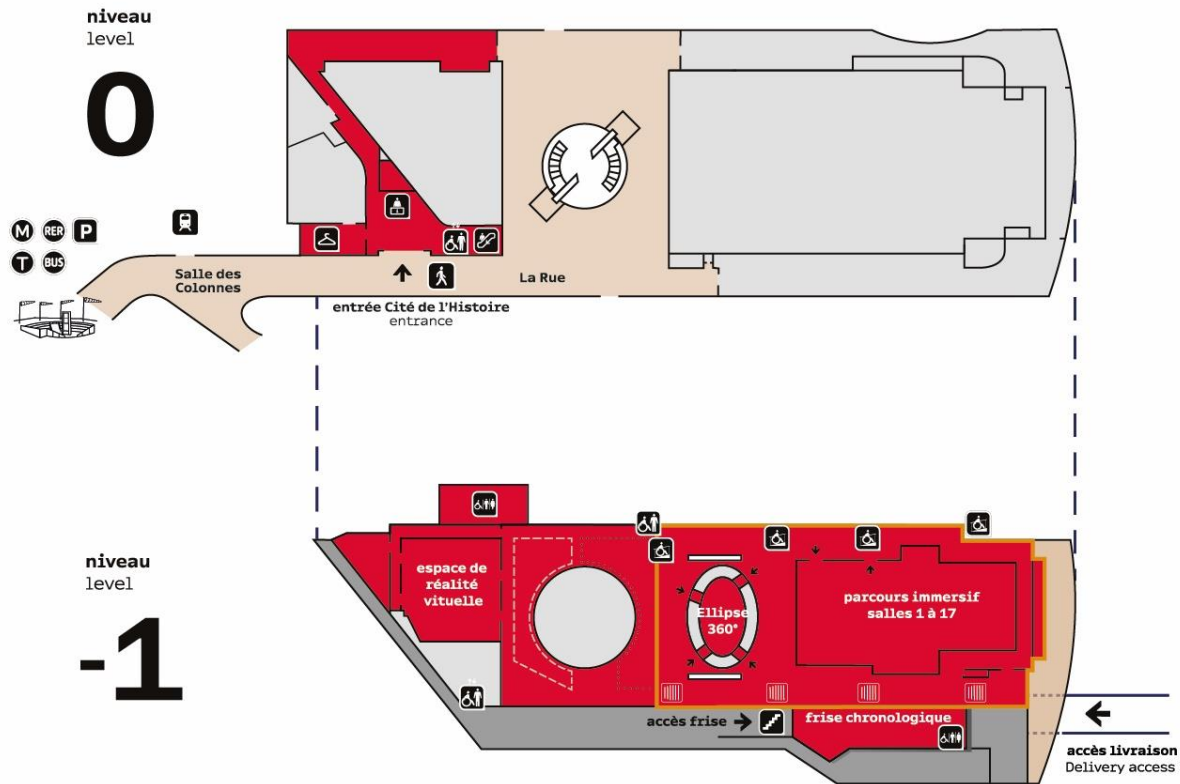
We propose a wide range of services, including welcome staff, games and entertainment, floral decoration, audio-visual equipment, and more.



3

Practical information

PLAN



services services

- accueil reception
- accès PMR PMR access
- ascenseur lift
- escaliers escalators
- escaliers stairs
- toilettes toilets
- vestiaire cloakroom

espaces spaces

- espace locatif rental space
- espace livraison delivery space
- zone non accessible non accessible area
- espace hors site off-site space
- zone de restauration
- espace boutique
- zone de privatisation partielle

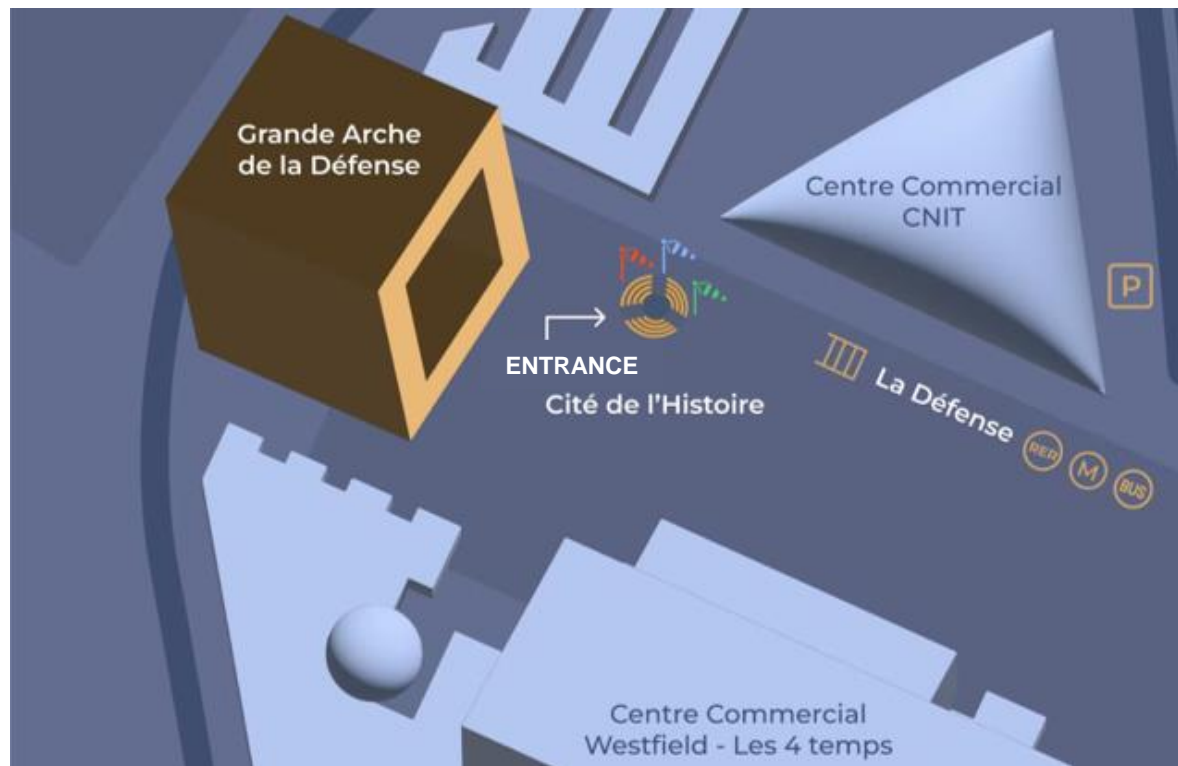
accès access

- accès piéton pedestrian access
- bus bus
- métro métro
- parking car park
- RER RER
- tramway tramway
- SNCF train station

AN EASY-TO-REACH VENUE

EXIT 1

- Grande Arche





CLAUSES DE RÉSERVE


« Cette présentation a été préparée et remise par Viparis à titre d'information seulement. Toutes les précautions raisonnables ont été prises pour s'assurer que l'information contenue dans ce document n'est ni fausse ni trompeuse, mais aucune déclaration n'est faite quant à leur exactitude ou leur exhaustivité. Les éléments communiqués dans cette présentation sont sujets à évolution ou modification sans préavis et il incombe à son destinataire d'en vérifier l'intangibilité avant d'engager un projet. Viparis n'assume aucune responsabilité pour toute perte ou dommage de toute nature résultant de l'utilisation de tout ou partie de cette présentation; seuls des documents contractuels pouvant lui être opposés. »

DISCLAIMER

This presentation has been prepared and provided by Viparis for information purposes only. Every reasonable precaution has been taken to ensure that the information contained herein is neither false nor misleading, but no representation is made as to its accuracy or completeness.

The elements in this presentation may be changed or amended without notice, and it is the recipient's responsibility to ascertain their fixed nature before starting a project.

Viparis may not be held liable for losses or damages of any kind resulting from the use of part or all of this presentation; only contractual agreements may be enforced against it.



VIPARIS ÉMOTIONS

2 Place de la Porte Maillot
75853 Paris Cedex 17
+33 (0)1 40 68 22 22
sales@viparis.com