

Press release

Paris, 12 March 2024

Viparis and RnK join forces to enhance hosting opportunities for innovative sporting events in Paris

Viparis, the leading holder of events, congresses and exhibitions in Europe, is proud to announce the signature of a strategic partnership with sporting events specialist RnK. This collaboration comes as another milestone in Viparis' ambition to become a major player in the sporting event ecosystem.

By capitalising on the know-how of RnK, an expert in the design, project management and operational deployment of international sporting events, Viparis will be able to host more sporting events and effectively coordinate them.

Building on the skills acquired through hosting the world's biggest sporting events and its original delivery model, Viparis wishes to see the legacy of this world-embracing event to last over time, and provide benefits to the Group and its teams.

This partnership once again illustrates Viparis' desire to continue to expand its portfolio of major and international sporting events, thereby reinforcing its position as a major player in the organisation and management of these events. Established in one of the world's sporting capitals, Viparis and RnK together pledge to offer Paris and the Île-de-France region innovative and unforgettable experiences through this strategic alliance.

"Signing this partnership with RnK marks a new step in Viparis' ambition – already several years in the making – to host world-scale sporting events. The complementarities between Viparis and RnK constitute a genuine asset to bring more innovative sporting events to Paris and its region. This partnership is a further addition to the Viparis offering, and contributes to the legacy left by our hosting of the world's largest sporting event."

Laurent Chiron – Executive Director of Viparis Développement

"Constantly in search of innovative hosting solutions for its events, RnK is very pleased to see this agreement reinforce the close ties that it has built with Viparis' teams ever since the company was founded. Last July for example, we held the first major World Chase Tag event ever organised in France in pavilion 7.2 of the Porte de Versailles exhibition centre, during TwitchCon 2023. This successful premiere convinced the two parties that it was a worthwhile idea to aim even higher, together. This is the purpose of our partnership, and we are delighted to be a part of it."

Alexandre Ferracci – CEO of RnK



About Viparis

A joint-owned subsidiary of the Paris Île-de-France Chamber of Commerce and Industry and the Unibail-Rodamco-Westfield group, Viparis is the leading holder of congresses and exhibitions in Europe.

Operating 12 major event venues in the Paris region, Viparis strives every day to make its venues and service offering ever more efficient and flexible. Viparis has created the Guest Attitude dedicated to the well-being of its clients: a unique blend of prestigious venues and premium-quality services deployed for the benefit of its 11 million visitors (general public, professional visitors, spectators) and the 800 events hosted every year on its various sites (CNIT Forest, Espace Champerret, Espace Grande Arche, Hôtel Salomon de Rothschild, La Serre, Les Salles du Carrousel, Palais des Congrès d'Issy, Palais des Congrès de Paris, Paris Convention Centre, Paris Expo Porte de Versailles, Paris Le Bourget, Paris Nord Villepinte).

Viparis moreover encourages positive impact synergies between stakeholders in the event sector through French Event Booster, a unique sector-focussed innovation platform of which it is one of the co-founders. Furthermore, as part of its CSR strategy entitled Better Events 2030, Viparis is deploying actions across all its sites in the aim of reducing its impact and offering venues and services for responsible and value-creating events.

For further information, visit [Viparis.com](https://viparis.com), or join us and follow us on [Twitter](#), [Facebook](#), [Instagram](#) and [LinkedIn](#).

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About RnK

A leading name in the event management, sporting and entertainment field, RnK is a specialist renowned for its expertise in the design and management of major events. In addition to its activities in delegated production on behalf of major international sporting event organisers (Rugby World Cup France 2023, Olympic and Paralympic Games, French candidature for the 2030 Winter Olympic and Paralympic Games), the company has also organised the French leg of the Beach Pro Tour in Paris since 2022, as well as the Betclac Remontada Padel, the largest amateur padel tour in France, and the World Chase Tag. More events will be announced in 2024.

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