



Supporting the *responsible* event

Version: February 2024



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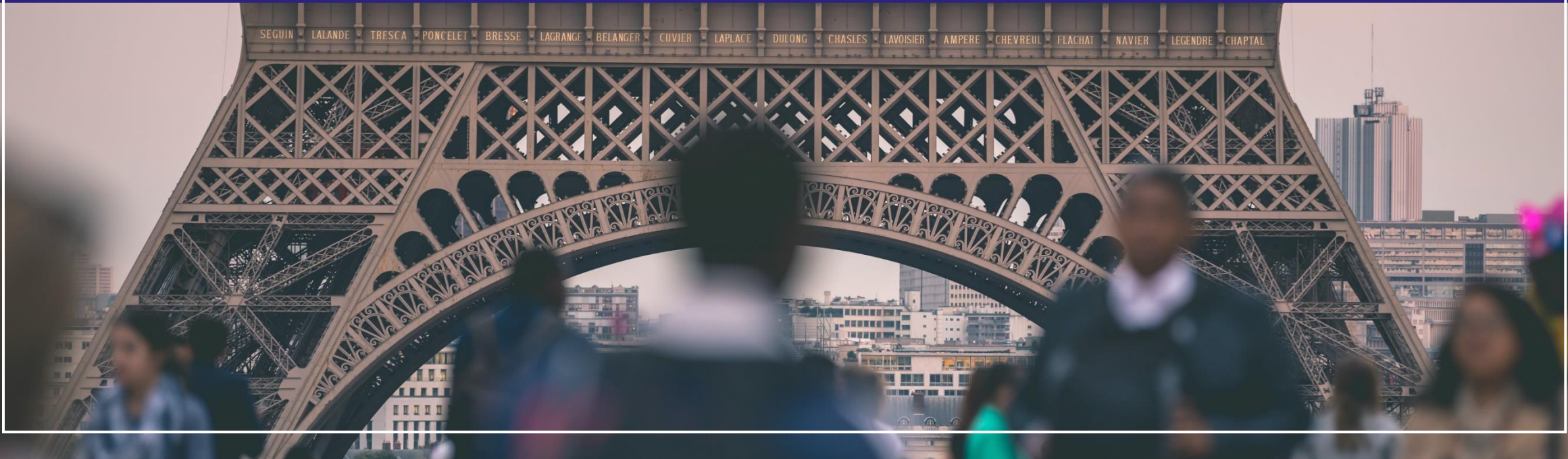
- Palais des Congrès de Paris
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Appendix
Definition of
technical concepts



Destination Paris



PARIS! A destination for sustainable tourism

Since 2004, the city of Paris has been strongly committed to sustainable development goals through its ambitious 'Climate Plan', which has deployed more than 500 measures in various areas: buildings, transport, energy, food, waste, living environment, etc.

In line with the objectives achieved in 2020, the current operational action plan aims to reduce GHG emissions by 50%, to **reduce consumption by 35% and to achieve 45% renewable energy** by 2030.

By 2050, the challenge is to achieve a carbon-neutral city and be 100% supplied with renewable energy sources.

The City of Paris has also created an environmentally responsible event charter to encourage more sustainable practices:

[Charter for environmentally responsible events in Paris](#) 

To enjoy an environmentally responsible stay in Paris, there are several options available to you:

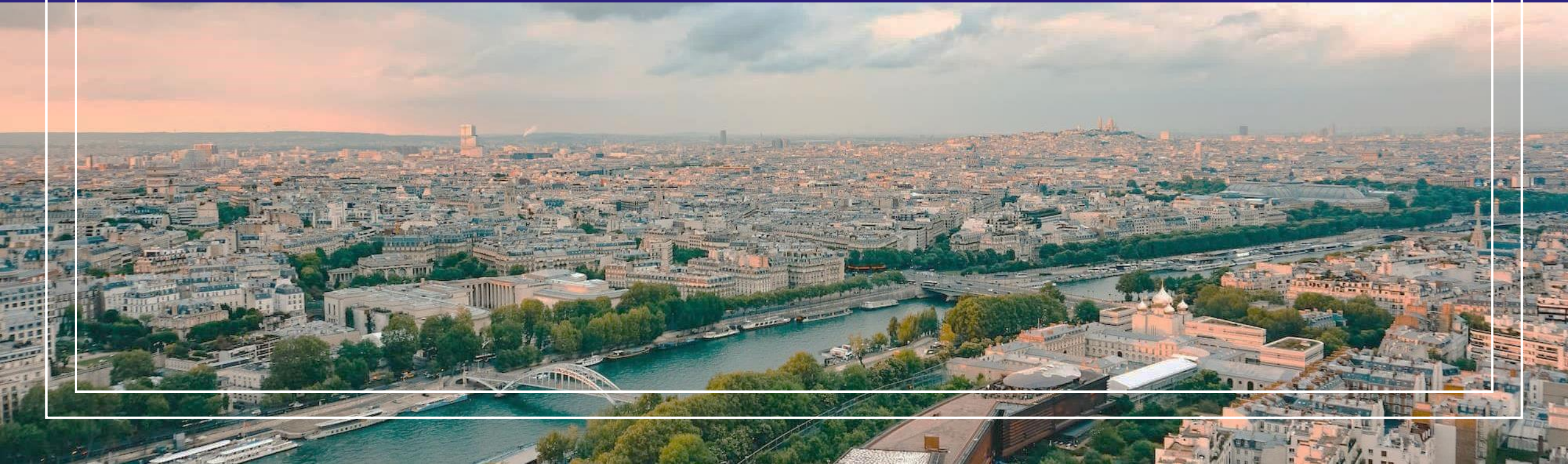
- Organise tours of the capital (tour on the *Balades Paris Durables* app)
- More than 500 green spaces (squares, parks, gardens)
- Promote meetings and collective professional intelligence in committed and certified venues (e.g. Viparis)
- Enjoy the pleasures of the table marked by a rich high quality gastronomic tradition, local and seasonal
- Sleeping in committed accommodation (certified, charter signatories, etc.)
- Travel by promoting soft transport (public transport, cycling, etc.)
- 16 metro lines
- 6 RER lines
- 8 tram lines
- dense bus network
- Coming soon: end of 2022: extension of RER E to Porte Maillot and La Défense
- Bike: 1094 km of cycle paths

A destination that takes full account of its current and future economic, social and environmental impacts, responding to the needs of visitors, professionals, the environment and host communities





Why choose *Viparis*?



Viparis: better support for responsible events

Choosing the right venue for your event means

ensuring that it is well suited to your expectations and the image to convey, that it is easily accessible and that it is part of an environmentally responsible management approach.

87% of people expect their sustainability concerns to be reflected in companies' products and services (Boston Consulting Group survey). CSR is therefore at the heart of events and a source of loyalty. It is with this in mind that Viparis supports its customers in organising responsible events.

Choosing Viparis means contributing to:

- reducing the environmental footprint of the event
- saving resources, particularly energy and water
- prioritising the use of reusable and recyclable products and facilities
- offering sustainable catering
- raising awareness of sustainable development issues
- developing responsible purchasing with Viparis partners
- having a positive social impact

Viparis has therefore put in place a serious approach to sustainable development through its CSR policy



Sustainable Development Policy
Better Events 2030





What is a responsible event?

A responsible event is an event that integrates the principles of sustainable development as soon as it is planned, during and after its implementation with the aim of 3 main objectives: waste reduction, net zero carbon and positive social impact.

1 Reduce waste		2 Net zero carbon		3 Positive social impact	
BETTER FOR THE ENVIRONMENT		BETTER FOR THE ENVIRONMENT		BETTER AT HEART	
Waste management <ul style="list-style-type: none"> Upstream waste limitation with raising of partner awareness Recycling (sorting 5 flows) and revaluation Ban on the use of disposable plastic Fight against food waste with redistribution 	Pollution control <ul style="list-style-type: none"> Calculating the carbon footprint of the event Optimisation of logistics management by introducing smooth and flowing logistic. Sustainable mobility of participants Low-carbon food by offering vegetarian and flexitarian catering with short circuit products 	Integration, diversity accessibility <ul style="list-style-type: none"> Universal and disabled accessibility Integration of unemployed persons (ESAT, STPA, TIH, etc.) Non-discrimination, promoting gender equality 	Responsible purchasing <ul style="list-style-type: none"> Sourcing and supplier relations Traceability Seasonality of products Short circuit 	Resource conservation <ul style="list-style-type: none"> Environmentally friendly design of the event with upscaled and reusable stands Use of environmentally friendly cleaning products Preservation of water resources 	Health & Safety <ul style="list-style-type: none"> Health and safety of participants Noise pollution Actions against attack Accident prevention ...
Preservation of biodiversity <ul style="list-style-type: none"> Preservation and restoration of biodiversity through greening and planting projects. 	Resource conservation <ul style="list-style-type: none"> Reduce energy consumption and CO2 emissions 	Employee well-being <ul style="list-style-type: none"> Internal communication and awareness-raising on various subjects (Sustainable Development, diversity, inclusion, etc.) Career advancement 	Regional anchoring Wealth sharing <ul style="list-style-type: none"> Causes of general interest Local hires Partnerships with NGOs Use of SSE and insertion 		



The various players in events



The location

- | Event Host Manager



Event organiser

- | Event organiser
- | The sponsor (when the organiser is not the owner of the event)



Other players

- | Exhibitor companies who are customers of the organiser
- | The event organiser's customer audience
- | Service providers



Scope of the different players per event item





Scope of the different players by issue

Reduce waste

BETTER FOR THE ENVIRONMENT

	Waste management			
	Resource conservation			
	Preservation of biodiversity			

Net zero carbon

	Pollution control			
	Resource conservation			




Positive social impact

BETTER AT HEART

	Integration, diversity Accessibility			
	Health & Safety			
	Employee well-being			

BETTER HERITAGE

	Responsible purchasing			
	Regional anchoring Wealth sharing			

- Key** |  The location
 Other players
 Event organiser



**BETTER EVENTS
2030**

The commitment of Viparis



VIPARIS

A committed group and certified sites with strong strengths

Viparis is fully committed to events that are more respectful of our environment, more inclusive and create values for all our stakeholders: customers, partners, local stakeholders.

A COMMITTED GROUP



CONTRIBUTING

TO THE UN'S
SUSTAINABLE DEVELOPMENT GOALS



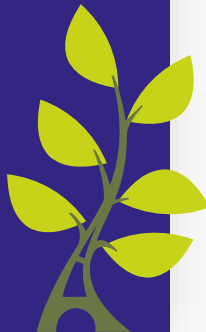
ISO20121 CERTIFICATION

FOR ALL OUR VENUES

SIGNATORY OF THE FOLLOWING CHARTERS:



NET ZERO CARBON EVENTS



Better Events 2030



Viparis's ambition, in line with its convictions, is expressed in its "Better Events 2030" strategy, which aims to convey the positive impact that the organisation of an environmentally responsible event can have on the environment, the economy and society as a whole. Better Events 2030 has 3 objectives:

1

BETTER FOR THE ENVIRONMENT

reducing the ecological footprint of our sites

- Working for sustainable buildings by reducing energy consumption, certifying all our buildings and reducing the carbon footprint of development projects
- Respect nature and its resources: less waste, months of food waste, reintroduction of biodiversity
- Support better mobility by streamlining transport flows and promoting low fossil energy journeys

2

BETTER HERITAGE

ensuring the positive legacy of each event by offering ever more sustainable services and by partnering with committed partners

- Offering sustainable services
- Develop with responsible partners through responsible purchasing at committed suppliers
- Involve the local community by listening to its stakeholders (public, associations, etc.)

3

BETTER @ HEART

retaining and enhancing our teams, which are the success factor for all our ambitions

- Enhance the employee experience enabling professional development (involvement actions, gather expectations, etc.)
- Develop talent from the recruitment phase by improving their skills
- Action for diversity and inclusion: gender equality, intergenerational, integration of disability

Better Events 2030



Stakeholders involved in the initiative



Local Authorities and Partners

- Local officials, police, firefighters, regional tourism offices



Civil Society

- Local residents, associations, etc.



Costumers

- Organisers, exhibitors, visitors.



Employees



Service Providers, Concession Holders, Caterers



Shareholders

A committed group



ISO20121 certification for all our venues



Contributing to the UN's sustainable development goals

Signatory of the following charters:



45,000 exhibitors a year, 40% of whom are from outside France



11 million visitors



800 events per year



12 venues





**THE CHALLENGES FOR
THE SECTOR**

Through Better Events 2030



Services offered for your positive impact events

Our support proposal for your positive impact events is structured around 2 strategic areas:

the environment and positive social impact



BETTER FOR THE ENVIRONMENT ENVIRONMENTALLY

Event to reduce waste



- Eco-design your events by formalising an action plan around the 5Rs: Refuse, Reduction, Reemployment, Reuse, Recycling. Example: deployment of equipment to carry out pre-sorting on sites, production of undated signage, rental of furniture, etc.
- Transform your waste into resources by quantifying the total weight of non-food objects associated with each recycling method. Example: cigarette butts recycled in street furniture by a service provider
- Ban disposable products by participating in changes in participants' consumption habits. Example: prohibition on using plastic containers or media intended for guests at meal times (CSR appendix signed by caterers)
- Recovering surplus food in order to combat food waste. Example: management of surplus and adjustment of quantities according to the number of guests (CSR appendix signed by caterers)

Zero net carbon event



- Measure the carbon footprint of its event by formalising an action plan to reduce the event's emissions. Example: be guided by Viparis professionals to complete its carbon computer (data on electricity, Logipass and waste)
- Minimising its carbon footprint by making its event a support for sustainable mobility. Example: using the Logipass of Viparis, thus enabling the flow of freight to be regulated and congestion to be reduced during assembly and dismantling; informing visitors of the accessibility of the site by public transport...
- Minimize its carbon footprint by reducing emissions related to energy consumption. Example: come to Viparis sites that are 100% supplied with certified green electricity, with control of lighting and heating
- Offer participants a low-carbon diet. Example: the caterer offers a 100% vegetarian or flexitarian offer, favouring seasonal and short-circuit products (CSR appendix signed by caterers)

Services offered for your positive impact events

Our support proposal for your positive impact events is structured around 2 strategic areas:

the environment and positive social impact



BETTER HERITAGE

SOCIAL IMPACT

Event with positive social ambition



- Participate in the professional integration of unemployed persons by using integration and adapted work structures for its event. Example: proposal by Viparis of partnership with *Diva Vivre Autrement*, donations for the benefit of the ARES association, etc.
- Adapt access to the venue and content to any type of audience. Example: disabled access to our sites, staff trained to receive disabled persons, disabled toilets, wheelchairs available, etc.
- Promote food with a local and positive impact. Example: local catering staff
- Develop with responsible partners to organise your events by involving local stakeholders. Example: host and hostess agencies under a framework agreement that promote integration and equal treatment within their teams; partner cleaning and waste collection companies that use eco-labelled cleaning products, work to reduce MSDs and implement ambitious integration policies; furniture rental companies with the integration of eco-design criteria into calls for tender; signage service providers with a PVC-free materials offer and more environmentally-friendly printing techniques (aqueous or UV inks, etc.)
- With partners, Viparis is behind the French Event Booster (an event industry innovation platform), which incubates start-ups each year and offers services to industry players in order to accelerate event innovation and design the event of tomorrow together. Example: Start-ups such as Furniture for Good, which produces furniture from recycled waste, Zei (CSR reporting platform) and Mrs Pee, which deals with women's sanitary facilities in events
- Make our stakeholders aware of responsible events. Example: exchanges and best practices announced by Viparis professionals to all its customers from the tendering exercise phase, any newcomer to the sites is made aware of sustainable development, etc.



Alongside these actions, Viparis professionals make your events an opportunity to protect biodiversity and conserve water resources.

Viparis CSR solutions with regard to the components of an event

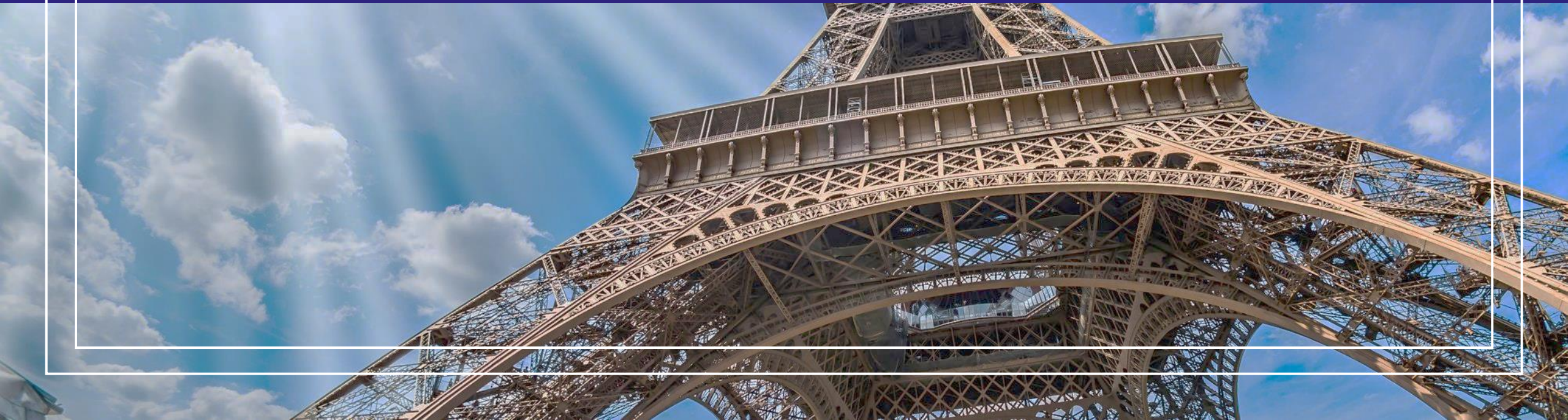
Viparis' different CSR ambitions are found in all the major components of organising an event.





SOLUTIONS

Common to sites



Common site solution

To sum up,

REDUCE WASTE

NET ZERO CARBON

- Presence of sorting area on site with sorting of the different flows
- Sustainable development offer for eco-design at our Veparistore site
- Responsible cleaning package with environmentally friendly and healthy products
- Listed caterers in Veparis with a CSR approach
- Water saving with routine presence of water aerators in toilets
- Advice on material reuse and waste management by our partner Re'Up
- 100% green electricity supply
- Possible data transfer for achievement of the organiser's carbon footprint
- Responsible comfort: temperature and air quality control
- Energy savings: no HVAC/heating in off-peak periods, LED
- Setting up of Logipass to optimize freight transport
- Low-carbon food: vegetarian package, short circuit, seasonal products

POSTIVE SOCIAL IMPACT

- Responsible purchasing policy with the presence of CSR appendices, evaluation of service providers via Ecovadis, partners with ESS
- Collaboration with service providers registered in an integration process
- Sites accessible for disabled persons and presence of equipment promoting access

Common to sites



BETTER FOR THE ENVIRONMENT



Ambition to reduce waste Respect nature and its resources

Promote sorting and recycling for your event



- Presence of sorting areas to facilitate waste sorting by flow (paper/cardboard, metal, plastic, glass and wood depending on the sites), with appropriate equipment (compactors, ball press, etc.)
- Installation of recycling bins during events depending on the flows processed
- Measurement of waste quantities on demand (by volume or tonnage or by skips) to help carry out a carbon audit
- Advice on material reuse and waste management by our partner Re'Up

Move towards zero waste catering, ban the use of disposable plastic and combat food waste



Through the Viparis CSR appendix, the partner caterers agree to:

- Implement a waste reduction policy and carry out systematic sorting (organic, glass, cardboard/paper and other)
- Not use plastic containers or media intended for guests, present on their sideboards, in their kitchens and in their workshops unless an exception is made
- Opt for reusable containers collected at the end of the event, returnable cups, etc.
- Offer redistribution of unsold products to customers beyond a certain quote
- Conceive and design food products in the laboratory for redistribution, adjusting quantities and portions to customer needs
- Take awareness actions with customers and/or end users
- Eliminate the use of plastic bottles for organisers' offices, meeting rooms and speakers (returnable glass bottles)

Helping to eco-design your event



- Proposal on [Viparis Store](#) and promotion of eco-design with a choice of recyclable needle-punched carpets, reusable carpet tiles and eco-designed furniture
- Offer of equipped stands and signage "green" with medium wood panels, wooden furniture, carpet Rewind or recyclable tiles and a proposal of adhesive supports without PVC
- A waste management offer broken down into "carpet removal and treatment" and "waste removal and treatment per m3"

Preserving the water resources for your event



- Water savings of 30 to 60% with water-efficient aerators
- Water fountains near the toilet blocks available
- Mobile sanitary facilities, including dry toilets

For sustainable cleaning of your event



- Cleaning package with use of certified and environmentally-friendly products (European Ecolabel, Ecocert, Eco'Reflex nature, etc.) across all areas

For an event in a place that conserves biodiversity



- Adoption of differentiated management of areas, diversification of habitats, awareness-raising and zero pesticide use in our spaces in order to comply with the biodiversity plan of the city of Paris and our biodiversity charter

Common to sites



BETTER FOR THE ENVIRONMENT



Zero net carbon ambition

Respect nature and its resources
 Working for sustainable buildings
 Supporting sustainable mobility



To calculate the carbon footprint of your event



- At the client's request : transfer of data to complement the organiser's carbon footprint and adapt its upcoming events (Logipass, waste tracking, electricity, etc.), depending on the site/tracking systems



Reduce energy consumption and CO2 emissions



- Reduce CO2 emissions from its event: electricity connection offer with green electricity supply reduction of emissions by up to 7 times compared that of the French electricity mix (except HSR-EGA).
- Control energy consumption at all our sites using the Smart Impulse and Deepki tools
- Provide responsible temperature and air quality comfort with the RFM system (deployment of temperature probes, satisfaction sensors, CO2 level measurement probes)
- Check the reduction actions with the teams' night patrols to ensure that they are not forgotten and thus reduce unnecessary electrical consumption
- No HVAC during assembly/disassembly and switch to LED to reduce consumption



Ensure smooth logistics and promote sustainable mobility



- Reduce CO2 emissions, in particular the flow of freight, and thus ensure safe and smooth operation with identification of vehicles before access to delivery areas, exhibitor car parks during assembly and dismantling, as well as deliveries during opening to the public with Logipass
- Remove routine and futile trips with the installation of electric charging racks to keep tools and recharging on site
- On-site empty packaging management offer enabling exhibitors and service providers not to leave with their empty packaging and to find it during dismantling



Offering low-carbon food for your event



Through the Viparis CSR appendix, the partner caterers agree to:

- Offering a vegetarian or flexitarian package, with seasonal and short circuit products, thus reducing the carbon impact of meals, etc.
e.g. One of our caterer propose an offer including 100% organic and 100% vegetarian packages and has developed a carbon calculator

Common to sites



BETTER HERITAGE



Positive social ambition

Offering sustainable services
 Working with responsible partners
 Involving with local stakeholders



Facilitate universal accessibility for its event, including the disabled



- Presence of equipment facilitating access to sites for disabled persons (depending on the sites: ramps, lift for the stage, shuttles from the car park, armchair provided)
- Virtual visit available on the Viparis site in order to prepare the visit and anticipate travel
- Presence of toilets for disabled persons in the washrooms



Encourage the integration of unemployed persons



- Collaboration with service providers involving staff in professional integration
- *ex. Té traiteur - Créateur d'Instants* is a professional integration company that currently has about 50% employment contracts and a 70% positive exit obligation



Working with responsible partners for your event

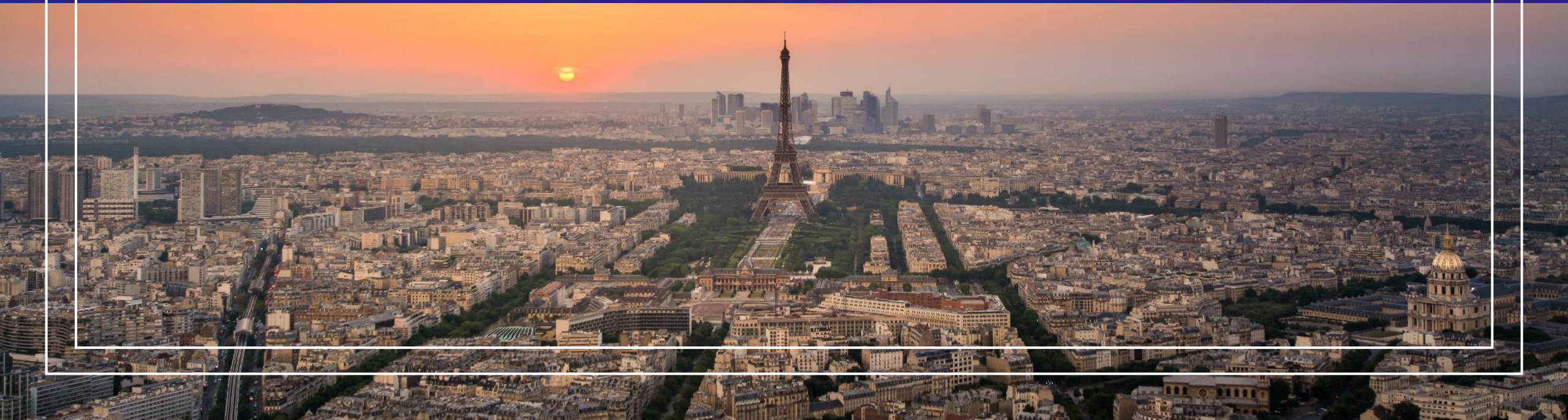


- Implementation of a responsible purchasing policy and a social and solidarity economy
 - Presence of a CSR clause in invitations to tender
 - Assessment of candidates via Ecovadis or via an internal CSR questionnaire specific to each purchasing category
 - During the partnership agreement, assessment of the CSR performance of service providers and identification of areas for improvement
 - Partnership with *Les Canaux* association to carry out a diagnosis of purchases and sourcing of SSE service providers that can integrate the network of VIPARIS service providers and suppliers
- Priority to work with ISO 20121 certified caterers



SOLUTIONS BY SITE

Common and specific features

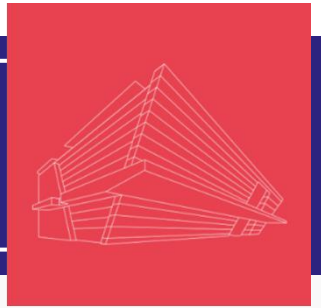




Palais des Congrès de Paris



Palais des Congrès de Paris



To sum up,

REDUCE WASTE

NET ZERO CARBON

POSTIVE SOCIAL IMPACT

- Sorting centre (bulky, carpet, wood, paper/cardboard, glass and plastic)
- Green signage offer
- Setting up of biowaste treatment in catering offices
- Ban on disposable plastic
- Site BREEAM In-Use level Excellent – Environmental certification
- 100% green electricity supply
- Presence of natural light = reduction in the use of electrical energy
- Remote logistics
- Advice on material reuse and waste management by our partner Re'Up

- Site accessible to disabled persons
- Cleaning service provider involved in an integration process
- Approved caterers with responsible and sustainable offers

Palais des Congrès de Paris



BETTER FOR THE ENVIRONMENT



BREEAM In-Use
Excellent level
(2021)



Ambition to reduce waste
Respect nature and its resources

Promote sorting and recycling for your event



- Presence of sorting areas to facilitate waste sorting by flow (paper/cardboard, metal, plastic, glass and wood depending on the sites), with appropriate equipment (compactors, ball press, etc.)
- Installation of recycling bins during events depending on the flows processed
- Measurement of waste quantities on demand (by volume or tonnage or by skips) to help carry out a carbon audit
- Advice on material reuse and waste management by our partner Re'Up
- "Green" signage offer with proposal of adhesive media without PVC
- On-site sorting centre with up to 84% waste recovery sorted annually, and carbon balance calculated on-site for more detailed reporting.
- 57% of energy recovery and 27% of recycling)
- Flows processed : Bulky (including metal), carpet, wood, paper/cardboard, glass, plastic, cigarette butts
- Recovery of biowaste from the catering offices by an ESS service provider for biogas or compost recovery (e.g. 266 kg of biowaste at the AMAZON event)
- Cigarette butts collected via a service provider for conversion into street furniture

Move towards zero waste catering, ban the use of disposable plastic and combat food waste

Through the Viparis CSR appendix, the partner caterers agree to:

- Implement a waste reduction policy and carry out systematic sorting (organic, glass, cardboard/paper and other)
- Not use plastic containers or media intended for guests, present on their sideboards, in their kitchens and in their workshops unless an exception is made
- Opt for reusable containers collected at the end of the event, returnable cups, etc.
- Offer redistribution of unsold products to customers beyond a certain quote
- Conceive and design food products in the laboratory for redistribution, adjust quantities and portions to customer needs
- Take awareness actions with customers and/or end users
- Eliminate the use of plastic bottles for organisers' offices, meeting rooms and speakers (returnable glass bottles)

Helping to eco-design the event

- Proposal on [Viparis Store](#) and promotion of eco-design with a choice of recyclable needle-punched carpets, reusable carpet tiles and eco-designed furniture
- Offer of equipped stands and signage "green" with medium wood panels, wooden furniture, carpet Rewind or recyclable tiles and a proposal of adhesive supports without PVC
- A waste management offer broken down into "carpet removal and treatment" and "waste removal and treatment per m3"

Preserving the water resources for your event

- Water savings of 30 to 60% with water-efficient aerators
- Installation of water fountains near the toilet blocks
- Taps with infrared detector
- Small rainwater recovery tank to water planted terraces
- Sustainable development story: the water remaining in returnable bottles is recovered to fill the cleaning contractor's auto-washing machines

For sustainable cleaning of your event

- Cleaning package with use of certified and environmentally-friendly products (European Ecolabel, Ecocert, Eco'Reflex nature, etc.) across all areas

For an event in a place that conserves biodiversity

- Differentiated management of areas, diversification of habitats, awareness-raising and zero pesticide use in our spaces in order to comply with the biodiversity plan of the city of Paris and our biodiversity charter
- Flowering meadows around the PCP and planted terraces
- 4 beehives, 1 falcon nest box, 3 small nest boxes and 2 insect hotels

Palais des Congrès de Paris



BETTER FOR THE ENVIRONMENT



BREEAM In-Use
Excellent level
(2021)



Zero net carbon ambition

Respect nature and its resources
Operating for sustainable buildings
Supporting green mobility



To calculate the carbon footprint of your event

- At the client's request : transfer of data to complement the organiser's carbon footprint and adapt its upcoming events (Logipass, waste tracking, electricity, etc.), depending on the site/tracking systems.



Reduce energy consumption and CO2 emissions

- Reduce CO2 emissions from its event: electricity connection offer with green electricity supply reduction of emissions by up to 7 times compared that of the French electricity mix (except HSR-EGA)
- Control energy consumption at all our sites using the Smart Impulse and Deepki tools
- Provide temperature and air quality comfort with the RFM tool (deployment of temperature sounds, satisfaction sensors, CO2 level sensor).
- Check the reduction actions with the teams' night patrols to ensure that they are not forgotten and thus reduce unnecessary electrical consumption
- No HVAC during assembly/disassembly and switch to LED to reduce consumption
- BREEAM In-Use certified site since 2021 (Excellent level): internationally recognised certification in real estate attesting to optimised environmental and energy management
- 63% of the site's rooms have access to natural light, including 87% of conference rooms (not amphitheatres) which reduce lighting consumption
- Reduce CO2 emissions with the use of certified green electricity, urban heat and cold network
- Automatic and centralised management system for certain consumptions and absence of Heating, Ventilation and Air Conditioning during assembly/disassembly operations



Ensure smooth logistics and promote sustainable mobility

- Reduce CO2 emissions, in particular the flow of freight, and thus ensure safe and smooth operation with identification of vehicles before access to delivery areas, exhibitor car parks during assembly and dismantling, as well as deliveries during opening to the public with Logipass
- Remove routine and futile trips with the installation of electric charging racks to keep tools and charging on site
- On-site empty packaging management offer enabling exhibitors and service providers not to leave with their empty packaging and to find it during dismantling
- For visitors/participants, establishment of shared drivers between airports and PCPs or free transport passes. Objective: promote collective transport and reduce transport-related emissions (for national conferences of more than 5,000 visitors and international conferences of more than 3,500, proposal of either *Chabé* drivers with pooling between delegates, or *navigo* easy passes of 10 tickets)
- Implementation of a remote logistics system: freight optimisation lever. Objective: streamline the movement of trucks to our sites, optimise their filling, ensure clean transport between the remote Gennevilliers platform and our internal sites. We are thus addressing the issue of the "last mile", which is the most polluting in the supply chain (e.g. event: 86 light vehicles grouped into 8 semi-trailers)



Offering a low-carbon diet

Through the Viparis CSR appendix, the partner caterers agree to:

- Offering a vegetarian or flexitarian package, with seasonal and short circuit products, thus reducing the carbon impact of meals, etc.
e.g. One of our caterer propose an offer including 100% organic and 100% vegetarian packages and has developed a carbon calculator

Palais des Congres de Paris



**BETTER
HERITAGE**



BREEAM In-Use
Excellent level
(2021)



Positive social ambition

Offering sustainable services
Working with responsible partners
Involving the local community



Facilitate universal accessibility for its event, including the disabled



- Site accessible to disabled persons and presence of an adapted ramp outside
- Presence of lifting platforms to facilitate wheelchair access to podiums
- Presence of magnetic induction loops in our conference rooms and amphitheatres
- Spaces for wheelchair users in amphitheatres (Bordeaux and Grand Amphithéâtre) and possible quota in conference rooms depending on the configuration requested by the customer
- 2 seats for people of great corpulence in the Grand Amphitheatre
- Virtual visit available on the Viparis site in order to prepare the visit and anticipate travel
- Installation of indicator lights in washrooms



Encourage the integration of unemployed persons



- Promote integration by collaborating with a cleaning service provider that has created an integration entity (via temporary assignments, exclusively reserved for people involved in integration through Economic Activity: 1 agent at 151h67 per month in insertion)



Working with responsible partners for your event



- Implementation of a responsible purchasing policy and a social and solidarity economy
 - Presence of a CSR clause in invitations to tender
 - Evaluation of service providers via Ecovadis or an internal CSR questionnaire specific to each purchasing category and identification of areas for improvement
 - Partnership with Les Canaux association to carry out a diagnosis of purchases and sourcing of SSE service providers that can integrate the network of VIPARIS service providers and suppliers
- CSR appendix requiring approved caterers to certify themselves to ISO 20121



Paris Nord Villepinte



Paris Nord Villepinte



To sum up,

REDUCE WASTE

NET ZERO CARBON

POSTIVE SOCIAL IMPACT

- On-sit recycling centre (Re'Up) and triflux bins in the reception gallery
- Elimination of single-use plastic with referenced caterers
- HQE-certified Hall 7 – Environmental certification
- Presence of water fountains (Made in France)
- 100% green electricity supply
- Welcome pack: free shuttles site > airports
- Parking equipped with 5 spaces for electric charging
- Presence of natural light = reduce the use of electricity

- Site accessible to disabled persons
- Cleaning service provider involved in an integration process
- Approved caterers with responsible and sustainable offers

Paris Nord Villepinte



BETTER FOR THE ENVIRONMENT



Hall 7 certified HQE
High Environmental Quality



Ambition to reduce waste
Respect nature and its resources



Promote sorting and recycling for your event



- Presence of sorting areas to facilitate waste sorting by flow (paper/cardboard, metal, plastic, glass and wood depending on the sites), with appropriate equipment (compactors, ball press, etc.)
- Installation of recycling bins during events depending on the flows processed
- Measurement of waste quantities on demand (by volume or tonnage or by skips) to help carry out a carbon audit
- Advice on material reuse and waste management by our partner Re'Up
- Three bins in the reception gallery for 3 streams - plastic; paper/cardboard; other waste
- Signage: service provider able to connect with upcycling companies for covers



Move towards zero waste catering, ban the use of disposable plastic and combat food waste



Through the Viparis CSR appendix, the partner caterers and the dealer undertake to:

- Implement a waste reduction policy and carry out systematic sorting (organic, glass, cardboard/paper and other)
- Not use plastic containers or media intended for guests, present on their sideboards, in their kitchens and in their workshops unless an exception is made
- Opt for reusable containers collected at the end of the event, returnable cups, etc.
- Offer redistribution of unsold products to customers beyond a certain quote
- Conceive and design food products in the laboratory for redistribution, adjust quantities and portions to customer needs
- Take awareness actions with customers and/or end users
- Eliminate the use of plastic bottles for organisers' offices, meeting rooms and speakers (returnable glass bottles)
- Management and recovery of biowaste by the dealer soon in place with the signing of an appendix and contract



Helping to eco-design the event



- Proposal on [Viparis Store](#) and promotion of eco-design with a choice of recyclable needle-punched carpets, reusable carpet tiles and eco-designed furniture
- Offer of equipped stands and signage "green" with medium wood panels, wooden furniture, carpet Rewind or recyclable tiles and a proposal of adhesive supports without PVC
- A waste management offer broken down into "carpet removal and treatment" and "waste removal and treatment per m3"



Preserving the water resources for your event



- Water savings of 30 to 60% with water-efficient aerators .
 - Installation of water fountains near the toilet blocks
 - Taps with infrared detector.
 - Mobile sanitary facilities, including dry toilets
- Anecdote: the roof of hall 7 is completely planted allowing up to 150m3 of rainwater retention and relief of the sewage system



For sustainable cleaning of your event



- Cleaning package with use of certified and environmentally-friendly products (European Ecolabel, Ecocert, Eco'Reflex nature, etc.) across all areas



For an event in a place that conserves biodiversity



- Differentiated management of areas, diversification of habitats, awareness-raising and zero pesticide use in our spaces in order to comply with the biodiversity plan of the city of Paris and our biodiversity charter
- 10 beehives, 13 insect hotels and fifteen nest boxes
- Eco-grazing with the presence of 40 sheep

Paris Nord Villepinte



BETTER FOR THE ENVIRONMENT



Hall 7 certified HQE
High Environmental Quality



Zero net carbon ambition
Respect nature and its resources
Working for sustainable buildings

Reduce energy consumption and CO2 emissions

- Reduce CO2 emissions from its event: electricity connection, offer with green electricity supply reduction of emissions by up to 7 times compared that of the French electricity mix (except HSR-EGA)
 - Control energy consumption at all our sites using the Smart Impulse and Deepki tools
 - Provide responsible temperature and air quality comfort with the RFM system (deployment of temperature probes, satisfaction sensors, CO2 level measurement probes)
 - Check the reduction actions with the teams' night patrols to ensure that they are not forgotten and thus reduce unnecessary electrical consumption
 - No HVAC during assembly/disassembly and switch to LED to reduce consumption
- To reduce energy consumption, the site obtained French HQE (High Environmental Quality) certification for Hall 7, a more global and ambitious approach than BREEAM through compliance with 4 commitments: quality of life, respect for the environment, economic performance and responsible management (when obtained in 2011, up to 20% less than the regulations) due to:
 - The presence of natural light that reduces the need for lighting and provides visual comfort
 - Natural ventilation by opening during assembly, dismantling and at night
 - Limited use of air conditioning and heating and increased thermal insulation thanks to recycled wood cladding
 - Institution of a specific policy promoting the optimisation of energy consumption:
 - Optimised lighting management based on site occupancy
 - Replacement of "heating, ventilation, air conditioning" (HVAC) equipment enabling independent management of equipment by business sector (conference rooms, restaurants, halls, etc.).
 - Replacement of insulation: avoid loss of temperature in the networks to contribute to good thermal insulation, for a healthy and comfortable place
 - Scheduling of a thermal comfort meeting 2 days before the event: raising customer awareness and scheduling temperature readings every 4 hours during the event, for decision on the actual temperature not felt by the participant
 - Reduce electrical energy requirements by a factor of 5 and heat input in buildings with the offer of light bridges in kit, exclusively equipped with LED projectors



Paris Nord Villepinte



BETTER FOR THE ENVIRONMENT



Hall 7 certified HQE
High Environmental Quality



Zero net carbon ambition

Respect nature and its resources
Operating for sustainable buildings
Supporting green mobility



Offering low-carbon food for your event



Through the Viparis CSR appendix, the partner caterers agree to:

- Offering a vegetarian or flexitarian package, with seasonal and short circuit products, thus reducing the carbon impact of meals, etc.
- e.g. *Fleur de Mets* has 100% organic, 100% vegetarian packages and has developed a carbon computer



To calculate the carbon footprint of your event



- At the client's request : transfer of data to complement the organiser's carbon footprint and adapt its upcoming events (Logipass, waste tracking, electricity, etc.), depending on the site/tracking systems



Ensure smooth logistics and promote sustainable mobility



- Reduce CO2 emissions, in particular the flow of freight, and thus ensure safe and smooth operation with identification of vehicles before access to delivery areas, exhibitor car parks during assembly and dismantling, as well as deliveries during opening to the public with Logipass
- Remove routine and futile trips with the installation of electric charging racks to keep tools and recharging on site
- On-site empty packaging management offer enabling exhibitors and service providers not to leave with their empty packaging and to find it during dismantling
- Free shuttles between airports and PNV set up for visitors/participants. Objective: promote public transport and reduce transport-related emissions (reception pack for trade fairs with more than 25,000 visitors, 20% of whom are international: reception-transfers-services)
- Provision of 5 parking spaces with charging for electric vehicles (P1) and possibility of using 10 switchgear boxes on the PE8 for exhibitors (planned installation of 40 terminals on the P1 and planned hydrogen station in the car park)

Sustainable development story: to reduce its carbon footprint, Viparis has partnered with GL Events to provide storage space to avoid moving equipment between two editions.

At the event: 500 fewer vehicles, i.e. 82t CO2 avoided

Paris Nord Villepinte



Hall 7 certified HQE
High Environmental Quality



Positive social ambition

Offering sustainable services
Working with responsible partners
Involving the local community



Facilitate universal accessibility for its event, including the disabled



- Halls accessible by foot.
- Proposal of a shuttle service and support for persons with reduced mobility. Objective: to allow visitors and two of their companions to be escorted from their parking space to the esplanade (as well as to return to the car park)
- Virtual visit available on the Viparis site in order to prepare the visit and anticipate travel
- Presence of adapted sanitary facilities in all halls



Working with responsible partners for your event



- Implementation of a responsible purchasing policy and a social and solidarity economy
 - Presence of a CSR clause in invitations to tender
 - Evaluation of service providers via Ecovadis or an internal CSR questionnaire specific to each purchasing category and identification of areas for improvement
 - Partnership with *Les Canaux* association to carry out a diagnosis of purchases and sourcing of SSE service providers that can integrate the network of VIPARIS service providers and suppliers
- Priority to work with ISO 20121 certified caterers



Encourage the integration of unemployed persons



- Promote integration for the duration of your event by collaborating with a cleaning service provider who has created an integration entity (via temporary assignments, exclusively reserved for people involved in Integration through Economic Activity; 2 agents formerly SELF INTERIM (integration entity) recruited by GUILBERT during the COVID period)



Solidarity within the local territory



- 2 associations were hosted during the COVID period: Ensemble pour Tous (redistribution of food to the poorest) and ALTERALIA (support and integration through housing)



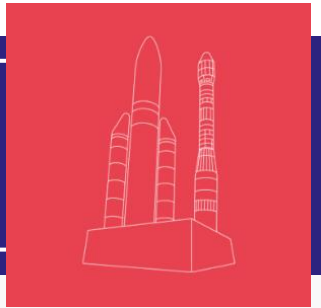


Paris Le Bourget

Supporting the responsible event



Paris Le Bourget



To sum up,

REDUCE WASTE

NET ZERO CARBON

POSTIVE SOCIAL IMPACT

- Areas equipped with double flow bins and sorting bins available on request by exhibitors
- Parking terminal without tickets/paper stickers
- Ban on disposable plastic
- Hall 3 certified HQE and BREEAM – Environmental building certifications
- 100% green electricity supply
- Welcome pack: free site/airport shuttles

- Site accessible to disabled persons
- Approved caterers with responsible and sustainable offers

Paris Le Bourget



BETTER FOR THE ENVIRONMENT



Hall 3 certified
HQE Excellent



Ambition to reduce waste
Respect nature and its resources



Promote sorting and recycling for your event



- Presence of sorting areas to facilitate waste sorting by flow (paper/cardboard, metal, plastic, glass and wood depending on the sites), with appropriate equipment (compactors, ball press, etc.)
- Installation of recycling bins during events depending on the flows processed
- Measurement of waste quantities on demand (by volume or tonnage or by skips) to help carry out a carbon audit
- Advice on material reuse and waste management by our partner Re'Up
- Dual discharge bins in spaces (recyclable/other waste)
- Signage: service provider able to connect with upcycling companies for covers



Move towards zero waste catering, ban the use of disposable plastic and combat food waste



Through the Viparis CSR appendix, the partner caterers and the dealer undertake to:

- Implement a waste reduction policy and carry out systematic sorting (organic, glass, cardboard/paper and other)
- Not use plastic containers or media intended for guests, present on their sideboards, in their kitchens and in their workshops unless an exception is made
- Opt for reusable containers collected at the end of the event, returnable cups, etc.
- Offer redistribution of unsold products to customers beyond a certain quote
- Conceive and design food products in the laboratory for redistribution, adjust quantities and portions to customer needs
- Take awareness actions with customers and/or end users
- Eliminate the use of plastic bottles for organisers' offices, meeting rooms and speakers (returnable glass bottles)
- Parking terminals avoiding printing of tickets and paper stickers



Helping to eco-design the event



- Proposal on [Viparis Store](#) and promotion of eco-design with a choice of recyclable needle-punched carpets, reusable carpet tiles and eco-designed furniture
- Offer of equipped stands and signage "green" with medium wood panels, wooden furniture, carpet Rewind or recyclable tiles and a proposal of adhesive supports without PVC
- A waste management offer broken down into "carpet removal and treatment" and "waste removal and treatment per m3"



Preserving the water resources for your event



- Water savings of 30 to 60% with water-efficient aerators
 - Installation of water fountains near the toilet blocks
 - Taps with infrared detector
 - Mobile sanitary facilities, including dry toilets
- Anecdote: three 40m3 tanks will collect rainwater on Hall 3.



For sustainable cleaning of your event



- Cleaning package with use of certified and environmentally-friendly products (European Ecolabel, Ecocert, Eco'Reflex nature, etc.) across all areas



For an event in a place that conserves biodiversity



- Differentiated management of areas, diversification of habitats, awareness-raising and zero pesticide use in our spaces in order to comply with the biodiversity plan of the city of Paris and our biodiversity charter
- 3 beehives in the park

Paris Le Bourget



BETTER FOR THE ENVIRONMENT



Hall 3 certified
HQE Excellent



Zero net carbon ambition

Respect nature and its resources
Operating for sustainable buildings
Supporting green mobility



Offering low-carbon food for your event



Through the Viparis CSR appendix, the partner caterers agree to:

- Offering a vegetarian or flexitarian package, with seasonal and short circuit products, thus reducing the carbon impact of meals, etc.
- e.g. *Fleur de Mets* has 100% organic, 100% vegetarian packages and has developed a carbon computer



To calculate the carbon footprint of your event



- At the client's request ; transfer of data to complement the organiser's carbon footprint and adapt its upcoming events (Logipass, waste tracking, electricity, etc.), depending on the site/tracking systems



Ensure smooth logistics and promote sustainable mobility



- Reduce CO2 emissions, in particular the flow of freight, and thus ensure safe and smooth operation with identification of vehicles before access to delivery areas, exhibitor car parks during assembly and dismantling, as well as deliveries during opening to the public with Logipass
- Remove routine and futile trips with the installation of electric charging racks to keep tools and recharging on site
- On-site empty packaging management offer enabling exhibitors and service providers not to leave with their empty packaging and to find it during dismantling
- Free shuttles between airports and PLB set up for visitors/participants. Objective: promote public transport and reduce transport-related emissions (reception pack for trade fairs with more than 25,000 visitors, 20% of whom are international: reception-transfers-services)



Paris Le Bourget

BETTER FOR THE ENVIRONMENT

Future Hall 3 certified
HQE Excellent
BREEAM Very Good

Zero net carbon ambition
Respect nature and its resources
Operating for sustainable buildings

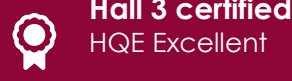
Reduce energy consumption and CO2 emissions

- Reduce CO2 emissions from its event: electricity connection offer with green electricity supply reduction of emissions by up to 7 times compared that of the French electricity mix (except HSR-EGA)
 - Control energy consumption at all our sites using the Smart Impulse and Deepki tools
 - Provide responsible temperature and air quality comfort with the RFM system (deployment of temperature probes, satisfaction sensors, CO2 level measurement probes)
 - Check the reduction actions with the teams' night patrols to ensure that they are not forgotten and thus reduce unnecessary electrical consumption
 - No HVAC during assembly/disassembly and switch to LED to reduce consumption
- To reduce energy consumption, the site meets French HQE (High Environmental Quality) certification for the future Hall 3, a more global and ambitious approach than BREEAM through compliance with 4 commitments: quality of life, respect for the environment, economic performance and responsible management
 - Institution of a specific policy promoting the optimisation of energy consumption:
 - Optimised lighting management based on site occupancy
 - Replacement of "heating, ventilation, air conditioning" (HVAC) equipment enabling independent management of equipment by business sector (conference rooms, restaurants, halls, etc.)
 - Replacement of insulation: avoid loss of temperature in the networks to contribute to good thermal insulation, for a healthy and comfortable place
- Reduce electrical energy requirements by a factor of 5 and heat input in buildings with the offer of light bridges in kit, exclusively equipped with LED projectors.
 - High-efficiency PAVE (water condensing boiler) boiler: uses 20% less energy than a conventional boiler (2015) and reduces greenhouse gas emissions by 20% and reduces emissions of fine particles by a factor of 4

Sustainable Development story: *the future Hall3 follows a specification requiring SOLIDEO in terms of carbon, with a wooden frame considerably reducing construction emissions, the presence of natural light to reduce the need for lighting, a 94% recovery rate for deconstruction waste achieved and the reuse of excavated land in the underlay (40 cm thick over 11,260 m²)*



Paris Le Bourget



Positive social ambition

Offering sustainable services
Working with responsible partners
Involving the local community



Facilitate universal accessibility for its event, including the disabled



- Halls accessible by foot
- Possibility of making a virtual visit via the Viparis site to anticipate the event and any travel
- Presence of adapted sanitary facilities in all halls



Working with responsible partners for your event



- Implementation of a responsible purchasing policy and a social and solidarity economy
 - Presence of a CSR clause in invitations to tender
 - Evaluation of service providers via Ecovadis or an internal CSR questionnaire specific to each purchasing category and identification of areas for improvement
 - Partnership with Les Canaux association to carry out a diagnosis of purchases and sourcing of SSE service providers that can integrate the network of VIPARIS service providers and suppliers
- CSR appendix requiring approved caterers to certify themselves to ISO 20121

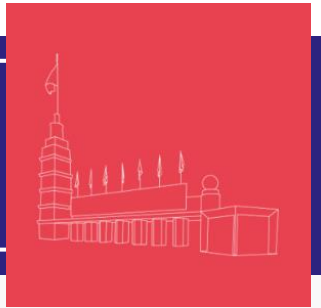




Paris Expo Porte de Versailles



Paris Expo Porte de Versailles



To sum up,

REDUCE WASTE

NET ZERO CARBON

POSTIVE SOCIAL IMPACT

- On-site sorting centre for secondary sorting
- Setting up of biowaste treatment with the concession holder
- Elimination of single-use plastic with partner caterers
- BREEAM Bespoke , Effenergie + HQE labels- Environmental certification
- 100% green electricity supply and 2 rapeseed boilers
- Soft mobility encouraged by public transport, 18 charging terminals for electric cars, welcome pack (free site/airport shuttles)

- Site accessible to disabled persons (67 parking spaces, guide dogs allowed)
- Cleaning service provider involved in an integration process
- Approved caterers with responsible and sustainable offers

Paris Expo Porte de Versailles



BETTER FOR THE ENVIRONMENT



HQE Certification
 Pavilion 6, and hotel complex.
BREEAM Bespoke Certification
 Pavillon 7.
Effnergie Label
 on the hotel complex.



Ambition to reduce waste
 >> Respect nature and its resources



Promote sorting and recycling for your event



- Presence of sorting areas to facilitate waste sorting by flow (paper/cardboard, metal, plastic, glass and wood depending on the sites), with appropriate equipment (compactors, ball press, etc.)
- Installation of recycling bins during events depending on the flows processed
- Measurement of waste quantities on demand (by volume or tonnage or by skips) to help carry out a carbon audit
- Advice on material reuse and waste management by our partner Re'Up
- On-site sorting centre with the installation of dedicated skips sorting: OIW/paper/cardboard/plastic/cans/glass/wood/carpet and a compactor (Millenium). Waste recovery of more than 70% in 2022 (ISS), mainly energy
- Recovery of biowaste at the dealer level by an ESUS contractor for biogas or compost recovery (33T in 2022 = 21 return trips from Paris to Marseilles by NGV truck)
- Signage: service provider able to connect with upcycling companies for covers
- Collecting cigarette butts via a service provider for conversion into street furniture (on request)



Move towards zero waste catering, ban the use of disposable plastic and combat food waste

Through the Viparis CSR appendix, the partner caterers and the dealer undertake to:

- Implement a waste reduction policy and carry out systematic sorting (organic, glass, cardboard/paper and other)
- Not use plastic containers or media intended for guests, present on their sideboards, in their kitchens and in their workshops unless an exception is made
- Opt for reusable containers collected at the end of the event, returnable cups, etc.
- Offer redistribution of unsold products to customers beyond a certain quote
- Conceive and design food products in the laboratory for redistribution, adjust quantities and portions to customer needs
- Take awareness actions with customers and/or end users
- Eliminate the use of plastic bottles for organisers' offices, meeting rooms and speakers (returnable glass bottles)

Helping to eco-design the event

- Proposal on [Viparis Store](#) and promotion of eco-design with a choice of recyclable needle-punched carpets, reusable carpet tiles and eco-designed furniture
- Offer of equipped stands and signage "green" with medium wood panels, wooden furniture, carpet Rewind or recyclable tiles and a proposal of adhesive supports without PVC
- A waste management offer broken down into "carpet removal and treatment" and "waste removal and treatment per m3"

Preserving the water resources for your event

- Water savings of 30 to 60% with water-efficient aerators
- Installation of water fountains near the toilet blocks
- Taps with infrared detector
- Mobile sanitary facilities, including dry toilets

For sustainable cleaning of your event

- Cleaning package with use of certified and environmentally-friendly products (European Ecolabel, Ecocert, Eco'Reflex nature, etc.) across all areas

For an event in a place that conserves biodiversity

- Differentiated management of areas, diversification of habitats, awareness-raising and zero pesticide use in our spaces in order to comply with the biodiversity plan of the city of Paris and our biodiversity charter
- Differentiated management across the entire park and black ecological framework
- Presence of 3 nesting boxes, 2 bat shelters and beehives on the roof of the pavilion 6, 700 trees, 13430 m2 of open ground, choice of mainly native species

Paris Expo Porte de Versailles



BETTER FOR THE ENVIRONMENT



HQE Certification
 Pavillon 6, and hotel complex.
BREEAM Bespoke Certification
 Pavillon 7.
Effnergie Label
 on the hotel complex.



Zero net carbon ambition
 Respect nature and its resources
 Operating for sustainable buildings
 Supporting green mobility



To calculate the carbon footprint of your event



- At the client's demand: transfer of data to complement the organiser's carbon footprint and adapt its upcoming events (Logipass, waste tracking, electricity, etc.), depending on the site/tracking systems
- Possibility of transferring energy consumption related to electricity and heating/cooling (electricity and gas); waste quantities for the event (for the congress/corporate via the sorting centre); elements related to freight via Logipass data



Reduce energy consumption and CO2 emissions



- Reduce CO2 emissions from its event: electricity connection offer with green electricity supply reduction of emissions by up to 7 times compared that of the French electricity mix (except HSR-EGA)
- Control energy consumption at all our sites using the Smart Impulse and Deepki tools
- Provide responsible temperature and air quality comfort with the RFM system (deployment of temperature probes, satisfaction sensors, CO2 level measurement probes)
- Check the reduction actions with the teams' night patrols to ensure that they are not forgotten and thus reduce unnecessary electrical consumption
- No HVAC during assembly/disassembly and switch to LED to reduce consumption
- Pavillon 7 certified BREEAM Bespoke (Very Good level) and HQE : internationally recognised certification in real estate certifying environmentally optimised construction and energy
- HQE-certified Pavillon 6: certification concerning the construction of buildings aimed at limiting environmental impacts
- MAMA Shelter Hotels and Accord Hotel: HQE Excellent and Effnergie + Label.
- Range of light bridges in kits exclusively equipped with LED projectors: reduction of electrical energy requirements by 5
- 2 100% rapeseed boilers: 60% less CO2 emissions compared to gaz (pavilions 2 and 3)



Ensure smooth logistics and promote sustainable mobility



- Reduce CO2 emissions, in particular the flow of freight, and thus ensure safe and smooth operation with identification of vehicles before access to delivery areas, exhibitor car parks during assembly and dismantling, as well as deliveries during opening to the public with Logipass
- Remove routine and futile trips with the installation of electric charging racks to keep tools and charging on site
- On-site empty packaging management offer enabling exhibitors and service providers not to leave with their empty packaging and to find it during dismantling
- Site served by several public transport stations thus facilitating access to visitors and thus support our approach on soft mobility
- Welcome pack available subject to conditions: free shuttles between airports and POS promoting public transport and reducing emissions linked to transport to our sites (national Congress : 5000 visitors / international Congress : 3500



Offering a low-carbon diet



- Through the Viparis CSR appendix, the partner caterers agree to:**
- Offering a vegetarian or flexitarian package, with seasonal and short circuit products, thus reducing the carbon impact of meals, etc.
e.g. One of our caterer propose an offer including 100% organic and 100% vegetarian packages and has developed a carbon calculator

Paris Expo Porte de Versailles



HQE Certification
 Pavilion 6, and hotel complex.
BREEAM Bespoke Certification
 Pavillon 7.
Effinergie Label
 on the hotel complex.



Positive social ambition
 Offering sustainable services
 Working with responsible partners
 Involving the local community

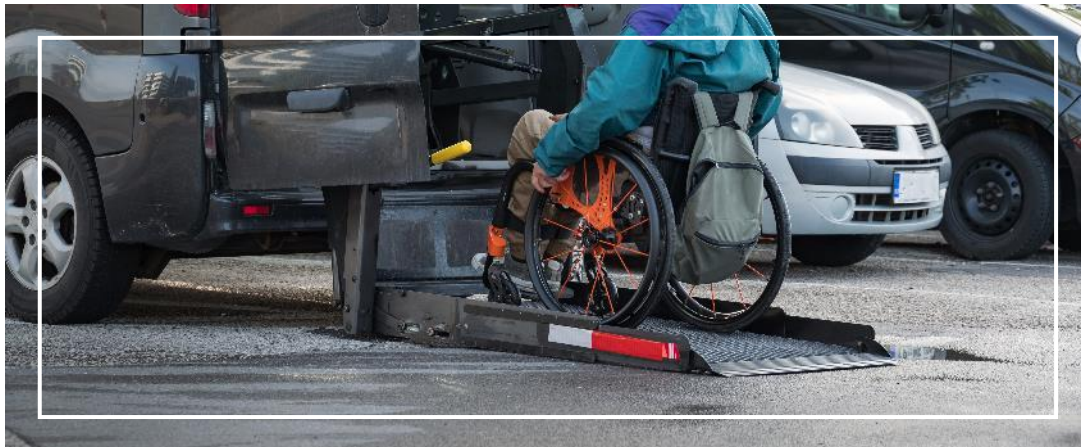


Facilitate universal accessibility for its event, including the disabled



Site accessible to disabled persons:

- Presence of 67 parking spaces
- Site accessible on the pavilions
- Possibility of making a virtual visit via the Viparis site to anticipate the event and any travel
- Presence of lifts and toilet blocks for disabled persons in all pavilions
- Presence of trained hosts/hostesses at reception for disabled persons, as well as SSIAPs
- Authorisation of guide dogs with regular cleaning of canine faeces to be provided by the organiser in the occupied area



Encourage the integration of unemployed persons



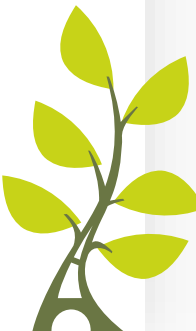
- Promote integration by working with a cleaning provider that promotes integration (mentoring of refugee women, work-study programmes and 1 disabled person)



Working with responsible partners for your event



- Implementation of a responsible purchasing policy and a social and solidarity economy
 - Presence of a CSR clause in invitations to tender
 - Evaluation of service providers via Ecovadis or an internal CSR questionnaire specific to each purchasing category and identification of areas for improvement
 - Partnership with *Les Canaux* association to carry out a diagnosis of purchases and sourcing of SSE service providers that can integrate the network of VIPARIS service providers and suppliers
- CSR appendix requiring approved caterers to certify themselves to ISO 20121

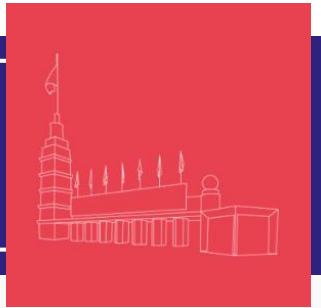




Paris Convention Center



Paris Convention Center



To sum up,

REDUCE WASTE

NET ZERO CARBON

POSTIVE SOCIAL IMPACT

- On-site sorting centre for secondary sorting
- Implementation of biowaste processing in the concessionary
- Elimination of single-use plastic with referenced caterers
- BREEAM Bespoke pavilion and Effinergie + label hotel complex Environmental certification
- 100% green electricity supply
- Soft mobility encouraged by public transport, 18 charging terminals for electric cars, welcome pack (free site/airport shuttles)

- Site accessible to disabled persons (67 parking spaces, guide dogs allowed)
- Cleaning service provider involved in an integration process
- Approved caterers with responsible and sustainable offers

Paris Convention Center



BETTER FOR THE ENVIRONMENT



HQE Certification
 Hotel complex.
BREEAM Bespoke Certification
 Pavillon 7.
Effinergie Label
 on the hotel complex.



Ambition to reduce waste
 Respect nature and its resources



Promote sorting and recycling for your event



- Presence of sorting areas to facilitate waste sorting by flow (paper/cardboard, metal, plastic, glass and wood depending on the sites), with appropriate equipment (compactors, ball press, etc.)
- Installation of recycling bins during events depending on the flows processed
- Measurement of waste quantities on demand (by volume or tonnage or by skips) to help carry out a carbon audit
- Advice on material reuse and waste management by our partner Re'Up
- On-site sorting centre with the installation of dedicated skips. Sorting: OIW/paper/cardboard/plastic/cans/glass/wood/carpet and a compactor (Millenium). Waste recovery of more than 70% in 2022 (ISS)
- Recovery of biowaste at the dealer level by an ESUS contractor for biogas or compost recovery (33T in 2022 = 21 return trips from Paris to Marseilles by NGV truck)
- Signage: service provider able to connect with upcycling companies for covers
- Collecting cigarette butts via a service provider for conversion into street furniture (on request)



Move towards zero waste catering, ban the use of disposable plastic and combat food waste

Through the Viparis CSR appendix, the partner caterers and the dealer undertake to:

- Implement a waste reduction policy and carry out systematic sorting (organic, glass, cardboard/paper and other)
- Not use plastic containers or media intended for guests, present on their sideboards, in their kitchens and in their workshops unless an exception is made
- Opt for reusable containers collected at the end of the event, returnable cups, etc.
- Offer redistribution of unsold products to customers beyond a certain quote
- Conceive and design food products in the laboratory for redistribution, adjust quantities and portions to customer needs
- Take awareness actions with customers and/or end users
- Eliminate the use of plastic bottles for organisers' offices, meeting rooms and speakers (returnable glass bottles)

Helping to eco-design the event

- Proposal on [Viparis Store](#) and promotion of eco-design with a choice of recyclable needle-punched carpets, reusable carpet tiles and eco-designed furniture
- Offer of equipped stands and signage "green" with medium wood panels, wooden furniture, carpet Rewind or recyclable tiles and a proposal of adhesive supports without PVC
- A waste management offer broken down into "carpet removal and treatment" and "waste removal and treatment per m3"

Preserving the water resources for your event

- Water savings of 30 to 60% with water-efficient aerators
- Installation of water fountains near the toilet blocks
- Taps with infrared detector

For sustainable cleaning of your event

- Cleaning package with use of certified and environmentally-friendly products (European Ecolabel, Ecocert, Eco'Reflex nature, etc.) across all areas

For an event in a place that conserves biodiversity

- Differentiated management of areas, diversification of habitats, awareness-raising and zero pesticide use in our spaces in order to comply with the biodiversity plan of the city of Paris and our biodiversity charter
- Differentiated management across the entire park and black ecological framework
- Presence of 3 nesting boxes, 2 bat shelters and beehives on the roof of the pavilion 6, 700 trees, 13430 m2 of open ground, choice of mainly native species

Paris Convention Center



BETTER FOR THE ENVIRONMENT



HQE Certification
 Hotel complex.
BREEAM Bespoke Certification
 Pavillon 7.
Effnergie Label
 on the hotel complex.



Zero net carbon ambition
 Respect nature and its resources
 Operating for sustainable buildings
 Supporting green mobility



To calculate the carbon footprint of your event



- At the client's request: transfer of data to complement the organiser's carbon footprint and adapt its upcoming events (Logipass, waste tracking, electricity, etc.), depending on the site/tracking systems
- Possibility of transferring energy consumption related to electricity and heating/cooling (electricity and gas); waste quantities for the event (for the congress/corporate via the sorting centre); elements related to freight via Logipass data



Reduce energy consumption and CO2 emissions



- Reduce CO2 emissions from its event: electricity connection offer with green electricity supply → reduction of emissions by up to 7 times compared that of the French electricity mix (except HSR-EGA)
- Control energy consumption at all our sites using the Smart Impulse and Deepki tools
- Provide responsible temperature and air quality comfort with the RFM system (deployment of temperature probes, satisfaction sensors, CO2 level measurement probes)
- Check the reduction actions with the teams' night patrols to ensure that they are not forgotten and thus reduce unnecessary electrical consumption
- No HVAC during assembly/disassembly and switch to LED to reduce consumption
- Pavillon 7 certified BREEAM Bespoke (Very Good level) : internationally recognised certification in real estate certifying environmentally optimised construction and energy
- MAMA Shelter Hotels and Accord Hotel: HQE Excellent and Effnergie + Label
- Offer of light bridge in kit exclusively equipped with LED projectors: reduction of electrical energy requirements by 5



Ensure smooth logistics and promote sustainable mobility



- Reduce CO2 emissions, in particular the flow of freight, and thus ensure safe and smooth operation with identification of vehicles before access to delivery areas, exhibitor car parks during assembly and dismantling, as well as deliveries during opening to the public with Logipass
- Remove routine and futile trips with the installation of electric charging racks to keep tools and charging on site
- On-site empty packaging management offer enabling exhibitors and service providers not to leave with their empty packaging and to find it during dismantling
- Site served by several public transport stations thus facilitating access to visitors and thus support our approach on soft mobility
- Welcome pack available subject to conditions: free shuttles between airports and POS promoting public transport and reducing emissions linked to transport to our sites



Offering a low-carbon diet



Through the Viparis CSR appendix, the partner caterers agree to:

- Offering a vegetarian or flexitarian package, with seasonal and short circuit products, thus reducing the carbon impact of meals, etc.
 e.g. One of our caterer propose an offer including 100% organic and 100% vegetarian packages and has developed a carbon calculator

Paris Convention Center



HQE Certification
 Hotel complex.
BREEM Bespoke Certification
 Pavillon 7.
Effinergie Label
 on the hotel complex.



Positive social ambition
 Offering sustainable services
 Working with responsible partners
 Involving the local community



Facilitate universal accessibility for its event, including the disabled



Site accessible to disabled persons:

- Presence of 67 disabled parking spaces
- Site accessible on the pavilions
- Possibility of making a virtual visit via the Viparis site to anticipate the event and any travel
- Presence of lifts and toilet blocks for disabled persons in all pavilions
- Presence of trained hosts/hostesses at reception for disabled persons, as well as SSIAPs
- Authorisation of guide dogs with regular cleaning of canine faeces to be provided by the organiser in the occupied area



Encourage the integration of unemployed persons



- Promoting inclusion by working with a cleaning service that promotes inclusion (mentoring of refugee women, sandwich courses and 1 disabled person at Paris Expo Porte de Versailles)



Working with responsible partners for your event



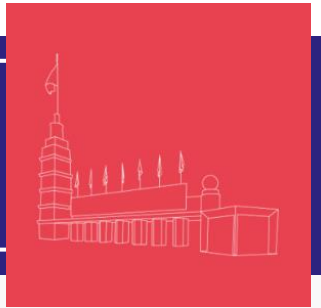
- Implementation of a responsible purchasing policy and a social and solidarity economy
 - Presence of a CSR clause in invitations to tender
 - Evaluation of service providers via Ecovadis or an internal CSR questionnaire specific to each purchasing category and identification of areas for improvement
 - Partnership with *Les Canaux* association to carry out a diagnosis of purchases and sourcing of ESS service providers that can integrate the network of VIPARIS service providers and suppliers
- CSR appendix requiring approved caterers to certify themselves to ISO 20121



La Serre



La Serre



To sum up,

REDUCE WASTE

NET ZERO CARBON

POSTIVE SOCIAL IMPACT

- Ban on disposable plastic
- HQE pavilion, and Label Effenergie + hotel complex - Environmental certification
- 100% green electricity supply
- Soft mobility encouraged by public transport, 18 charging stations for electric cars
- Close to the *Ferme Urbaine* and the *Perchoir*
- Advice on material reuse and waste management by our partner Re'Up

- Site accessible to disabled persons (67 parking spaces, guide dogs allowed)
- Approved caterers with responsible and sustainable offers

La Serre



BETTER FOR THE ENVIRONMENT



HQE Certification
Pavillon 6, hotel complex.
Effnergie Label
on the hotel complex.



Ambition to reduce waste
Respect nature and its resources



Promote sorting and recycling for your event



- Advice on material reuse and waste management by our partner Re'Up



Move towards zero waste catering, ban the use of disposable plastic and combat food waste



Through the Viparis CSR appendix, the partner caterers agree to:

- Implement a waste reduction policy and carry out systematic sorting (organic, glass, cardboard/paper and other)
- Not use plastic containers or media intended for guests, present on their sideboards, in their kitchens and in their workshops unless an exception is made
- Opt for reusable containers collected at the end of the event, returnable cups, etc.
- Offer redistribution of unsold products to customers beyond a certain quote
- Conceive and design food products in the laboratory for redistribution, adjust quantities and portions to customer needs
- Take awareness actions with customers and/or end users
- Eliminate the use of plastic bottles for organisers' offices, meeting rooms and speakers (returnable glass bottles)



For sustainable cleaning of your event



- Cleaning offer with use of certified and environmentally-friendly products (European Ecolabel, Ecocert, Eco'Reflex nature, etc.) across all spaces



For an event in a place that conserves biodiversity



- Differentiated management of areas, diversification of habitats, awareness-raising and zero pesticide use in our spaces in order to comply with the biodiversity plan of the city of Paris and our biodiversity charter
- Attached to the *Nature Urbaine* greenhouse of 230m² and facing the largest urban rooftop farm in Europe



Preserving the water resources for your event



- Water savings of 30 to 60% with water-efficient aerators
- Taps with infrared detector

La Serre



BETTER FOR THE ENVIRONMENT



HQE Certification
Pavillon 6, hotel complex.
Effnergie Label
on the hotel complex.



Zero net carbon ambition
Respect nature and its resources
Operating for sustainable buildings
Supporting green mobility



To calculate the carbon footprint of your event



- At the client's request : transfer of data to complement the organiser's carbon footprint and adapt its upcoming events (Logipass, waste tracking, electricity, etc.), depending on the site/tracking systems
- Possibility of transferring energy consumption related to electricity and heating/cooling (electricity); elements related to freight via Logipass data



Reduce energy consumption and CO2 emissions



- Reduce CO2 emissions from its event: electricity connection offer with green electricity supply reduction of emissions by up to 7 times compared that of the French electricity mix (except HSR-EGA)
- Control energy consumption at all our sites using the Smart Impulse and Deepki tools
- Provide responsible temperature and air quality comfort with the RFM system (deployment of temperature probes, satisfaction sensors, CO2 level measurement probes)
- Check the reduction actions with the teams' night patrols to ensure that they are not forgotten and thus reduce unnecessary electrical consumption
- No HVAC during assembly/disassembly and switch to LED to reduce consumption
- 100% LED lighting



Ensure smooth logistics and promote sustainable mobility



- Reduce CO2 emissions, in particular the flow of freight
- Ensure a safe and smooth logistic : identification of vehicles before access to delivery areas, exhibitor car parks during assembly and dismantling, as well as deliveries during opening to the public with Logipass
- Remove routine and futile trips with the installation of electric charging racks to keep tools and charging on site
- On-site empty packaging management offer enabling exhibitors and service providers not to leave with their empty packaging and to find it during dismantling
- Site served by several public transport stations thus facilitating access to visitors and supporting our approach on soft mobility



Offering a low-carbon diet



Through the Viparis CSR appendix, the partner caterers agree to:

- Offering a vegetarian or flexitarian package, with seasonal and short circuit products, thus reducing the carbon impact of meals, etc.
e.g. One of our caterer propose an offer including 100% organic and 100% vegetarian packages and has developed a carbon calculator

- La Serre refers 4 certified caterers: Fleur de Mets, Le Perchoir, Grand Chemin, Kardamome

La Serre



HQE Certification
Pavillon 6, hotel complex.
Effinergie Label
on the hotel complex.



Positive social ambition
Offering sustainable services
Working with responsible partners
Involving the local community



Facilitate universal accessibility for its event, including the disabled



Site accessible to disabled persons:

- Presence of 67 parking spaces
- Site accessible on the pavilions
- Possibility of making a virtual visit via the Viparis site to anticipate the event and any travel
- Presence of lifts and toilet blocks for disabled persons on the floor
- Presence of trained hosts/hostesses at the disabled access reception (park reception), as well as the SSIAP
- Possible provision of a wheelchair at the security post; provision of hire of scooter for disabled persons
- Authorisation of guide dogs with regular cleaning of canine faeces to be provided by the organiser in the occupied area



Encourage the integration of unemployed persons



- Promote integration by working with a cleaning provider that promotes integration (mentoring of refugee women, work-study programmes and 1 disabled person)



Working with responsible partners for your event



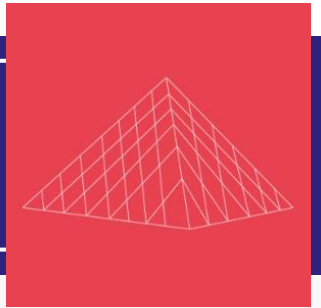
- Implementation of a responsible purchasing policy and a social and solidarity economy
 - Presence of a CSR clause in invitations to tender
 - Evaluation of service providers via Ecovadis or an internal CSR questionnaire specific to each purchasing category and identification of areas for improvement
 - Partnership with Les Canaux association to carry out a diagnosis of purchases and sourcing of ESS service providers that can integrate the network of VIPARIS service providers and suppliers
- CSR appendix requiring approved caterers to certify themselves to ISO 20121



Les Salles du Carrousel



Les Salles du Carrousel



To sum up,

REDUCE WASTE

NET ZERO CARBON

POSTIVE SOCIAL IMPACT

- Presence of a waste disposal facility with fixed date: OIW, cardboard/paper, glass, bulky items (carpet and plastic with additional skips)
- Suppression of single-use plastic with caterers
- Presence of water fountains (Made in France)
- CO2 sensors, Free Cooling optimization
- 100% green electricity supply
- Low-impact mobility, site in the heart of Paris with dedicated lines
- Advice on material reuse and waste management by our partner Re'Up

- Site accessible to disabled persons
- Cleaning service provider involved in an integration process
- Approved caterers with responsible and sustainable offers

Les Salles du Carrousel



BETTER FOR THE ENVIRONMENT



BREEAM In-Use
Excellent level



Ambition to reduce waste
Respect nature and its resources



Promote sorting and recycling for your event



- Presence of sorting areas to facilitate waste sorting by flow (paper/cardboard, glass and wood depending on the sites), with appropriate equipment (compactors, ball press, etc.)
- Installation of recycling bins during events depending on the flows processed
- Measurement of waste quantities on demand (by volume or tonnage or by skips) to help carry out a carbon audit
- Advice on reuse material and waste management by our partner Re'Up
- On-site sorting area with up to 78% recovery of the waste sorted annually (51% energy recovery and 27% recycling). Processed flows: cardboard/paper, glass, CIW, bulky items/wood/cloth/carpet (carpet and plastic underestimate of additional skips)
- Installation of recycling bins available to organisers - new services being rolled out



Move towards zero waste catering, ban the use of disposable plastic and combat food waste

Through the Viparis CSR appendix, the partner caterers agree to:

- Implement a waste reduction policy and carry out systematic sorting (organic, glass, cardboard/paper and other)
- Give preference to reusable containers in order to limit the use of plastic containers in their kitchen. Collect containers at the end of the event
eg. Reusable cups, etc.
- Conceive and design food products in the laboratory for a redistribution to the customers. , adjust quantities and portions to customer needs
- Adjust quantities and portions to customer needs
- Take awareness actions with customers and/or end users
- Eliminate the use of plastic bottles for organisers' offices, meeting rooms and speakers (returnable glass bottles)



Helping to eco-design the event

- Proposal on the Viparis Store website (on-line) and promotion of eco-design with a choice of recyclable needle-punched carpets, reusable carpet tiles and eco-designed furniture
- Offer of equipped stands and signage "green" with medium wood panels, wooden furniture, carpet Rewind or recyclable files and a proposal of adhesive supports without PVC
- A waste management offer broken down into "carpet removal and treatment" and "waste removal and treatment per m3"



Preserving the water resources for your event

- Water savings of 30 to 60% with water-efficient aerators
- Installation of water fountains near the toilet blocks
- Taps with infrared detector



For sustainable cleaning of your event

- Cleaning package with use of certified and environmentally-friendly products (European Ecolabel, Ecocert, EcoReflex nature, etc.) across all areas.

Les Salles du Carrousel



BETTER FOR THE ENVIRONMENT



BREEAM In-Use
Excellent level



Zero net carbon ambition

Respect nature and its resources
Operating for sustainable buildings
Supporting green mobility



To calculate the carbon footprint of your event



- At the client's request : transfer of data to complement the organiser's carbon footprint and adapt its upcoming events (Logipass, waste tracking, electricity, etc.), depending on the site/tracking systems.



Reduce energy consumption and CO2 emissions



- Reduce CO2 emissions from its event: electricity connection offer with green electricity supply reduction of emissions by up to 7 times compared that of the French electricity mix (except HSR-EGA).
- Control energy consumption at all our sites using the Smart Impulse and Deepki tools
- Provide responsible temperature and air quality comfort with the RFM system (deployment of temperature probes, satisfaction sensors, CO2 level measurement probes)
- Check the reduction actions with the teams' night patrols to ensure that they are not forgotten and thus reduce unnecessary electrical consumption
- No HVAC during assembly/disassembly and switch to LED to reduce consumption
- Controlled consumption due to the optimisation of free cooling
- Installation of CO2 sensors in the Carousel rooms for air quality



Ensure smooth logistics and promote sustainable mobility



- Reduce CO2 emissions, in particular the flow of freight, and thus ensure safe and smooth operation with identification of vehicles before access to delivery areas, exhibitor car parks during assembly and dismantling, as well as deliveries during opening to the public with Logipass.
- Remove routine and futile trips with the installation of electric charging racks to keep tools and charging on site
- On-site empty packaging management offer enabling exhibitors and service providers not to leave with their empty packaging and to find it during dismantling



Offering a low-carbon diet



Through the Viparis CSR appendix, the partner caterers agree to:

- Offering a vegetarian or flexitarian package, with seasonal and short circuit products, thus reducing the carbon impact of meals, etc.
e.g. One of our caterer propose an offer including 100% organic and 100% vegetarian packages and has developed a carbon calculator

Les Salles du Carrousel



BETTER HERITAGE



BREEAM In-Use
Excellent level



Positive social ambition

Offering sustainable services
Working with responsible partners
Involving the local community



Working with responsible partners for your event



- Implementation of a responsible purchasing policy and a social and solidarity economy
 - Evaluation of service providers via Ecovadis or an internal CSR questionnaire specific to each purchasing category and identification of areas for improvement
 - Partnership with *Les Canaux* association to carry out a diagnosis of purchases and sourcing of ESS service providers that can integrate the network of VIPARIS service providers and suppliers
- CSR appendix requiring approved caterers to certify themselves to ISO 20121



Encourage the integration of unemployed persons



- Promote integration by collaborating with a cleaning service provider that has created an integration entity (via temporary assignments, exclusively reserved for people involved in Integration through Economic Activity: 1 Agent at 80 hours and 1 Agent at 100 hours per month)



Facilitate universal accessibility for its event, including the disabled



- Site accessible to disabled persons with lifts to descend to the site and delivery area
- Video signage guide available to illustrate access to the site via the various entrances
- Virtual visit available on the Viparis site in order to prepare the visit and anticipate travel



Hôtel Salomon de Rothschild



HÔTEL
SALOMON DE ROTHSCHILD
PARIS

Hôtel Salomon de Rosthchild



To sum up,

REDUCE WASTE

NET ZERO CARBON

- Sorting carried out with collection on request - synergy with the Palais des Congrès de Paris
- Site equipped with 98% LED - energy saving
- Suppression of single-use plastic with caterers
- Presence of water fountains (Made in France)
- Low-impact mobility, site in the heart of Paris with dedicated lines
- Advice on material reuse and waste management by our partner Re'Up

POSTIVE SOCIAL IMPACT

- Site accessible to disabled persons
- Cleaning service provider involved in an integration process
- Unique caterer with responsible and sustainable offers but also a partnership with Diva Vivre Autrement (integration)
- Listed building and possible visit to the cabinet of curiosities

Hôtel Salomon de Rothschild



BETTER FOR THE ENVIRONMENT



Ambition to reduce waste Respect nature and its resources

Promote sorting and recycling for your event



- Presence of sorting areas to facilitate waste sorting by flow (paper/cardboard, metal, plastic, glass and wood depending on the sites), with appropriate equipment (compactors, ball press, etc.)
- Installation of recycling bins during events depending on the flows processed
- Measurement of waste quantities on demand (by volume or tonnage or by skips) to help carry out a carbon audit
- Advice on material reuse and waste management by our partner Re'Up
- Sorting of paper/cardboard/glass/plastic/OIW with on-demand collection (since 2019)
- Signage: service provider able to connect with upcycling companies for covers

Move towards zero waste catering, ban the use of disposable plastic and combat food waste

Through the Viparis CSR appendix, the partner caterers agree to:

- Implement a waste reduction policy and carry out systematic sorting (organic, glass, cardboard/paper and other)
- Give preference to reusable containers in order to limit the use of plastic containers in their kitchen. Collect containers at the end of the event
eg. Reusable cups, etc.
- Conceive and design food products in the laboratory for a redistribution to the customers. , adjust quantities and portions to customer needs
- Adjust quantities and portions to customer needs
- Take awareness actions with customers and/or end users
- Eliminate the use of plastic bottles for organisers' offices, meeting rooms and speakers (returnable glass bottles)

- Single ISO 20121 caterer sorting in offices: biowaste, OIW, cardboard, glass, frying oil.

Preserving the water resources for your event

- Water savings of 30 to 60% with water-efficient aerators
- Installation of water fountains near the toilet blocks

For an event in a place that conserves biodiversity

- Differentiated management of areas, diversification of habitats, awareness-raising and zero pesticide use in our spaces in order to comply with the biodiversity plan of the city of Paris and our biodiversity charter.
- Presence of 2 auxiliary tit nesting boxes

For sustainable cleaning of your event

- Cleaning package with use of certified and environmentally-friendly products (European Ecolabel, Ecocert, Eco'Reflex nature, etc.) across all areas.

Hôtel Salomon de Rothschild



BETTER FOR THE ENVIRONMENT



Zero net carbon ambition

Respect nature and its resources
 Operating for sustainable buildings
 Supporting green mobility



Offering low-carbon food for your event



Through the Viparis CSR appendix, the partner caterers agree to:

- Offering a vegetarian or flexitarian package, with seasonal and short circuit products, thus reducing the carbon impact of meals, etc.
- e.g. Fleur de Mets has 100% organic, 100% vegetarian packages and has developed a carbon computer
- Single caterer with a partnership to redistribute unsold products with the Chainon Manquant (subject to quotation); 100% plant or vegetarian offers, 1/3 of the menu dedicated to the plant offer, 75% food suppliers located in Greater Paris; catering project to systematically offer the carbon balance on the catering side of events (development in progress: S 2022)



To calculate the carbon footprint of your event



- At the client's request : transfer of data to complement the organiser's carbon footprint and adapt its upcoming events (Logipass, waste tracking, electricity, etc.), depending on the site/tracking systems.
- On-demand waste collection to optimize truck passage and avoid related emissions



Ensure smooth logistics and promote sustainable mobility



- Reduce CO2 emissions, in particular the flow of freight, and thus ensure safe and smooth operation with identification of vehicles before access to delivery areas, exhibitor car parks during assembly and dismantling, as well as deliveries during opening to the public with Logipass.
- Remove routine and futile trips with the installation of electric charging racks to keep tools and recharging on site.
- On-site empty packaging management offer enabling exhibitors and service providers not to leave with their empty packaging and to find it during dismantling



Reduce energy consumption and CO2 emissions



- Reduce CO2 emissions, particularly from flows of freight
- Ensuring safe, smooth operations: identification of vehicles requiring access to delivery areas and exhibitor parking during set-up and dismantling, as well as during public opening with Logipass.
- Eliminate avoidable journeys by installing electric recharging lockers to store tools and recharging on site
- On-site management of empty packaging allowing exhibitors and service providers not to leave with their empty packaging during dismantling
- 98% of the site is equipped with LED bulbs (ground floor lounge, 1st floor as well as the Grand Salon)
- Extinguishing of lighting in unoccupied periods, commissioning of heating/air conditioning installations, lights and cold rooms according to operating requirements, regular temperature control; investments enabling more efficient equipment and installation of a CTM (Centralised Technical Management) for heating/air conditioning adjustment, insulation of period windows; installation of independent temperature probes for reading every 15 min (avoid increase or decrease in temperature only on the feel, better control)



Hôtel Salomon de Rothschild



BETTER HERITAGE



Positive social ambition

Offering sustainable services
Working with responsible partners
Involving the local community



Facilitate universal accessibility for its event, including the disabled



- Site accessible to disabled persons and presence of a lift to serve all levels
- Virtual visit available on the Viparis site in order to prepare the visit and anticipate travel



Encourage the integration of unemployed persons



- Promote integration during your event by collaborating with a cleaning service provider who has created an integration entity (via temporary assignments, exclusively reserved for people involved in Integration through Economic Activity)
- Caterer with a social approach, in particular a partnership with Diva Vivre Autrement for the integration of PSH (6% of PSH in production)



Working with responsible partners for your event



- Implementation of a responsible purchasing policy and a social and solidarity economy
 - Presence of a CSR clause in invitations to tender
 - Evaluation of service providers via Ecovadis or an internal CSR questionnaire specific to each purchasing category and identification of areas for improvement
 - Partnership with *Les Canaux* association to carry out a diagnosis of purchases and sourcing of ESS service providers that can integrate the network of VIPARIS service providers and suppliers
- Priority to work with ISO 20121 certified caterers



Give a legacy to your event

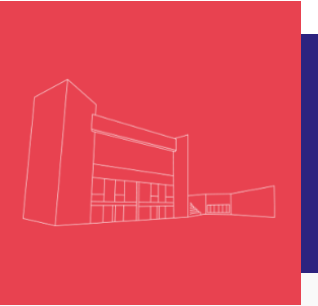
- Historic listed building whose operation ensures its sustainability
- *Cabinet des curiosités*: visit offered to organisers during their events and adapted according to the requirements of the event (1h visit or 15/30min mini-visit depending on the event)



Espace Champerret



Espace Champerret



To sum up,

REDUCE WASTE

NET ZERO CARBON

POSTIVE SOCIAL IMPACT

- Presence of a sorting area on site
- Recyclable carpet proposal
- Natural insulation and reduced energy consumption
- 100% green electricity supply
- Suppression of single-use plastic with partner caterers
- Presence of water fountains (Made in France)
- New logistics area: streamlining traffic

- Site accessible to disabled persons
- Dealer who can offer responsible and sustainable offers

Espace Champerret



BETTER FOR THE ENVIRONMENT



Ambition to reduce waste Respect nature and its resources



Promote sorting and recycling for your event



- Presence of sorting areas to facilitate waste sorting by flow (paper/cardboard, metal, plastic, glass and wood depending on the sites), with appropriate equipment (compactors, ball press, etc.)
- Installation of recycling bins during events depending on the flows processed
- Measurement of waste quantities on demand (by volume or tonnage or by skips) to help carry out a carbon audit
- Advice on material reuse and waste management by our partner Re'Up
- Sorting paper, cardboard, plastic, glass and sending other recyclables (cans, etc.) to the POS centre. Presence of a OIW compactor, 2 paper/cardboard and plastic ball presses
- Signage: service provider able to connect with upcycling companies for covers



Move towards zero waste catering, ban the use of disposable plastic and combat food waste



Through the Viparis CSR appendix, the partner caterers and the dealer undertake to:

- Implement a waste reduction policy and carry out systematic sorting (organic, glass, cardboard/paper and other)
- Give preference to reusable containers in order to limit the use of plastic containers in their kitchen. Collect containers at the end of the event eg. Reusable cups, etc.
- Conceive and design food products in the laboratory for a redistribution to the customers. , adjust quantities and portions to customer needs
- Take awareness actions with customers and/or end users
- Adjust quantities and portions to customer needs
- Eliminate the use of plastic bottles for organisers' offices, meeting rooms and speakers (returnable glass bottles)



Helping to eco-design the event



- Proposal on [Viparis Store](#) and promotion of eco-design with a choice of recyclable needle-punched carpets, reusable carpet tiles and eco-designed furniture
- Offer of equipped stands and signage "green" with medium wood panels, wooden furniture, carpet Rewind or recyclable tiles and a proposal of adhesive supports without PVC
- A waste management offer broken down into "carpet removal and treatment" and "waste removal and treatment per m3"
- Concrete floors to reduce carpet use



Preserving the water resources for your event



- Water savings of 30 to 60% with water-efficient aerators
- Installation of water fountains near the toilet blocks
- Taps with infrared detector



For sustainable cleaning of your event



- Cleaning package with use of certified and environmentally-friendly products (European Ecolabel, Ecocert, Eco'Reflex nature, etc.) across all areas.



For an event in a place that conserves biodiversity



- Differentiated management of areas, diversification of habitats, awareness-raising and zero pesticide use in our spaces in order to comply with the biodiversity plan of the city of Paris and our biodiversity charter.

Espace Champerret



BETTER FOR THE ENVIRONMENT



Zero net carbon ambition

Respect nature and its resources
 Operating for sustainable buildings
 Supporting green mobility



Ensure smooth logistics and promote sustainable mobility



- Reduce CO2 emissions, in particular the flow of freight, and thus ensure safe and smooth operation with identification of vehicles before access to delivery areas, exhibitor car parks during assembly and dismantling, as well as deliveries during opening to the public with Logipass.
- Remove routine and futile trips with the installation of electric charging racks to keep tools and recharging on site.
- On-site empty packaging management offer enabling exhibitors and service providers not to leave with their empty packaging and to find it during dismantling

- Implementation of the Peace & Log project which will add a new logistics area to streamline traffic and reduce pollution for local residents.

Sustainable Development story: the new Peace & Log project will also host a market garden counter for seasonal and local fruits and vegetables.



Reduce energy consumption and CO2 emissions



- Reduce CO2 emissions from its event: electricity connection offer with green electricity supply reduction of emissions by up to 7 times compared that of the French electricity mix (except HSR-EGA).
 - Control energy consumption at all our sites using the Smart Impulse and Deepki tools
 - Provide responsible temperature and air quality comfort with the RFM system (deployment of temperature probes, satisfaction sensors, CO2 level measurement probes)
 - Check the reduction actions with the teams' night patrols to ensure that they are not forgotten and thus reduce unnecessary electrical consumption
 - No HVAC during assembly/disassembly and switch to LED to reduce consumption
- Energy consumption:
 - feature of the site to have underground halls, thus allowing natural insulation and a reduction in energy consumption. This insulation is also reinforced by the gardens above the gallery and hall A
 - Energy consumption optimisation policy:
 - Use of on demand heating (switched off during maintenance period)
 - Intervention of maintenance staff during the day
 - Lighting only active during rental hours and by zone; 1/4 of lights on during maintenance period.
 - LED lighting on all halls including emergency blocks



To calculate the carbon footprint of your event



- At the client's request : transfer of data to complement the organiser's carbon footprint and adapt its upcoming events (Logipass, waste tracking, electricity, etc.), depending on the site/tracking systems.



Offering low-carbon food for your event



Through the Viparis CSR appendix, the partner caterers agree to:

- Offering a vegetarian or flexitarian package, with seasonal and short circuit products, thus reducing the carbon impact of meals, etc.
- e.g. Fleur de Mets has 100% organic, 100% vegetarian packages and has developed a carbon computer

- The dealer can offer on request a vegetarian offer and/or seasonal and/or short circuit products.

Espace Champerret



BETTER HERITAGE



Positive social ambition

Offering sustainable services
Working with responsible partners
Involving the local community



Facilitate universal accessibility for its event, including the disabled



- Halls accessible to the mobility-impaired with a lift to serve all levels
- Virtual visit available on the Viparis site in order to prepare the visit and anticipate travel
- Presence of adapted sanitary facilities in all halls



Working with responsible partners for your event



- Implementation of a responsible purchasing policy and a social and solidarity economy
 - Presence of a CSR clause in invitations to tender
 - Evaluation of service providers via Ecovadis or an internal CSR questionnaire specific to each purchasing category and identification of areas for improvement
 - Partnership with the Les Canaux association to carry out a diagnosis of purchases and sourcing of ESS service providers that can integrate the network of VIPARIS service providers and suppliers
- Priority to work with ISO 20121 certified caterers





Palais des Congrès d'Issy- les-Moulineaux



Palais des Congrès d'Issy-les-Moulineaux



To sum up,

REDUCE WASTE

NET ZERO CARBON

POSTIVE SOCIAL IMPACT

- On-site sorting area with 3 flows
- Site equipped with 95% LED - energy saving
- Certified green electricity supply
- Green signage offer
- Presence of water fountains (Made in France)
- Elimination of single-use plastic with referenced caterers
- Merger with the Paris Expo Porte de Versailles site for parking spaces with shuttle service

- Site accessible to disabled persons
- Cleaning service provider involved in an integration process
- Approved caterers with responsible and sustainable offers

Palais des Congrès d'Issy-les-Moulineaux



BETTER FOR THE ENVIRONMENT



Ambition to reduce waste Respect nature and its resources



Promote sorting and recycling for your event



- Presence of sorting areas to facilitate waste sorting by flow (paper/cardboard, metal, plastic, glass and wood depending on the sites), with appropriate equipment (compactors, ball press, etc.)
- Installation of recycling bins during events depending on the flows processed
- Measurement of waste quantities on demand (by volume or tonnage or by skips) to help carry out a carbon audit
- Advice on material reuse and waste management by our partner Re'Up
- Sorting area present on the site 3 flows (paper, cardboard, plastic) and common areas equipped with double flow sorting bins (recyclable and OIW). Composting of green waste
- Signage: service provider able to connect with upcycling companies for covers



Move towards zero waste catering, ban the use of disposable plastic and combat food waste



Through the Viparis CSR appendix, the partner caterers agree to:

- Implement a waste reduction policy and carry out systematic sorting (organic, glass, cardboard/paper and other)
- Give preference to reusable containers in order to limit the use of plastic containers in their kitchen. Collect containers at the end of the event eg. Reusable cups, etc.
- Conceive and design food products in the laboratory for a redistribution to the customers. , adjust quantities and portions to customer needs
- Adjust quantities and portions to customer needs
- Take awareness actions with customers and/or end users
- Eliminate the use of plastic bottles for organisers' offices, meeting rooms and speakers (returnable glass bottles)

Helping to eco-design the event



- Proposal on [Viparis Store](#) and promotion of eco-design with a choice of recyclable sharpened carpets, reusable carpet tiles and eco-designed furniture
- Offer of equipped stands and signage "green" with medium wood panels, wooden furniture, carpet Rewind or recyclable files and a proposal of adhesive supports without PVC
- A waste management offer broken down into "carpet removal and treatment" and "waste removal and treatment per m3"

Preserving the water resources for your event



- Water savings of 30 to 60% with water-efficient aerators
- Installation of water fountains near the toilet blocks
- Taps with infrared detector

For sustainable cleaning of your event



- Cleaning offer with use of certified and environmentally-friendly products (European Ecolabel, Ecocert, Eco'Reflex nature, etc.) across all spaces

For an event in a place that conserves biodiversity



- Differentiated management of areas, diversification of habitats, awareness-raising and zero pesticide use in our spaces in order to comply with the biodiversity plan of the city of Paris and our biodiversity charter
- Greening of the rear terrace and presence of 3 beehives on the roofs

Palais des Congrès d'Issy-les-Moulineaux



BETTER FOR THE ENVIRONMENT



Zero net carbon ambition

Respect nature and its resources
Operating for sustainable buildings
Supporting green mobility



Ensure smooth logistics and promote sustainable mobility

- Reduce CO2 emissions, in particular the flow of freight, and thus ensure safe and smooth operation with identification of vehicles before access to delivery areas, exhibitor car parks during assembly and dismantling, as well as deliveries during opening to the public with Logipass.
- Remove routine and futile trips with the installation of electric charging racks to keep tools and recharging on site.
- On-site empty packaging management offer enabling exhibitors and service providers not to leave with their empty packaging and to find it during dismantling
- Partnership with Porte de Versailles and Hélicopter regarding parking spaces.
- Shuttle service to support participants in case of strong influence between Paris Porte de Versailles and Palais des Congrès d'Issy.



Reduce energy consumption and CO2 emissions

- Reduce CO2 emissions by its event: offer of electrical connection with the supply of green electricity reduction of emissions by up to 7 times compared that of the French electric mix (except HSR-EGA)
- Control energy consumption at all our sites using the Smart Impulse and Deepki tools
- Provide temperature and air quality comfort with the RFM system (deployment of temperature probes, satisfaction sensors, CO2 level monitoring)
- Check the reduction actions with the teams' night patrols to ensure that they are not forgotten and thus reduce unnecessary electrical consumption
- No HVAC during assembly/disassembly and switch to LED to reduce consumption
- Energy consumption:
 - Installation of LED ambient spotlights
 - 30% of spaces equipped with automatic detector lighting
 - 85to 90% of the site will be equipped with LEDs



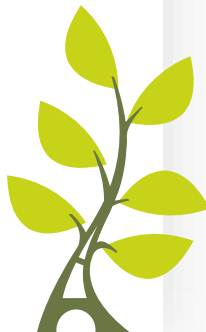
To calculate the carbon footprint of your event

- At the client's request : transfer of data to complement the carbon footprint of the organiser and adapt its upcoming events (Logipass, waste tracking, electricity, etc.), depending on the site/monitoring systems



Offering low-carbon food for your event

- Through the Viparis CSR appendix, the partner caterers agree to:**
- Offering a vegetarian or flexitarian package, with seasonal and short circuit products, thus reducing the carbon impact of meals, etc.
 - e.g. Fleur de Mets has 100% organic, 100% vegetarian packages and has developed a carbon computer



Palais des Congrès d'Issy-les-Moulineaux



BETTER HERITAGE



Positive social ambition

Offering sustainable services
 Working with responsible partners
 Involving the local community



Working with responsible partners for your event



- Implementation of a responsible purchasing policy and a social and solidarity economy
 - Presence of a CSR clause in invitations to tender
 - Evaluation of service providers via Ecovadis or an internal CSR questionnaire specific to each purchasing category and identification of areas for improvement
 - Partnership with the Les Canaux association to carry out a diagnosis of purchases and sourcing of ESS service providers that can integrate the network of VIPARIS service providers and suppliers
- Priority to work with ISO 20121 certified caterers



Encourage the integration of unemployed persons



- Promote integration during your event by collaborating with a cleaning service provider who has created an integration entity (via temporary assignments, exclusively reserved for people involved in integration through economic activity). (2 Agents during events)



Facilitate universal accessibility for its event, including the disabled



- Site accessible to disabled persons, external button for staff to take charge, with a ramp to access the stage
- Provision of a wheelchair at reception
- Virtual visit available on the Viparis site in order to prepare the visit and anticipate travel
- Presence of 3 bathrooms suitable for disabled persons in the lobby and on the first floor



APPENDIX

Definition of technical concepts



Definition of technical concepts

<p>BREEM (Building Research Establishment Environmental Assessment Method)</p>	<p>Internationally recognised certification for real estate (UK initially, 2 million buildings now BREEAM certified in no fewer than 85 countries). LEED equivalent (American). Study of the environmental performance of the site and its management system (quality of management of the site), in particular on the following themes: energy, health and well-being, resources, resilience, water, then land use, ecology, pollution, management and transport</p>	<p>Ecovadis</p>	<p>A platform for assessing CSR performance and responsible purchasing</p>
<p>HQE (High Environmental Quality)</p>	<p>French certification. Slightly more ambitious and more global approach than BREEAM; 4 commitments: Quality of life, respect for the environment, economic performance and responsible management</p>	<p>ISO 20121</p>	<p>Responsible management systems applied to events</p>
<p>Circular economy</p>	<p>An economy that consists of producing goods and services in a sustainable manner by limiting the consumption and waste of resources and the production of waste.</p>	<p>SSE (Social Solidarity Economy)</p>	<p>A group of companies organised in the form of cooperatives, mutual societies, associations or foundations, whose internal functioning and activities are based on a principle of solidarity and social utility</p>
		<p>MSDs (Musculoskeletal Disorders)</p>	<p>A group of diseases located at or around the joints: wrists, shoulder elbows, spine or knees.</p>