



 **VIPARIS** *émotions*



**2024**

## Cité de l'Histoire

Dive beneath the Grande Arche de La Défense and take a trip back in time!



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# Dive beneath the Grande Arche de La Défense and take a trip back in time!

In an exceptional setting, take a life-size journey through History for **an astonishingly realistic human and cultural experience.**

Witness the 17 most notorious scenes in French heritage, wander down the Corridor of Time to discover the secrets of Humanity, and reconnect yourself with History.

The Bookstore, a **warm cocoon**, invites curious minds to browse the shelves in search of the most Famous Figures in History.

Extend the adventure with Éternelle Notre Dame, the virtual reality tour that brings the Cathedral back to life through the centuries and from different viewpoints.

Unique and entertaining games to offer your guests a **memorable experience**, followed by a drinks reception in this **setting infused with History.**

La Cité de l'Histoire is produced by Amaclio, an event creation, production and delivery consultancy specialising in heritage promotion, working in association with Franck Ferrand.



# 1

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Four unprecedented  
immersive experiences



Through four unique and unforgettable experiences, witness the key moments in the History of France like you've never seen them before.

- The Key of Centuries
- Time of the Musketeers
- The Corridor of Time
- Eternal Notre-Dame

### ETERNAL NOTRE-DAME

Discover the Cathedral of Paris through the centuries thanks to a virtual reality experience.



### TIMELINE

Travel down the corridors of time and discover the secrets of humanity.



### TIME OF THE MUSKETEERS

Experience a complete immersion in the era of King Louis XIII and Cardinal de Richelieu.



### IMMERSIVE JOURNEY

Experience the landmarks events of the history of France.

# The Key of Centuries

Be the privileged witnesses of the landmark events in the history of France!

This life-size tour is an invitation to go back in time. From room to room, from figure to event, visitors embark on an exciting dive deep into the history of France.

## A MULTI-SENSORY EXPERIENCE

State-of-the-art technologies augment every sensation, resulting in breathtaking realism. Temperature, humidity, sounds, textures, draughts, movements... the experience goes beyond three dimensions. The principle is to allow visitors to visit bygone centuries as if they were there.

## A STORY FOR ALL

Participants rediscover their history on a life-size scale. This journey offers several levels of interpretation, to intrigue and excite all audiences. The voices of Franck Ferrand and Anissa Haddadi accompany this trip back in time that is full of surprises.



40

minutes of sensory  
and visual experience

17

rooms recounting  
different eras

10

people every  
three minutes

# Time of the Musketeers\*

## Ellipse 360°

Immerse yourself in the captivating adventure of the era of King Louis XIII and Cardinal de Richelieu through an incomparable sound and light experience!

This new show redefines time travel by offering total immersion in the heart of 17th-century Paris.

### A 360° CROSS PROJECTION

Within a vast elliptical-shaped arena, everyone can stand where they want, to admire the spectacle taking place all around them. Videomapping, an original technique by Amaclio, embraces the shapes and profiles of monuments and makes them stand out.

### TIME OF THE MUSKETEERS, A CAPTIVATING JOURNEY THROUGH THE 17TH CENTURY

From the training of the Musketeers at the Hôtel Tréville to the exhilarating games of jeu de paume at the Tuileries palace, not forgetting social evenings at the Marquise de Rambouillet and meetings with the great minister Richelieu, every moment will help you experience the period in a unique way.

*\*catalogue subject to change*

15

minute show

700m<sup>2</sup>

screening surface area

200

spectators at the same time





# The Corridor of Time

Travel down the corridors of time and discover the secrets of History!

This giant, digital and interactive timeline is open to visitors at all times in the Cité de l'Histoire.

## THE LARGEST TIMELINE IN THE WORLD

By its size and its concept, this Corridor of Time is innovative. With the onus on visual impact, the timeline allows visitors to freely discover 400 major dates in the history of the world. In an area allowing people to wander around as they wish, 25 touch screens are available to the public and serve as support for an interactive projection full of surprises.

## HISTORY THROUGH CURIOSITY

Participants appreciate being able to choose the dates and events that intrigue them, to learn more about some of the most important milestones in the history of humanity.

400

historical dates  
available

25

tactile screens  
to navigate

15

periods of  
human history





# Eternal Notre-Dame

Discover the Cathedral of Paris through the centuries thanks to a virtual reality experience.

The virtual reality experience "Eternal Notre-Dame", already open to visitors since January 2022, allows visitors to discover the Cathedral of Paris through the centuries and from different viewpoints (Nave, roof, towers, street, etc.) and in a free-roaming multi-user format.

The attraction has been available beneath the Notre-Dame parvis since January 2023, and is also hosted by La Cité de l'Histoire.

*Note that 30% of entrance revenue is donated to the Diocese of Paris for the reconstruction of the cathedral.*



45

minutes of virtual  
reality experience

850

years of time  
travel

25

visitors at the  
same time

# 2

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## Privatisation options



## GAULOISE OPTION

### PART PRIVATISATION

- **3 features:** “The Key of Centuries”, “Time of the Musketeers” and “The Corridor of Time”
- **Up to 250 for standing reception**
- **“Ready to play!”** (Ushers, actors, security, cleaning, technical desk)
- **Booking at least 2 months prior to event**

PRICE

€18,000 ex VAT

Afterwork format (7pm to 11pm)



## BASTILLE OPTION

### FULL PRIVATISATION

- **Privatisation** of the virtual reality space and the restaurant area
- **The 4 features:** “The Key of Centuries”, “Time of the Musketeers”, “The Corridor of Time” and “Eternal Notre-Dame”
- **Up to 500 for standing reception**
- **“Ready to play!”** (Ushers, actors, security, cleaning, technical desk)
- **Booking at least 2 months prior to event**

PRICE

€22,000 ex VAT

Afterwork format (7pm to 11pm)





## CHARLEMAGNE OPTION

### FULL PRIVATISATION WITH PLENARY

The virtual reality space becomes a plenary auditorium with a 300-person capacity

- **Privatisation of plenary space** (including sound, video and stage) and restaurant area.
- **3 features:** “The Key of Centuries”, “Time of the Musketeers” and “The Corridor of Time”
- **Up to 300 for standing reception**
- **“Ready to play!”** (Ushers, actors, security, cleaning, technical desk)
- **Booking at least 2 months prior to event**

PRICE

€25,000 ex VAT

Afterwork format (7pm to 11pm)

## SUMMARY OF OPTIONS

### GAULOISE OPTION PART PRIVATISATION

- **3 features:** “The Key of Centuries”, “Time of the Musketeers” and “The Corridor of Time”
- **Up to 250 for standing reception**
- **“Ready to play**
- **Booking at least 2 months prior to event**

€18,000 ex VAT

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€25,000 ex VAT

## TWO CATERERS SUITED TO ALL YOUR EVENTS



## DUVAL

Founded in 1967, Duval stands out as a renowned gourmet establishment. Inspired and guided by constant sourcing, they are proud to cater for 3,500 receptions a year. As such, they cultivate a personalised customer relationship, keen attentiveness to needs, innovative bespoke culinary creations and a singular quest for excellence in the customer experience....Let the magic do its work...

## BUTARD ENESCOT

A trendsetter and talent scout, Butard Enescot has always placed creativity at the heart of its catering and reception organisation business. Its inspired and refined high-precision cuisine sublimates noble raw materials to provide you with sensational dishes. Butard Enescot's chefs combine passion, creativity and expertise to provide your guests with exceptional culinary experiences.





## BESPOKE SERVICES

The teams at Viparis can offer you advice to deliver a comprehensive package that will make your event a unique experience.

We propose a wide range of services, including welcome staff, games and entertainment, floral decoration, audio-visual equipment, and more.



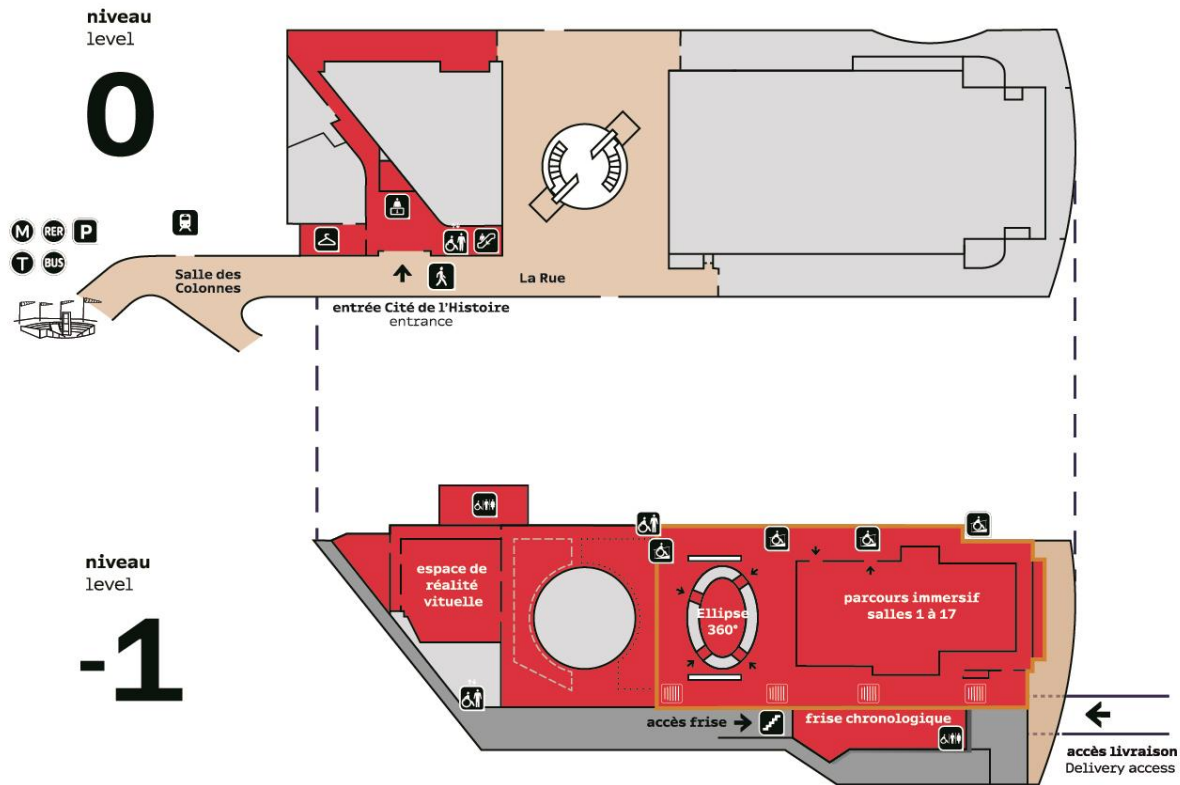


# 3

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## Practical information

# PLAN



### services services

- accueil reception
- accès PMR PMA access
- ascenseur lift
- escaliers escalators
- escaliers stairs
- toilettes toilets
- vestiaire cloakroom

### espaces spaces

- espace locatif rental space
- espace livraison delivery space
- zone non accessible non accessible area
- espace hors site off-site space
- zone de restauration
- espace boutique
- zone de privatisation partielle

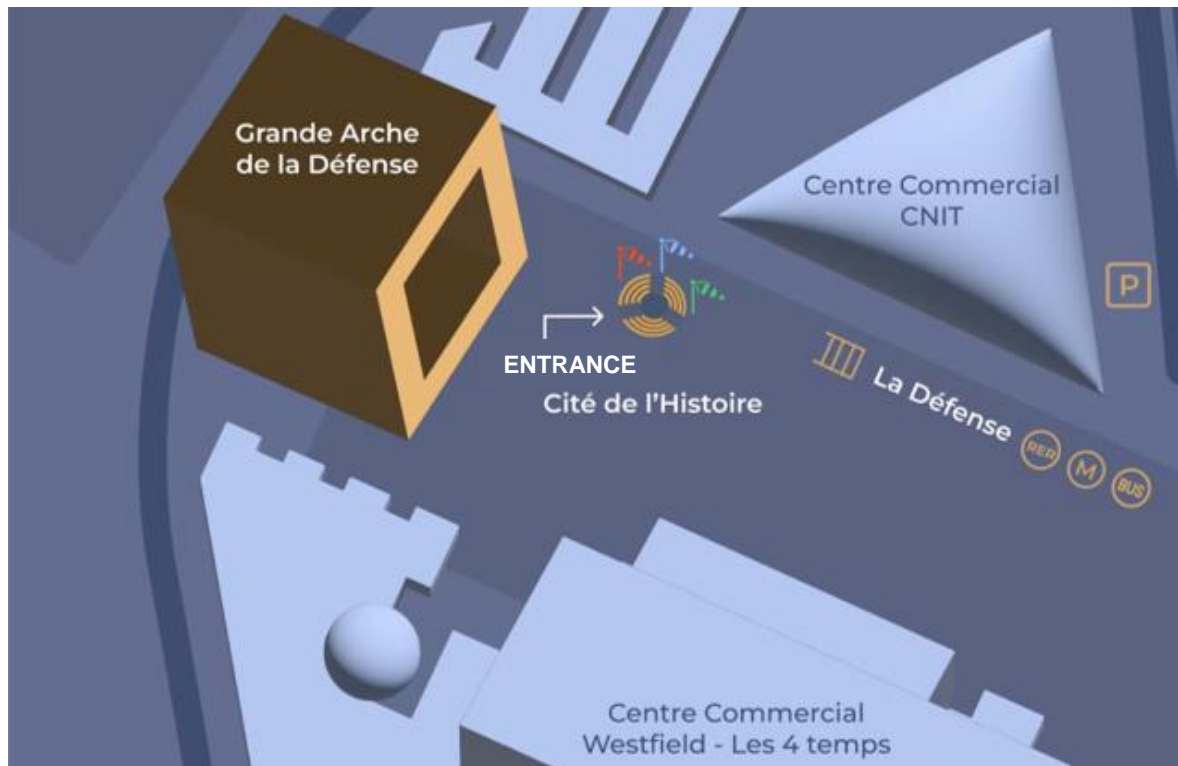
### accès access

- accès piéton pedestrian access
- bus bus
- métro subway
- parking car park
- RER RER
- tramway tramway
- SNCF train station

AN EASY-TO-REACH VENUE

EXIT 1

- Grande Arche





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