

A large, dimly lit exhibition space filled with numerous people. The walls and ceiling are covered in large-scale, colorful projections of abstract, geometric shapes in shades of yellow, orange, and red. The floor is dark, and the overall atmosphere is immersive and artistic.

JAM CAPSULE

AN IMMERSIVE CULTURAL EXPERIENCE



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A photograph of a stage performance. A woman in a white dress stands with her back to the camera, arms outstretched. To her right, a man in a white shirt plays a white piano. The stage is lit with blue and green lights. The ceiling is a large, curved structure with a grid of illuminated panels. The audience is seated in the foreground, looking towards the stage.

*Jam Capsule: **one-of-a-kind** events that
will transform your guests' **imagination**s!*

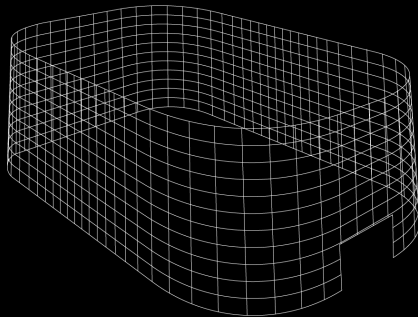
1

The JAM CAPSULE
experience

Until the end of May 2024, Viparis teams up with Jam Capsule!

Paris Expo Porte de Versailles is proud to present an immersive environment that is unique in Europe!

Jam Capsule is not a documentary, a film, or an exhibition. It's a one-of-a-kind immersive experience that takes the visitor on an exceptional voyage that engages all the senses.



Our partner Atelier Jam

ATELIER JAM

Atelier JAM focuses on stage design, and has been a trailblazer in producing immersive experiences throughout Europe. Working at the intersection of technology and creativity, the Atelier has created JAM CAPSULE, a vast environment for large-scale cultural experiences. Using the structure's sweeping projection surfaces and 3D audio effects, Atelier JAM designs singular artistic "capsules" that blend music, art and culture.



ATELIER JAM'S GOAL

To help audiences gain a deeper understanding and appreciation of art, through ground-breaking visual and audio works that allow them to re-experience key moments of creation.

JAM CAPSULE, A TECHNOLOGICAL MARVEL

Jam Capsule is a vast wraparound audiovisual installation that is 9 metres high, 25 metres long and 16 metres wide. Combining 1,000 m² of projection surfaces, 4K quality sound and 3D audio effects to create an unforgettable 360° experience. It is a completely exceptional and immersive environment that is fitted with state-of-the-art technology.

A SPECIAL PREVIEW SPACE

Before discovering Jam Capsule, visitors are invited into a special preview space that gives them a glimpse of what they will experience. A series of displays present supplementary information.



de la main d'œuvre
ale mais ne représente
6,4%
que
de richesse globale

6,4%
de la main d'œuvre
ale mais ne représente
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6,4%
de la main d'œuvre
ale mais ne représente
6,4%
que
de richesse globale

2

Packages
for private events

A CUSTOMISED PACKAGE
SAMPLE CONFIGURATION



A CUSTOMISED PACKAGE

SAMPLE CONFIGURATION



A CUSTOMISED PACKAGE

Customise the capsule for special events!
The only limit is your imagination!

- À partir de vos contenus (images/vidéos/interview...),
- À partir de votre brief : l'Atelier JAM crée une immersion visuelle et sonore dédiée à la capsule.

RATES* STARTING FROM

€ 26 000 net of tax
for a daytime event

€ 30 000 net of tax
for an evening event



- Hire of the entire Jam Capsule
- Staging of your existing content by Atelier JAM
- All of the audiovisual equipment is exclusively operated by our technical partner Magnum
- A day of rehearsal with the speakers and technical crew
- Presence of a director and technician(s) during the evening
- Please reserve at least three months prior to your event

* Does not include broadcast royalties, furniture, catering or any customised content



Heighten your guests' experience with our customized presentations and furnishings!

To augment your event, Atelier JAM and Viparis can work with you to explore various themes, which can provide inspiration for creating your specialized content.

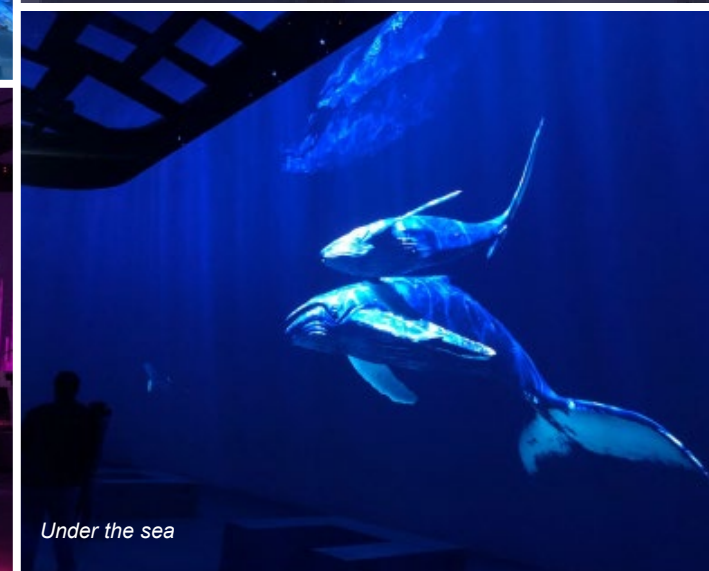
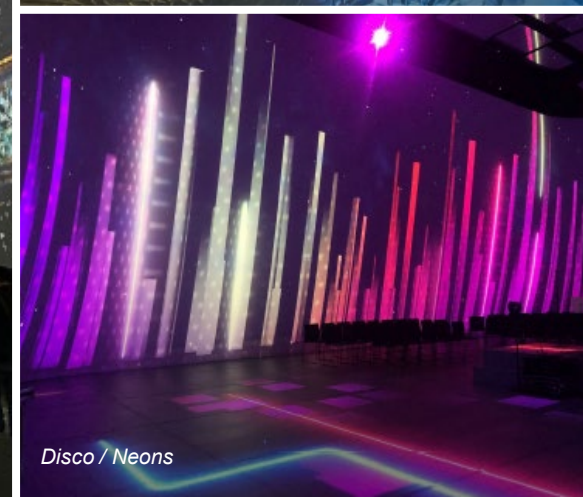
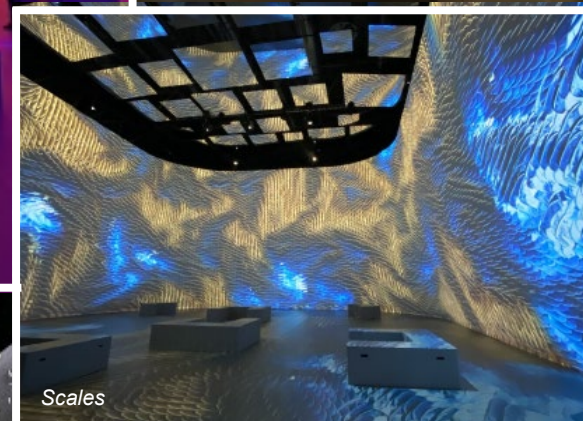
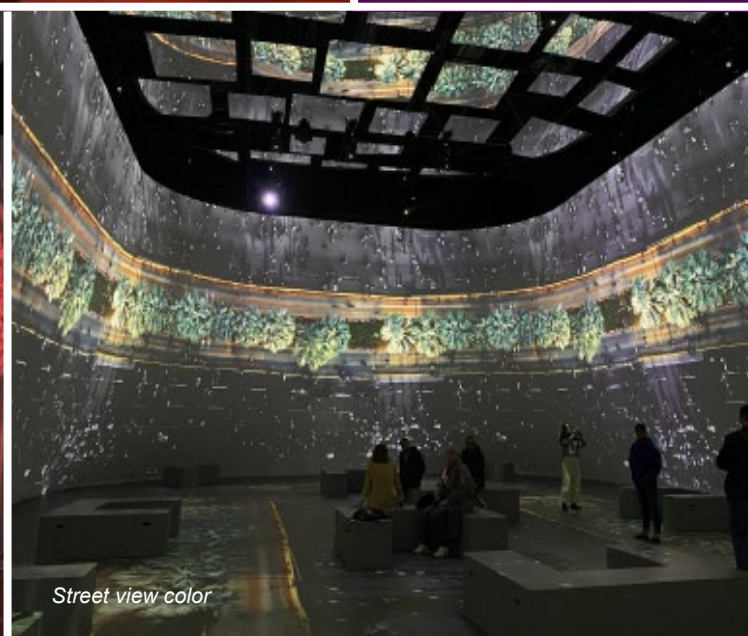
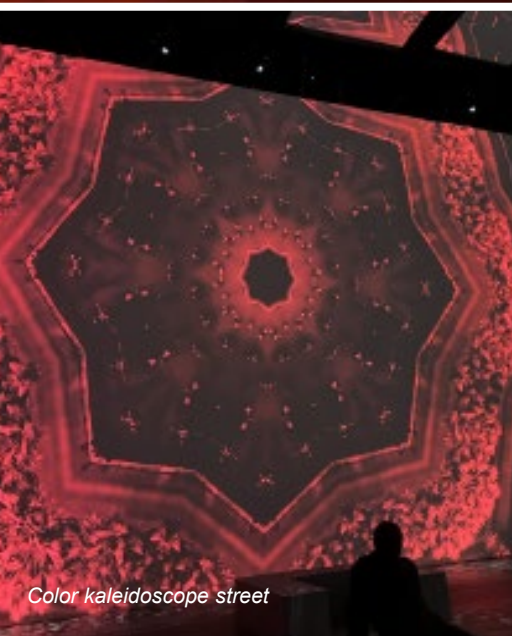
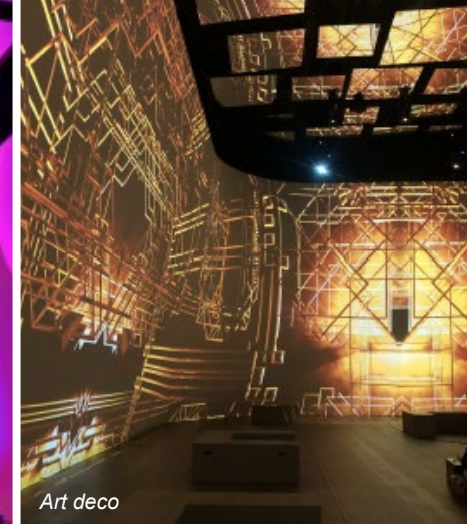


- To make your event even more outstanding, choose an immersive atmosphere from our catalogue* or select a made-to-measure decor.

**We will be happy to provide you with a complete catalogue. Some examples are given in the following pages.*



A CUSTOMISED PACKAGE
THE ATMOSPHERES



Bubble pink

Art deco

Escher inspiration

Scales

Disco / Neons

Under the sea

Forest

Street view color

Color kaleidoscope street

A CUSTOMISED PACKAGE

THE ATMOSPHERES



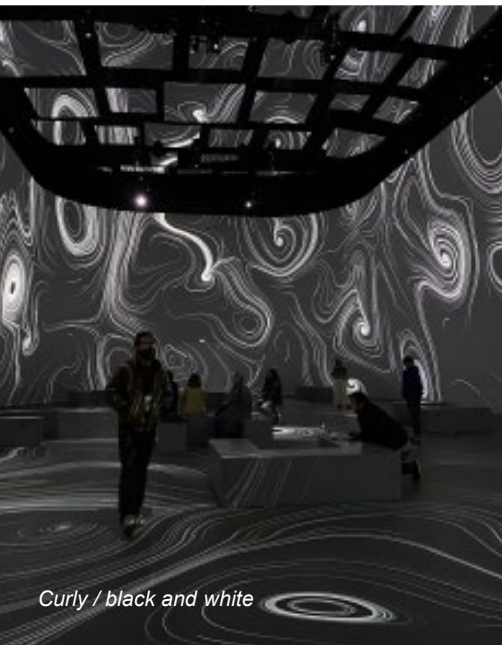
Ink clouds



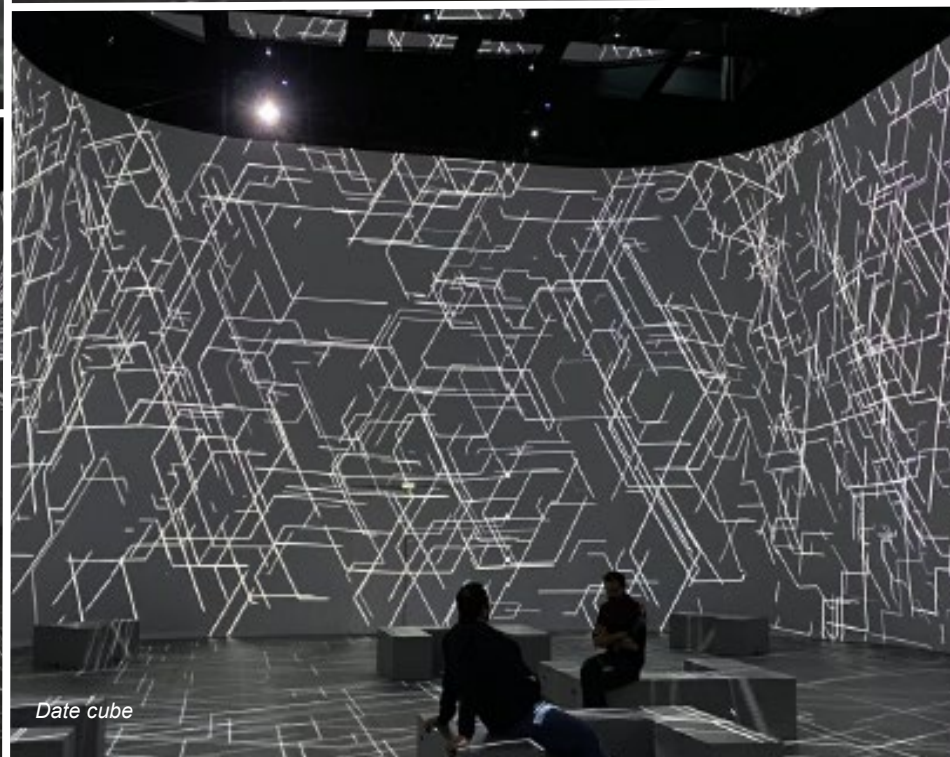
Street view



Asteroids



Curly / black and white



Date cube



Ripples

A TURNKEY PACKAGE

Reserve Jam Capsule for your private events!

RATES* STARTING FROM

€ 16 000 € net of tax
for a daytime event

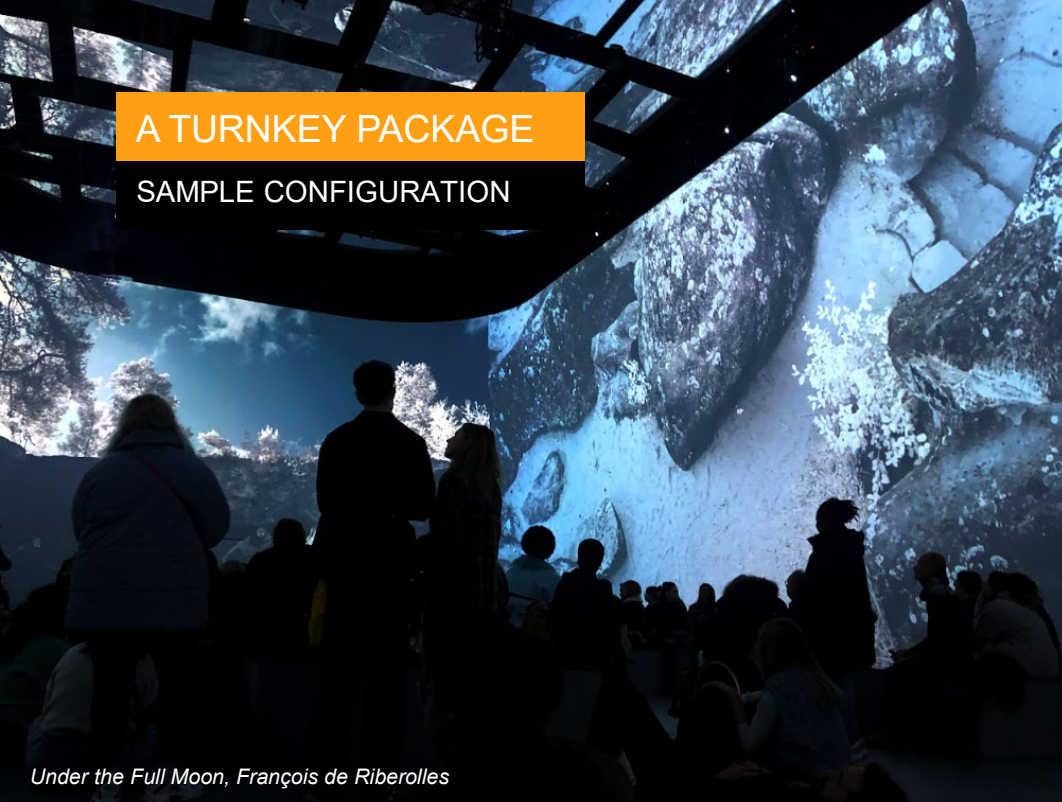
21 500 € net of tax
for an evening event



- Hire of the entire Jam Capsule
- Projection of an immersive cultural programme (capsule)
- On-site presence of a director and technician(s)
- Please reserve at least 6 weeks prior to the event
- Updated catalogue on request

* Does not include furniture, catering and any customised content

A TURNKEY PACKAGE
SAMPLE CONFIGURATION



Under the Full Moon, François de Riberolles



The Rolling Stones, ©Brian Rasic



Flemish Painters, Tom Volf



Japan, A New Perspective, Pierre Goismier



Legacy, The Courage of Truth, Yann Arthus-Bertrand



Woman, Anastasia Mikova & Yann Arthus-Bertrand

JAM CAPSULE can turn your events into extraordinary experiences!



360°
screen



1,000 m²
of wall screens



3D audio effects



375 m²
surface area



425 m²
lounge area



300 people
in conference room



200 people
for a seated dinner



600 people
in a drinks reception configuration



Available for private events every day of the week

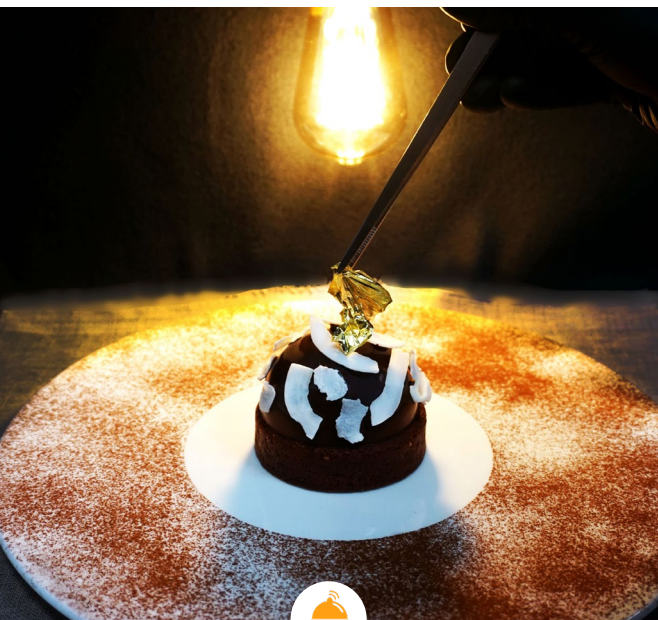
ADDITIONAL SERVICES

▶ Viparis's teams can advise and provide you with a complete package to make your event a truly unique experience.

We offer a wide range of services, including catering, reception staff, additional activities, floral arrangements and much more.



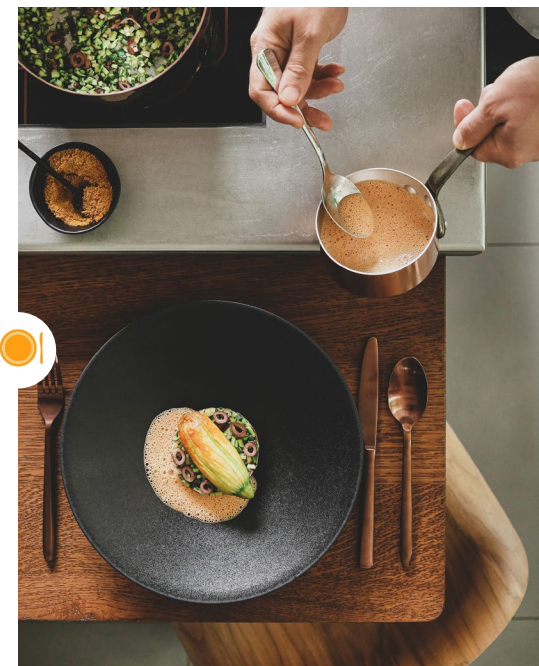
A CHOICE OF THREE CATERERS FOR ALL YOUR EVENTS



Le Traiteur Té



Té offers a mindful approach to cuisine, based on expertise and a passion for the culinary arts, meticulous discernment and taste. The Té team, led by partner chef Thierry Marx and trained in the most renowned establishments, offers creative, thoughtful catering for all types of events. Té is known for its impeccable gastronomy, sophisticated staging, creative presentations, inventive pairings of textures and flavours, and elegant table settings and service. Attentive to every detail, Té ensures that each event is unique.



Duval



Duval, founded in 1967, is a renowned gastronomic establishment. Driven by our quest for quality ingredients, we are proud to offer catering services for 3,500 events per year. Our close relationship with our customers and our philosophy of listening attentively to their needs allows us to create innovative, one-of-a-kind culinary masterpieces that offer clients unique, magical experiences.



Grand Chemin



Paris's finest and most creative caterer! From wedding receptions and gala dinners to corporate seminars, let Grand Chemin orchestrate your culinary events. Rooted in the countryside northwest of Paris, yet close to the dynamism of the capital, Grand Chemin offers authentic French catering that is perfectly in tune with Parisian elegance.



3

Visitor Information

SITE MAP

PARIS EXPO PORTE DE VERSAILLES

un site  VIPARIS

hub des services



réception
reception



toilettes
toilets

services services



parking
car park



direction du site
site management



station vélo
velo point



restauration food and drink

1



2

monop'daily

3



4

LE PERCHOIR
Porte de Versailles

espaces divers other

5



6

les carrés parisiens

7

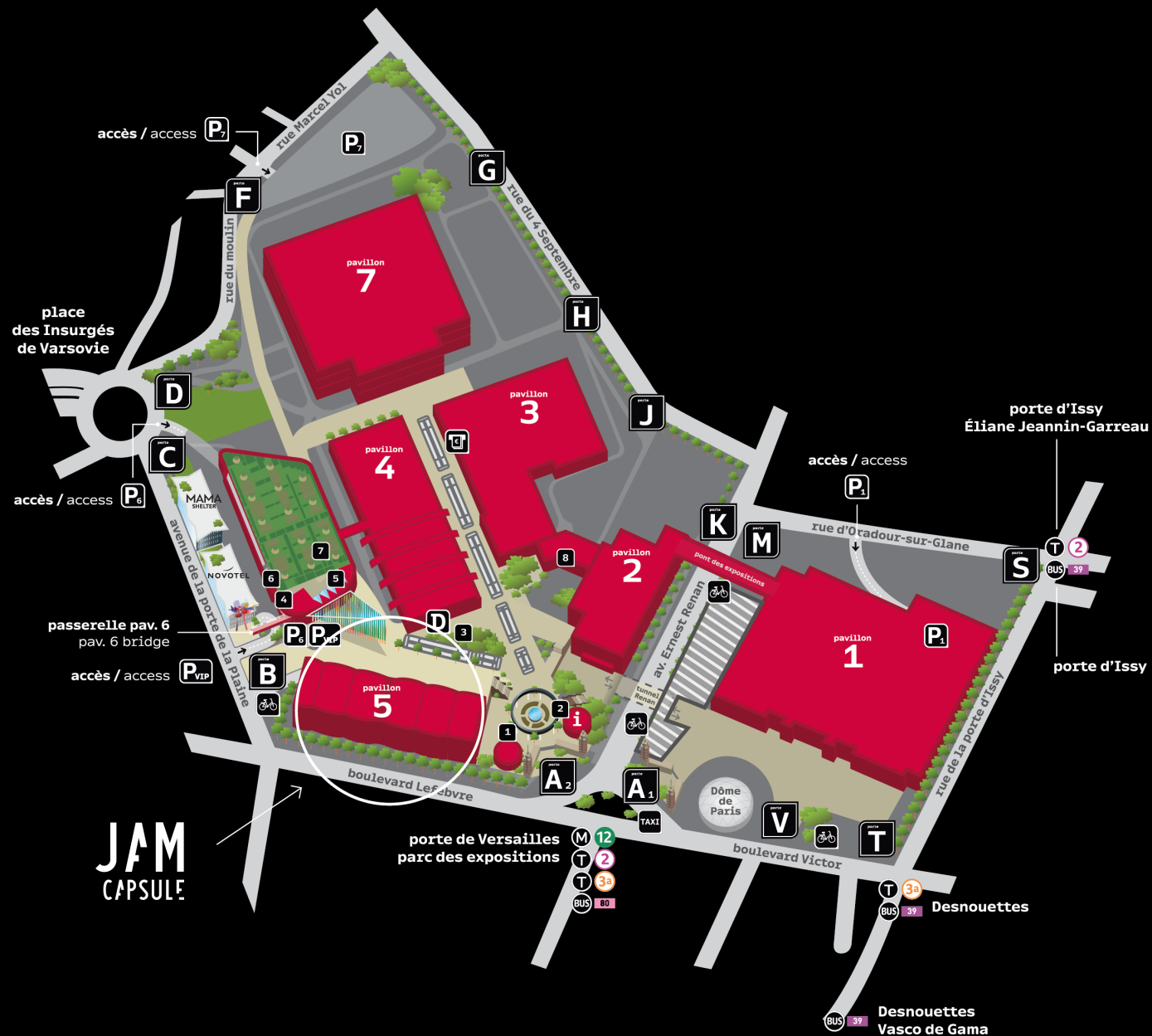
ferme urbaine

8

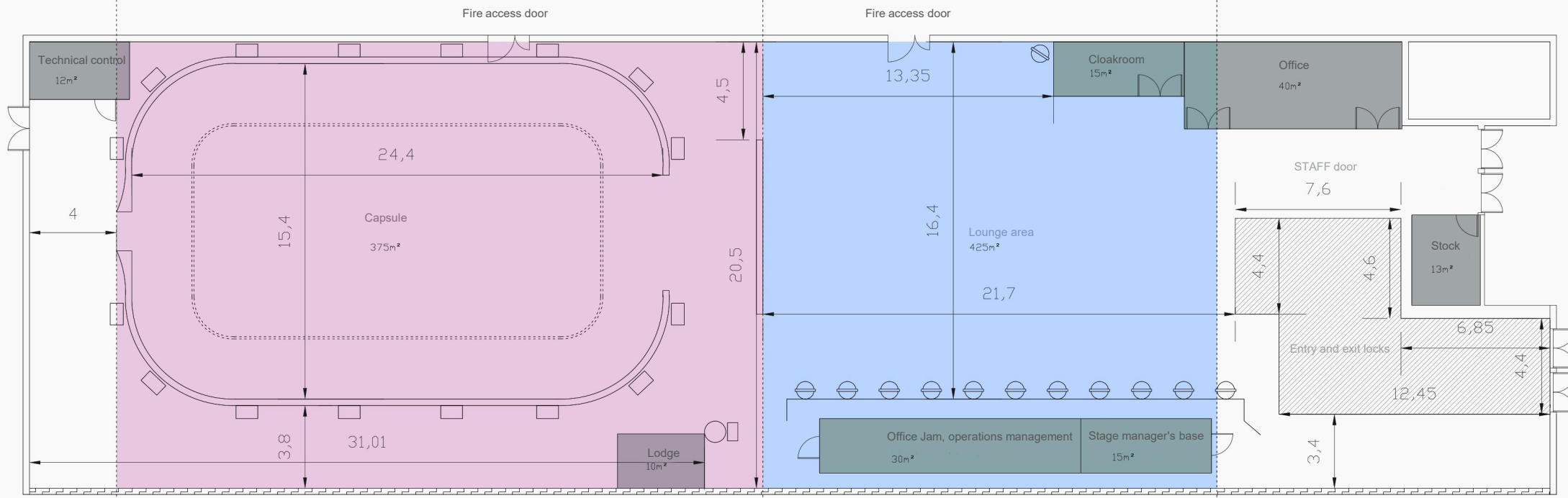
FRENCH EVENT BOOSTER



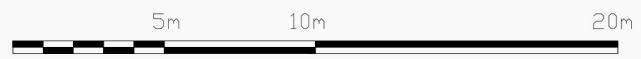
zone travaux
work area



FLOOR PLAN



- ⊕ HD LED screens (1m x 2.5mH, 0.8m diameter base)
- Speakers (1m x 0.6m)



Scale marker

CONTACT US

Our teams are standing by!
We are **ready to help plan your unique event.**

VIPARIS

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