



Paris, 20 April 2023

Press release

Viparis announces the appointment of Arnaud Burlin as Chief Executive Officer

The board of directors of Viparis, a company jointly owned by Unibail-Rodamco-Westfield and the Paris - île-de-France chamber of Commerce and Industry, has appointed Arnaud Burlin to the position of Chief Executive Officer, effective 1 June 2023.

Arnaud Burlin is to take the helm of the leading French company in the activities of congresses, exhibitions and business travel to consolidate its business recovery following the Covid crisis and oversee its growth.

Bernard Michel, Chairman of Viparis, declared: "Arnaud is an accomplished professional who possesses both the experience and the necessary contacts to exercise this responsibility. Drawing on his operational expertise both in France and abroad, he will bring the full benefit of his skills to Viparis and to improving the appeal of the Paris-Île-de-France region as a global business travel destination."

Arnaud Burlin, CEO of Viparis, added: "I am delighted to be taking up the leadership of this dynamic firm with many issues and challenges. The unique character and diversity of our 12 sites offers us every prospect of a promising future, and the numerous projects underway are all excellent opportunities to develop our activities."

Arnaud Burlin previously held the position of Chief Operating Officer for Central Europe, also in charge of international leasing, in the Unibail-Rodamco-Westfield Group.

Holding a master's degree from HEC and a university degree in finance, Arnaud Burlin has enjoyed an international career in various management positions in the USA, France and other European countries. Following roles as finance controller at Barfield Corporation and Manager at PricewaterhouseCoopers, Arnaud Burlin then joined the finance department at McDonald's in France before moving into operations and becoming Chief Operating Officer and member of the management board, and subsequently being appointed President of McDonald's in Czechia and Slovakia. He joined the Unibail-Rodamco-Westfield group in 2008.



Media enquiries

Jean-Benoît HAREL

+33 (0)7 60 84 52 72

jean-benoit.harel@vae-solis.com

About Viparis

A joint-owned subsidiary of the Paris Île-de-France Chamber of Commerce and Industry and the Unibail-Rodamco-Westfield group, Viparis is the leading holder of congresses and exhibitions in Paris.

Operating 12 major event venues in the Paris region, Viparis strives every day to make its venues and service offering ever more efficient and flexible. Viparis has created the Guest Attitude dedicated to the well-being of its clients: a unique blend of prestigious venues and premium-quality services deployed for the benefit of its 11 million visitors (general public, professional visitors, spectators) and the 800 events hosted every year on its various sites (CNIT Forest, Espace Champerret, Espace Grande Arche, Hôtel Salomon de Rothschild, La Serre, Les Salles du Carrousel, Palais des Congrès d'Issy, Palais des Congrès de Paris, Paris Convention Centre, Paris Expo Porte de Versailles, Paris Le Bourget, Paris Nord Villepinte).

Viparis moreover encourages positive impact synergies between stakeholders in the event sector through French Event Booster, a unique sector-focussed innovation platform of which it is one of the co-founders. Furthermore, as part of its CSR strategy entitled Better Events 2030, Viparis is deploying actions across all its sites in the aim of reducing its impact and offering venues and services for responsible and value-creating events.

For further information, visit Viparis.com, or join us and follow us on [Twitter](#), [Facebook](#), [Instagram](#) and [LinkedIn](#).