



Viparis inaugurates a new Hall 3 at Paris-Le Bourget

A more welcoming, environmentally efficient and sustainable building.

Paris, 12 June 2023

With just several days to go before the curtain comes up on the 54th edition of the Paris Air Show (SIAE), **Viparis** presents the new Hall 3, entirely rebuilt and modernised.

On 31 January 2023, following 18 months of construction work, project owner SIAE and Viparis took delivery of the new Hall 3 of Paris-Le Bourget. This new hall, offering higher performances from environmental and sustainability perspectives, will play host to the upcoming Paris Air Show and the IBC (International Broadcast Center) for the 2024 Paris Olympic Games.

This new Hall 3 meets the requirements of HQE (High Environmental Quality) and BREEAM (building sustainability) certifications. **The work on this project amounted to a total cost of 40 million euros and benefitted from a €17 million subsidy from SOLIDEO (the Olympic infrastructure delivery body).**

Additionally, following the demolition of the old building, waste materials were extensively recovered, reused and recycled to the tune of **94%, with 65% of this waste reused on site**. For example, the concrete recovered from demolition activities was crushed and used as a subgrade for the roads, while other materials were channelled towards material reuse centres located in nearby towns.

This building can hold up to 19,000 people over a surface area of 22,000 sqm. Its roof structure, inclined to comply with the flight path requirements of Le Bourget airport, has a variable height of 10 to 12 metres. **The hall has a single wooden roof structure spanning 20,000 sqm** built using 2,400 cubic metres of wood.

It will be used for the first time by the Paris Air Show from 19 to 25 June 2023. Following this, hall 3 will host the IBC (International Broadcast Center), the radio and television broadcasting and production centre for the 2024 Paris Games, expected to welcome 10,000 journalists and technicians. It will be open around the clock throughout the competitions.

This modernisation opens up new perspectives for events by meeting new standards in event management in terms of capacity, modularity and performance. Finally, it supports the economic vitality of the surrounding community.

This new Hall 3 is a valuable asset at the heart of the Paris-Le Bourget venue, the third largest exhibition complex in Île-de-France, welcoming more than a million visitors in around 30 events per year, among which Paris Air Show, Paris 2024 and COP 21.

Paris-Le Bourget is, and will continue to be, the witness of outstanding events and a window onto the world.



About Viparis

A joint-owned subsidiary of the Paris Île-de-France Chamber of Commerce and Industry and the Unibail-Rodamco-Westfield group, Viparis is the leading holder of congresses and exhibitions in Paris.

Operating 12 major event venues in the Paris region, Viparis strives every day to make its venues and service offering ever more efficient and flexible. Viparis has created the Guest Attitude dedicated to the well-being of its clients: a unique blend of prestigious venues and premium-quality services deployed for the benefit of its 11 million visitors (general public, professional visitors, spectators) and the 800 events hosted every year on its various sites (CNIT Forest, Espace Champerret, Espace Grande Arche, Hôtel Salomon de Rothschild, La Serre, Les Salles du Carrousel, Palais des Congrès d'Issy, Palais des Congrès de Paris, Paris Convention Centre, Paris Expo Porte de Versailles, Paris Le Bourget, Paris Nord Villepinte).

Viparis moreover encourages positive impact synergies between stakeholders in the event sector through French Event Booster, a unique sector-focussed innovation platform of which it is one of the co-founders. Furthermore, as part of its CSR strategy entitled Better Events 2030, Viparis is deploying actions across all its sites in the aim of reducing its impact and offering venues and services for responsible and value-creating events.

For further information, visit [Viparis.com](https://viparis.com), or join us and follow us on [Twitter](#), [Facebook](#), [Instagram](#) and [LinkedIn](#).

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