



Paris, 10 July 2023

Viparis becomes an official supporter of the Paris 2024 Olympic and Paralympic Games

Viparis is proud to announce its partnership with Paris 2024 and thereby team up with the largest sporting event in the world, to be held 100 years after the first ever Paris Olympics, and a year before the Porte de Versailles centenary celebrations.

Viparis and all its teams are mobilised to make the Games shine. Paris 2024 will thus be able to rely on Viparis' world renowned know-how in the management and operation of venues dedicated to events, congresses, exhibitions and tradeshow.

Viparis sites will feature among the major hubs used by the Paris Games.

Paris-Le Bourget, where work is already in progress, will in 2024 become **the IBC (International Broadcast Center)**. Here is where all the pictures of the Paris 2024 Olympic and Paralympic Games will be collected, before being processed and retransmitted all over the world. This venue will play a central role during the 15 days of Olympic events and 10 days of Paralympic events, where it will operate around the clock and welcome more than 10,000 journalists, technicians and staff working for the 2024 Paris Games.

Three other Viparis sites will subsequently be activated.

Paris Expo Porte de Versailles will become South Paris Arena, with three pavilions that will host the preliminary phases of handball, weightlifting, volleyball, table tennis, boccia, goalball and para table tennis.

Paris Nord Villepinte will be named North Paris Arena where the boxing preliminary rounds, the modern pentathlon fencing event and sitting volleyball will be held.

Palais des Congrès de Paris will become the Main Olympic Press Center.



As the leading congress and exhibition host in Europe, Viparis works every day to promote destination Paris through domestic and international events on its 12 sites located in Île-de-France. Paris 2024 will be able to count on the know-how and expertise of Viparis.



Arnaud Burlin, Managing Director of Viparis, said: “Viparis’ teams are proud and looking forward to being part of the big Paris 2024 adventure. It is a unique opportunity for us all to show how Paris can welcome the whole world around sport and its values. The excellence of the 2024 Paris Games will contribute to helping Paris accelerate its transformation to welcome ever more exceptional events tomorrow.”

Tony Estanguet, President of Paris 2024, said: “In welcoming a number of Olympic and Paralympic events but also the International Broadcast Center on its sites, Viparis will be an essential player in the organisation of the 2024 Paris Games. Building on its expertise and experience in the hosting of international events all year round, Viparis will also make an important contribution to welcoming athletes, spectators and media from all over the world in the best conditions. Thank you for your mobilisation in helping to make the Games a success, and welcome to the adventure!”



It's happening at Viparis

A joint-owned subsidiary of the Paris Île-de-France Chamber of Commerce and Industry and the Unibail-Rodamco-Westfield group, Viparis is the leading holder of congresses and exhibitions in Paris.

Operating 12 major event venues in the Paris region, Viparis strives every day to make its venues and service offering ever more efficient and flexible. Viparis has created the Guest Attitude dedicated to the well-being of its clients: a unique blend of prestigious venues and premium-quality services deployed for the benefit of its 11 million visitors (general public, professional visitors, spectators) and the 800 events hosted every year on its various sites (CNIT Forest, Espace Champerret, Espace Grande Arche, Hôtel Salomon de Rothschild, La Serre, Les Salles du Carrousel, Palais des Congrès d'Issy, Palais des Congrès de Paris, Paris Convention Centre, Paris Expo Porte de Versailles, Paris Le Bourget, Paris Nord Villepinte).

Viparis moreover encourages positive impact synergies between stakeholders in the event sector through French Event Booster, a unique sector-focussed innovation platform of which it is one of the co-founders. Furthermore, as part of its CSR strategy entitled Better Events 2030, Viparis is deploying actions across all its sites in the aim of reducing its impact and offering venues and services for responsible and value-creating events.

For further information, visit [Viparis.com](https://viparis.com), or join us and follow us on [Twitter](#), [Facebook](#), [Instagram](#) and [LinkedIn](#).

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