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BACKGROUND

BACKGROUND

Logistics A new approach



A RESPONSE TO NEW REGULATIONS

The City of Paris is continuing to implement proactive policies to combat air pollution. Regulations are gradually being amended to reduce road traffic emissions, resulting in tighter restrictions.





A STRATEGIC APPROACH TO TRAFFIC CONGESTION IN PARIS

Streamlining the setup and dismantling periods for events, reducing the number of vehicles, and monitoring and scheduling arrivals and departures.

A new logistics strategy must include environmental considerations, corresponding to both new regulations and growing ecological awareness.





BACKGROUND

Transforming logistics A joint challenge



COST TRANSPARENCY

Our objectives:

- Improved efficiency
- Less lost time (waiting, traffic jams, etc.) that result in costs borne by our exhibitors
- Staff trained in the proper use of goods lifts

Optimising industry professionals' working time and improving the overall efficiency of logistics operations



COMPLIANCE WITH ENVIRONMENTAL OBJECTIVES

As key stakeholders in events, organisers are increasingly aware of the need to reduce emissions. Our goal is to limit the impact of events through such initiatives as clean vehicles, transport optimisation, staff training, etc.

A new logistics strategy must respond to the various challenges facing all stakeholders: organisers, exhibitors, operators and suppliers.





A WORLD-CLASS PARTNER



A single partner A global logistics leader

To meet the challenges it is facing and to fulfil its CSR commitments, Viaparis has selected a highly-qualified partner in the field of logistics, whose expertise includes:

- Customised solutions
- A logistics centre in Gennevilliers, 9 km away from the Palais des Congrès de Paris
- A comprehensive offer from a multimodal service provider
- A team of experts from PCP to provide advice to organisers and exhibitors
- A committed and responsible partner with ISO 20121 certification
- A versatle fleet that can adapt to changing requirements (clean vehicles)
- A team of trained professionals (bilingual, energy-efficient driving, etc.)
- Continuous performance appraisal

Why did we choose a single logistics partner?

- Logistical limitations at the Palais des Congrès (one single entry and exit, limited space at the loading dock, followed by obligatory use of goods lifts)
- Multiple simultaneous events
- Site facilities can be made available to a single provider at the loading dock







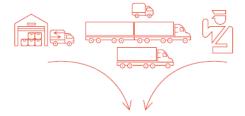
THE NEW LOGISTICS CHAIN

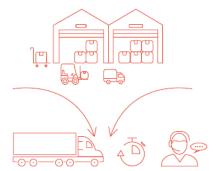


How it works



TRANSPORT SHIPMENTS ASSEMBLED AT POINT OF DEPARTURE **CUSTOMS CLEARANCE**



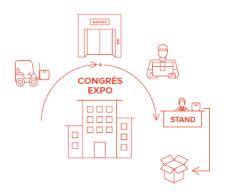




SHIPMENTS GROUPED AT **OFF-SITE STORAGE FACILITY LOCAL DELIVERIES** (EXPRESS DELIVERIES, DECORATORS, ETC)



CONSOLIDATED DELIVERIES TO VENUE SCHEDULING OF ARRIVALS





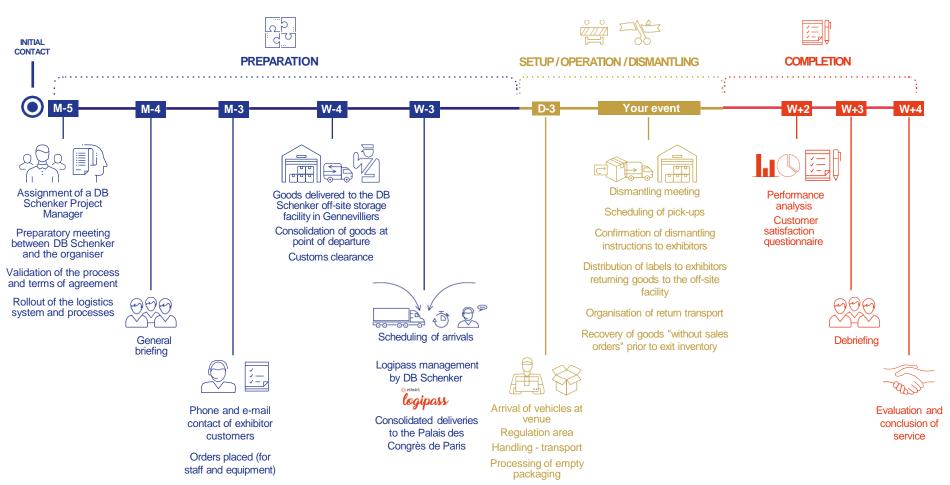


OUR NEW LOGISTICS CHAIN

Turnkey services



A new logistics chain that is part of the customer process



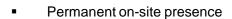
OUR GOAL: CUSTOMER SATISFACTION

Support provided under the new logistics initiative

OFF-SITE FACILITY:

- Regulation parking and registration for lorries (assignment of a badge allowing access to the PCP)
- Reception, identification and labelling of shipments (status of goods updated in LIFT application and visible to the customer)
- Organisation of consolidated night deliveries to PCP (organised by date, zone, goods-lift)





- Teams on each floor providing customer information
- TEMPO package (storage of assembly tools with access during setup/dismantling)
- Scheduled deliveries by zone and time slot
- Use of connected boxes
- Debriefing with Viparis team

Important: the debriefing phase

- Monthly KPIs as part of ISO 20121 certification
- Suggestions for improvement and action plan
- Organisation of debriefing meetings with the customer, DB Schenker and Viparis
- Concurrently, organisation of monthly meetings between VIPARIS and DB Schenker







Benefits for the entire chain

Organisers

- Customized support
- Chargeback on exhibitor sales
- Streamlined logistical flow
- Better use of goods-lifts
- Flexibility
- Process tried and tested at European and international venues

Exhibitors and stand assemblers

- Rate transparency
- Personalised quote within 48 hours
- A sales team that is attentive to specific needs and can provide suggestions
- Dedicated on-site presence
- Possibility of early deliveries to the off-site facility





RATES

2022 RATES (per m3)

Basic package	Transit via the off-site facility	Direct delivery to PCP
1 to 4.99 m3	100€ (minimum 220€)	45€ (minimum 130€)
5 to 9.99 m3	€100	€45
10 to 14.99 m3	€70	€35
15 to 19.99 m3	€60	€35
20 to 24.99 m3	€50	€20
25 to 29.99 m3	€45	€20
30 to 34.99 m3	€40	€20
35 to 39.99 m3	€30	€17
40 to 44.99 m3	€30	€15
45 to 49.99 m3	€30	€15
Flat rate for fully-loaded semi-trailer	-	€750

Package includes: management costs, dedicated Project Manager and hotline, required insurance, traffic management within Logipass, vehicle scheduling, station unloading and stand delivery. The same costs are to be applied for stand pick-up and re-delivery to the facility.

Please note: semi-trailers that are not fully loaded may not directly access the PCP without approval.

Empty packaging	Transit via the off-site facility	Direct delivery to PCP
1 to 19.99 m3	€65	€65
20 to 49.99 m3	€60	€60

Includes removal, storage and return of empty packaging.

Organiser chargeback included	5%	5%
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Other logistics services are available; please ask for a quote.

Please note that these rates are valid on weekdays from 8 a.m. to 6 p.m. Surcharges may apply.





APPENDICES

Answers to your questions

Who oversees the coordination between the organiser, the exhibitors, Viparis and DB Schenker?

A single contact person – the DB Schenker Project Manager – is responsible for coordination. He/she will attend meetings and will support you with a tried and tested delivery schedule.

How can we trace delivery flows between the off-site storage facility and the PCP?

See the "LIFT" description on slide 20.

• What sort of safety guarantees do you provide concerning equipment at the off-site facility?

See the "QSSE" description on slide 21.

How is the traffic congestion in the vicinity of the PCP being addressed?

The system we have designed optimises logistical flows. In comparison with a standard delivery system, the number of vehicles is drastically reduced. Moreover, the off-site facility is located 9 km away from the PCP, which allows us to accurately schedule deliveries and save time.

Does the off-site facility arrangement include a storage zone closer to the PCP?

Based on need, in addition to the off-site facility, a regulation area in closer proximity to the PCP could be negotiated with local authorities through Viparis.

Will all vehicles have to use the off-site facility?

Loaded articulated lorries may access the PCP directly without passing by the facility (using a nearby holding area if need be). All other requests must be authorised.

• Who handles specific requests (oversized or valuable equipment, etc.)?

DB Schenker Fairs specialises in transport and logistics. Our sales staff can advise customers on specific requirements, calling on an internal and external network of specialists depending on needs.





FAQ

Answers to your questions

During the dismantling phase, what are the arrangements for collecting equipment and help with re-palletting?

Customers are consulted before and during the event to confirm their end-of-event needs. On the closing day, our teams visit exhibitor stands to distribute labels and validate returns that need re-palleting.

Schenker Fairs maintains an office during the setup and dismantling periods, either in the organiser's office with the permission of the organiser, or elsewhere, defined in coordination with Viparis.

What is my insurance coverage?

You are covered under DB Schenker's General Terms and Conditions of Sale, and by an optional ad valorem insurance policy.

What are the financing terms for exhibitors? For the organizer?

There are two possible scenarios:

- 1. DB Schenker invoices exhibitors directly with a chargeback to the organiser
- 2. DB Schenker invoices the organiser at a preferential rate, and the organiser then re-invoices the exhibitors
- What is the time-frame for deliveries to the off-site facility?

Deliveries can be made as early as one month prior to the event.



The LIFT online application – Available late 2020

Jump to event

Once logged in, customers have access to a range of options, including a "Live Chat" feature for assistance.



Snackex 2019

27 Jun 2019 to 28 Jun 2019 CCIB Barcelona

Documents











Make a booking













Туре	tiems	Exhibitor	Timeslot	Order status	Cost	Operations
Storage order	Empty	Oswald - 1 - 254		In basket	1800.00 EUR	Review *
Unloading & Reloading	Unloading 13.6m vehicle	Oswald - 1 - 254	Thu, 04/10/2018 - 10:00 - 1	In basket	700.00 EUR	Review •
					Total	
					2,500.00	

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Logistics services at your fingertips

- An Amazon-like ordering system with verified items in a shopping cart
- Access to all event documents
- Ability to make advance reservations for logistic services
- Orders can be placed via smartphone app from anywhere in the world
- Automated instructions based on the service reserved
- Live Chat function with a member of our team
- Automated pricing for all orders
- Complete tracking of all orders from arrival at port or airport to the stand and vice versa
- Online payment by credit card or Paypal



The off-site facility – QSSE* characteristics

- Site classified as ICPE Threshold A
- 200 tons of waste/year → recycling rate: +70%
- Responds to traffic/pollution issues in the **Greater Paris region**



- Monitoring by Safety Control Centre 24/7
- 220 CCTV cameras and 350 intrusion sensors
- Management of goods requiring special handling





- Performance monitoring
- **Network integration**
- Specific packages for specific requests







Our goal for 2020: ISO 45001 certification



^{*} Quality, Health, Safety, Environment





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Viparis and DB Schenker at your service

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In partnership with

DB SCHENKER



