



LA SERRE

Un lieu  VIPARIS

An address
that will grow
on you...



OPENING IN SPRING 2020





» Since the dawn of cities, urban dwellers have sought out green spaces where they can rest and rediscover deeper sources of wisdom.

Where they can reconnect with landscapes that speak to the inner self. La Serre is just such a space.

A sheltered and protected place where both the natural world and our creative selves can flourish. La Serre is a unique, stimulating environment, where new ideas can take root, and where culture itself can thrive.

It is also a forum for rewarding discussions and exchanges, a place that encourages encounters. It is a place where we can come together, a venue for unforgettable events.

Lose yourself in La Serre's dynamic, varied and spirited atmosphere. Join us, and invent the future.



La Serre is
a vibrant setting
where you can
cultivate new ideas
and watch
relationships
grow.





AN ARCHITECTURE
featuring luminous skylights
THAT ELIMINATE THE
borders between
INTERIOR AND EXTERIOR,
like a winter garden, creating a venue
that is equally suited
FOR DAYTIME AND
EVENING EVENTS



420 m²

flooded with

NATURAL LIGHT

thanks to multiple glazed surfaces, including plant-filled light wells.

530 m²

OF COVERED TERRACES

far from urban stress and noise, and which overlook Europe's largest urban rooftop farm.





BY NIGHT

A UNIQUE LOCATION

At the centre of a district undergoing a major urban revival, embodied by the opening of two new hotels – Mama Paris West and the Novotel Paris Porte de Versailles – La Serre is a one-of-a-kind address in southern Paris, adjacent to a 230 m² greenhouse and Le Perchoir, a bar and restaurant, and overlooking Europe's largest urban rooftop farm.

A FLEXIBLE SPACE

that can be customised to meet your needs, thanks to La Serre's own top-quality equipment, which including 8 speakers and wireless mics, a complete package of LED PAR lights, wash luminaries, profile spots, and buffet lighting options, as well as a 4.5 metre-long wall of LEDs with a 2.9 mm pixel pitch.



Un lieu  VIPARIS



LARGE-SCALE CAPACITY
FOR YOUR EVENTS

420 people
for indoor drinks parties

1000 people

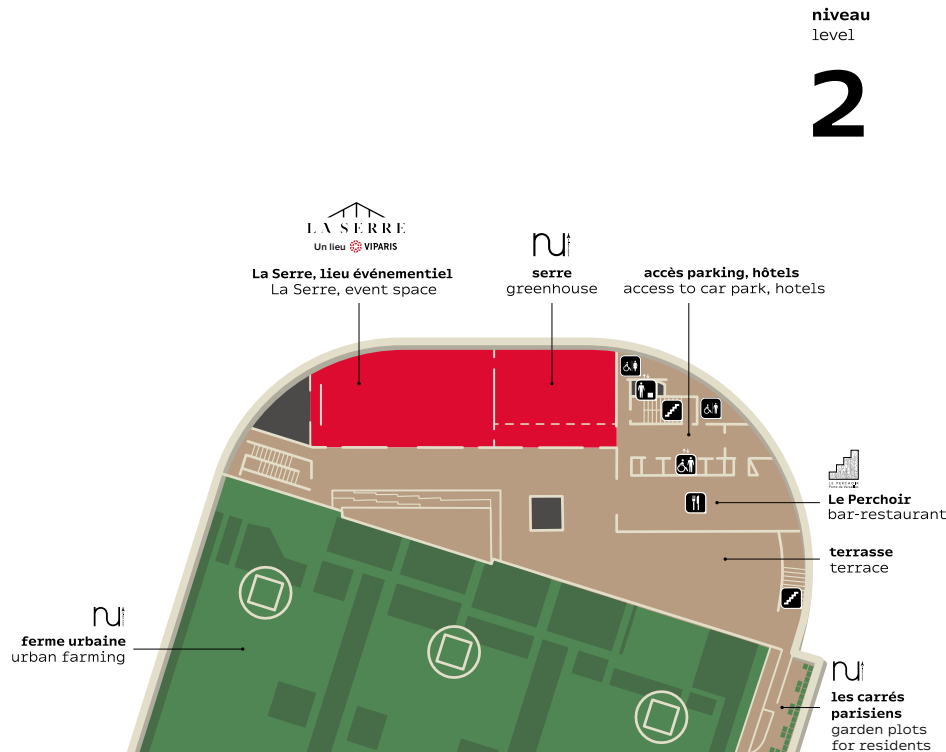
for indoor and outdoor cocktail
receptions

270 people

for seated indoor dining

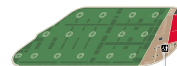
385 people

in plenary theatre configuration



niveaux
levels

2



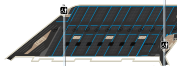
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services
services





THREE CATERING OPTIONS FOR ALL YOUR EVENTS

Le Perchoir

Highlighting on-site ingredients from our rooftop farm

Le Perchoir Porte de Versailles is the setting for exciting new dining experiences, featuring an innovative cocktail menu and original restaurant offerings that draw on locally-sourced produce.



Grand Chemin

An organic caterer that showcases local products

With thirty years of *savoir faire*, Grand Chemin's culinary expertise informs its unique food pairings and concepts that are as surprising as they are exquisite.

Fleur de Mets

The haute couture of events-related gastronomy

Although Fleur de Mets is a newcomer on the Paris scene, it orchestrates more than 1,200 receptions each year. Under the guidance and creative genius of head chef Philippe Saillard, its gastronomic offerings feature a subtle palette of textures, flavours, special touches and spices inspired by Saillard's globe-trotting. Fleur de Mets is committed to sustainable development, and was awarded ISO 20121 certification in January 2019.



