

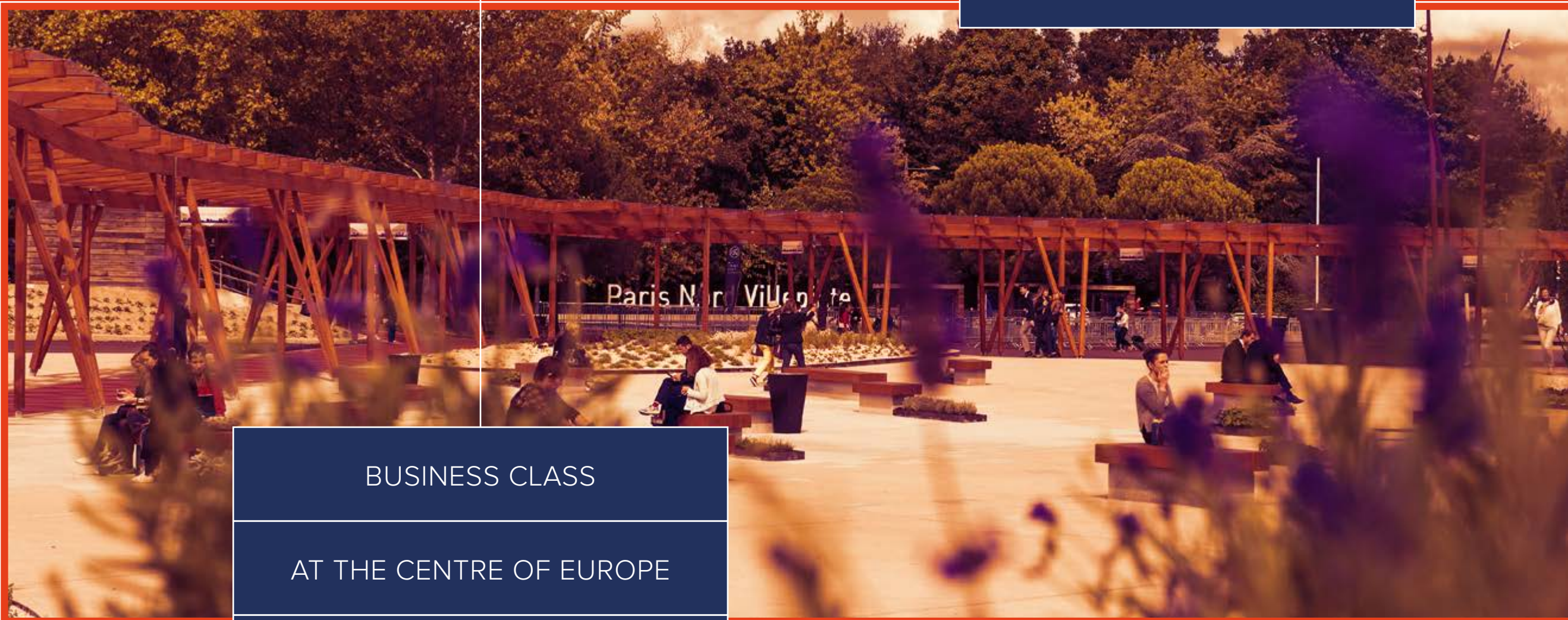


PARIS NORD VILLEPINTE



WELCOME

C O N T E N T S



BUSINESS CLASS

AT THE CENTRE OF EUROPE

HELPING YOU DO BUSINESS

BUSINESS CLASS

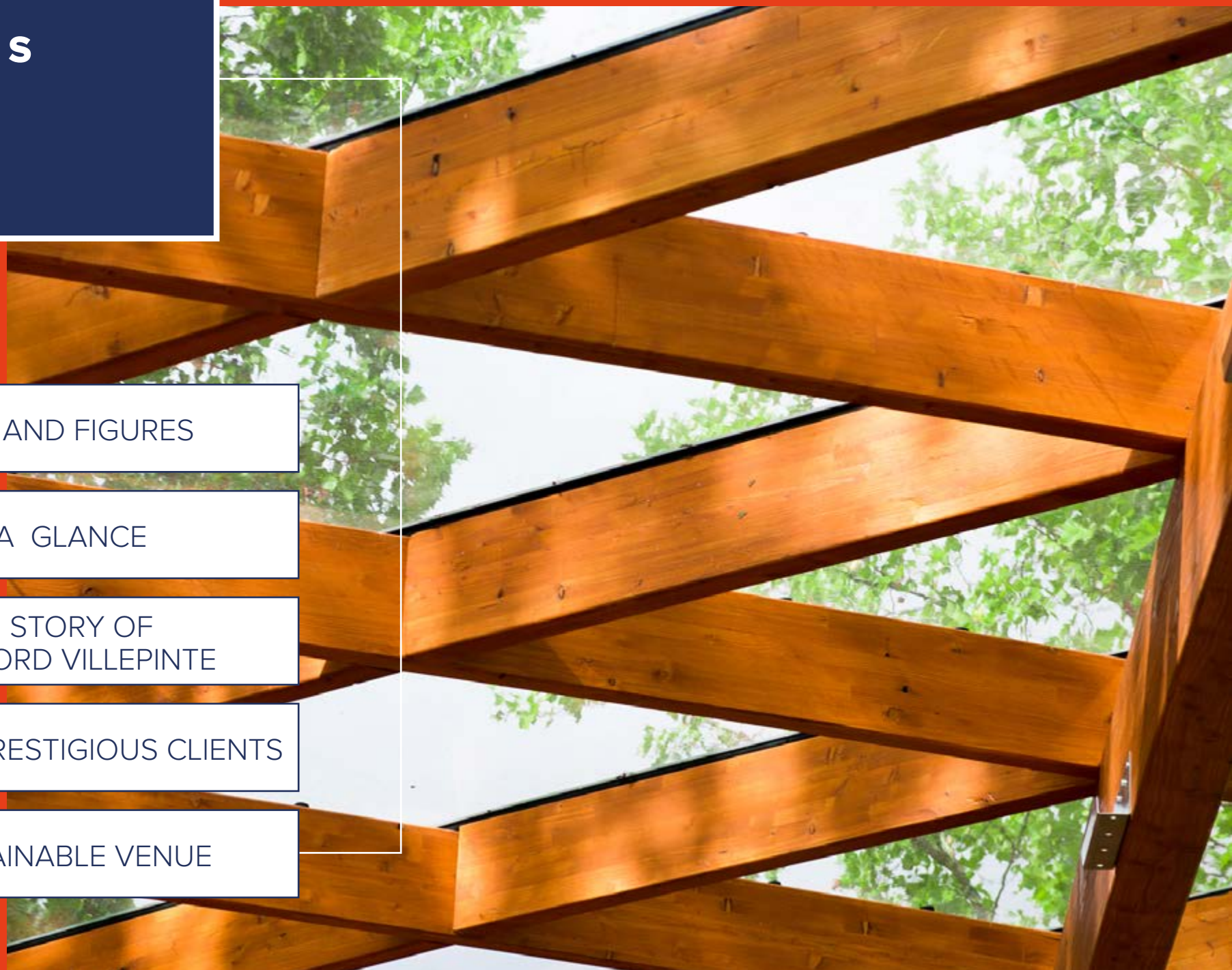
FACTS AND FIGURES

AT A GLANCE

THE STORY OF
PARIS NORD VILLEPINTE

THE MOST PRESTIGIOUS CLIENTS

A SUSTAINABLE VENUE



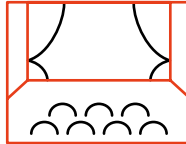
247 000 sq.m 
OF INTERIOR AND TAILOR-MADE SPACES
JUST OUTSIDE PARIS

9 single-storey
HALLS
DE 5,900 TO 50,040 SQ.M

LESS THAN
3h

FROM EVERY
EUROPEAN CAPITAL



2 
auditoriums
WITH SEATING CAPACITIES
OF 168 AND 628

110,000 sq.m
OUTDOOR

42 MEETING ROOMS
FROM 30 TO 320 PEOPLE

AT A GLANCE



FRANCE **+** *LARGEST*
venue

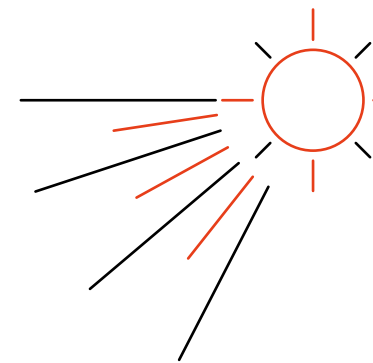


An international
MEETING PLACE

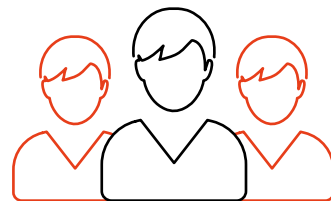


AN
ECO-FRIENDLY LOCATION
set in a green landscape

AN EASY-TO-NAVIGATE SITE
FOR AN UNFORGETTABLE
EXPERIENCE



Spaces filled
WITH
NATURAL
LIGHT



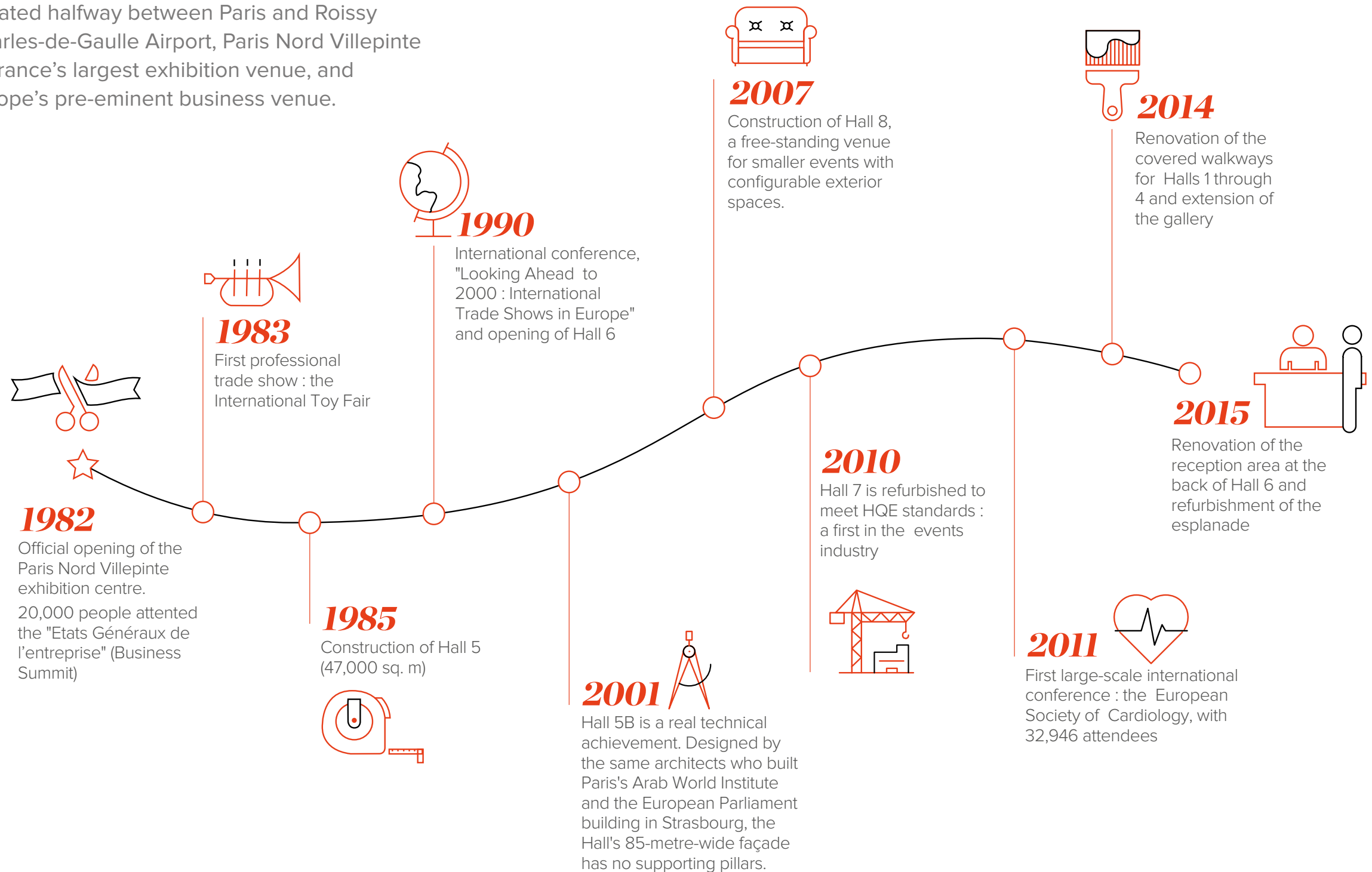
EXPERTS
in business meetings

A BLEND
OF COMFORT
AND MODERNITY

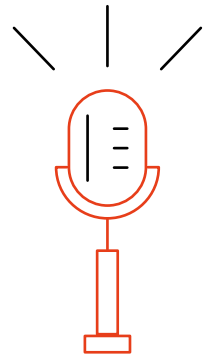
THE STORY OF PARIS NORD VILLEPINTE



Located halfway between Paris and Roissy Charles-de-Gaulle Airport, Paris Nord Villepinte is France's largest exhibition venue, and Europe's pre-eminent business venue.



A PRESTIGIOUS CLIENT LIST



*“On every level
- technical,
architectural and
environmental - the
Paris Nord Villepinte
exhibition centre is a
remarkable achievement.
Its position in Europe
as well as worldwide is
unbeatable. The expansion
of the venue is closely linked
to its accessibility.”*

Pierre-Antoine Gailly
Chairman, Paris Île-de-France Regional
Chamber of Commerce and Industry

THE LEADING CONSTRUCTION INDUSTRY EVENT

BATIMAT ATTRACTS MORE
THAN 350,000 VISITORS
IN 5 DAYS

OPTICS AND EYEWEAR

SILMO PARIS BRINGS
TOGETHER EVERY KEY
PLAYER IN THE SECTOR

ART DE VIVRE

MAISON & OBJECT IS AN INTERNATIONAL
INTERIOR DECORATION AND DESIGN EVENT
THAT IS HELD TWICE A YEAR

INTERNAL STATE SECURITY TRADE SHOW

MILIPOL PARIS IS THE WORLDWIDE EXHIBITION
FOR SECURITY, ANTI-TERRORISM AND LAW
ENFORCEMENT. 161 DELEGATIONS FROM 97
COUNTRIES ATTEND THIS EVENT

DEFENCE AND SECURITY TRADE SHOW

EVERY TWO YEARS, EUROSATORY, THE
INTERNATIONAL LAND AND AIRLAND DEFENCE
AND SECURITY TRADE SHOW, ATTRACTS MORE
THAN 15,000 EXHIBITORS AND 55,000 VISITORS

A SUSTAINABLE VENUE

Viparis is the world's first event management firm to be awarded ISO 20121 certification (the strictest international standard for sustainable events management) on such a large scale – all Viparis venues are covered by this certification.

Our sustainable development policy is embodied in a set of concrete actions around three major goals.

1 Improving energy efficiency

WE'RE CUTTING OUR ENERGY USE 25% BY 2020

2 Developing a sustainable procurement policy

BY INCLUDING CSR CRITERIA IN EVERY NEW CALLS FOR TENDER AND ALL CONTRACTS ISSUED BY THE PURCHASING DEPARTMENT

3 Promoting responsible behaviour

BY MOBILISING ALL OF OUR STAKEHOLDERS AND EDUCATING THEM CONCERNING BEST PRACTICES



A SUSTAINABLE VENUE



An energy-efficient site

- + Hall 7 HQE-certified
- + Green roof to capture rainwater
- + Cladding in recycled wood provides acoustic and thermal comfort
- + Increased use of natural ventilation



Green waste recovery

- + Installation of a permanent waste-sorting facility

A commitment to biodiversity

- + Installation of 3 beehives



Lowering energy use

- + An on-site meeting with customer two days prior to the event to discuss thermal comfort
- + Customers provided with temperature readings taken during events to raise awareness
- + New HVAC installations that can regulate temperature based on type of activity (conference rooms, restaurants, halls, etc.)
- + Programme to refit all washrooms with energy-saving fixtures
- + Optimised lighting management based on type of site activity
- + Kélipse power boxes allow users to pool and organise energy consumption (power levels starting at 1kWh)
- + Charging station for electric vehicles in car park PE8
- + Clean vehicles available for staff use

AT THE CENTRE OF EUROPE

EUROPEAN CONNECTIONS
ACCESSIBLE FROM EVERY
EUROPEAN CAPITAL

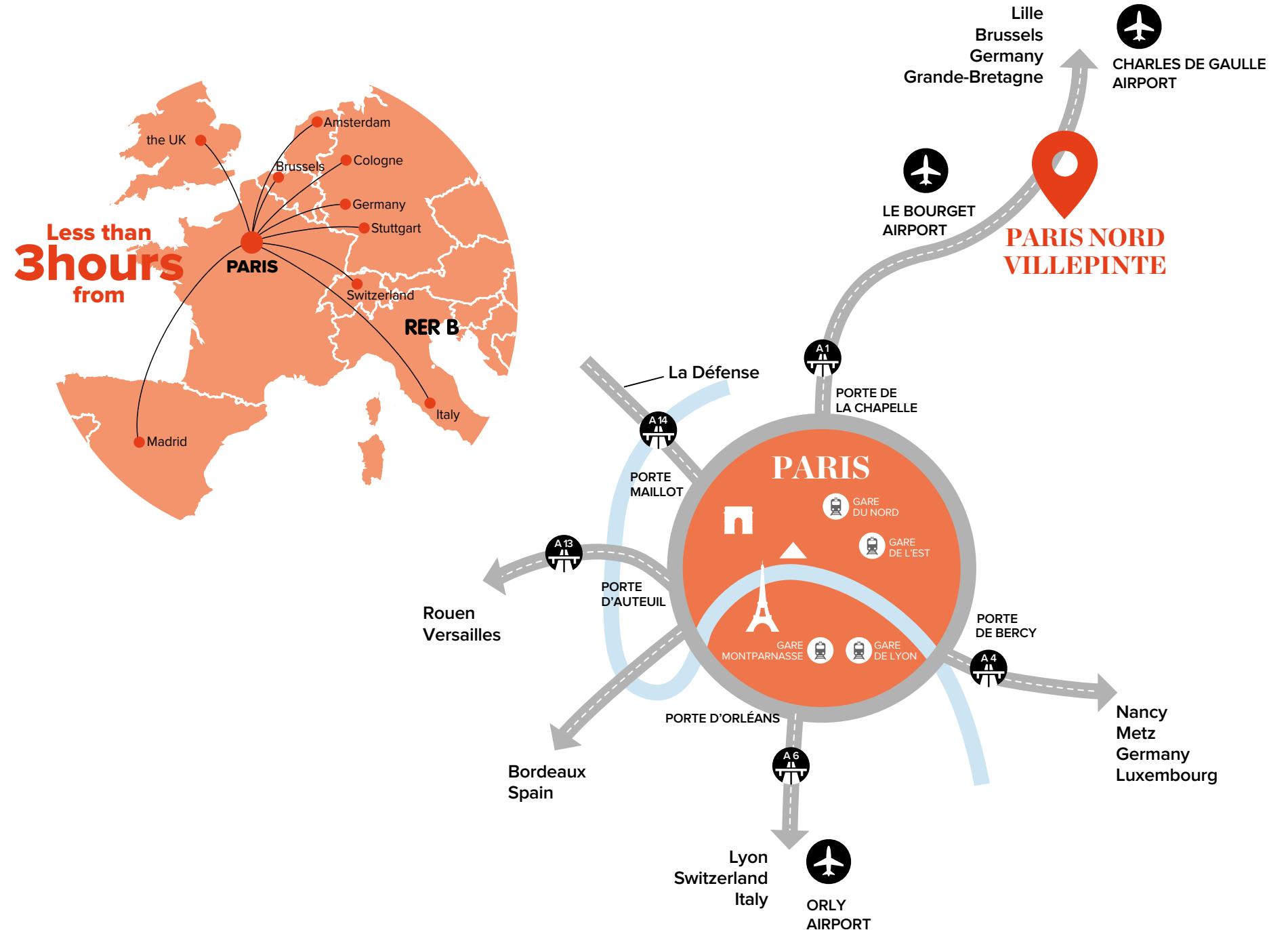
FAST AND EASY ACCESS

CLOSE TO BUSINESS CENTRES
AND SERVICES




EUROPEAN CONNECTIONS ACCESSIBLE FROM EVERY EUROPEAN CAPITAL

*An ideal location at the centre of Europe.
Outstanding regional transport connections.*



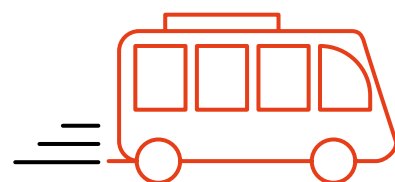
Getting there

-  **15 min from**
Roissy Charles-de-Gaulle airport
-  **15 min from**
the Roissy TGV station
-  **30 min from**
Gare Montparnasse,
Gare de Lyon,
Gare de l'Est,
Gare du Nord
-  **PARC DES EXPOSITIONS**
station

FAST AND EASY ACCESS



Accessibility



FREE SHUTTLE BUSES

FROM PARKING FACILITIES TO THE VENUE

DEDICATED FREE SHUTTLE SERVICE

FOR DISABLE PEOPLE

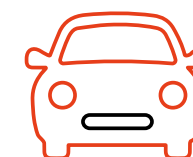
Capacity

14,000

**PARKING
SPACES**

OF WHICH 6,000 ARE RESERVED FOR
EXHIBITORS AND 8,000 FOR VISITORS

Convenience



1

DEDICATED PARKING
LOT FOR EACH HALL

RIGHT NEXT DOOR TO BUSINESS CENTRES AND SERVICES

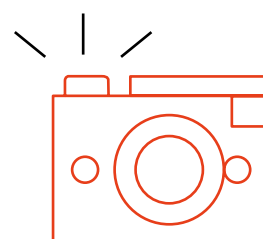
Unequalled hotel capacity

- ✦ 12, 000 HOTEL ROOMS
WITHIN A 20 KM RADIUS
- ✦ 32 HOTELS SITUATED BETWEEN
CHARLES-DE-GAULLE AIRPORT, ROISSY,
TREMBLAY AND AULNAY-SOUS-BOIS
 - 1 FIVE-STAR HOTEL
 - 17 FOUR-STAR HOTELS
 - 9 THREE-STAR HOTELS
 - 4 TWO-STAR HOTELS



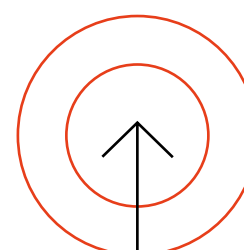
Nearby shops and services

- ✦ À 20 MIN FROM THE CENTRE OF PARIS
- ✦ À 10 MIN FROM 200 SHOPS IN THE
AÉROVILLE MALL



At the centre of the Paris-Nord 2 business park

- ✦ L'ORÉAL
- ✦ LG ELECTRONICS FRANCE
- ✦ AIR FRANCE
- ✦ GDF
- ✦ ARCELOR MITTAL
- ✦ AND CLOSE TO THE
SEINE-SAINT-DENIS BUSINESS PARK



**HELPING YOU
DO BUSINESS**

THE EXTERIOR
A GREEN OASIS

THE INTERIOR
WHERE THE EXCITEMENT IS

HALLS 1 - 2 - 3 AND 4

HALL 5A

HALL 5B

HALL 6

HALL 7 HQE

HALL 8

THE ESPLANADE

THE EXTERIOR : A GREEN OASIS

Tall glass walls, contemporary lines and greenery – let Paris Nord Villepinte surprise you.

The halls are conveniently grouped around a **magnificent central esplanade**.

This green oasis welcomes visitors and provides a panoramic vista of the site.

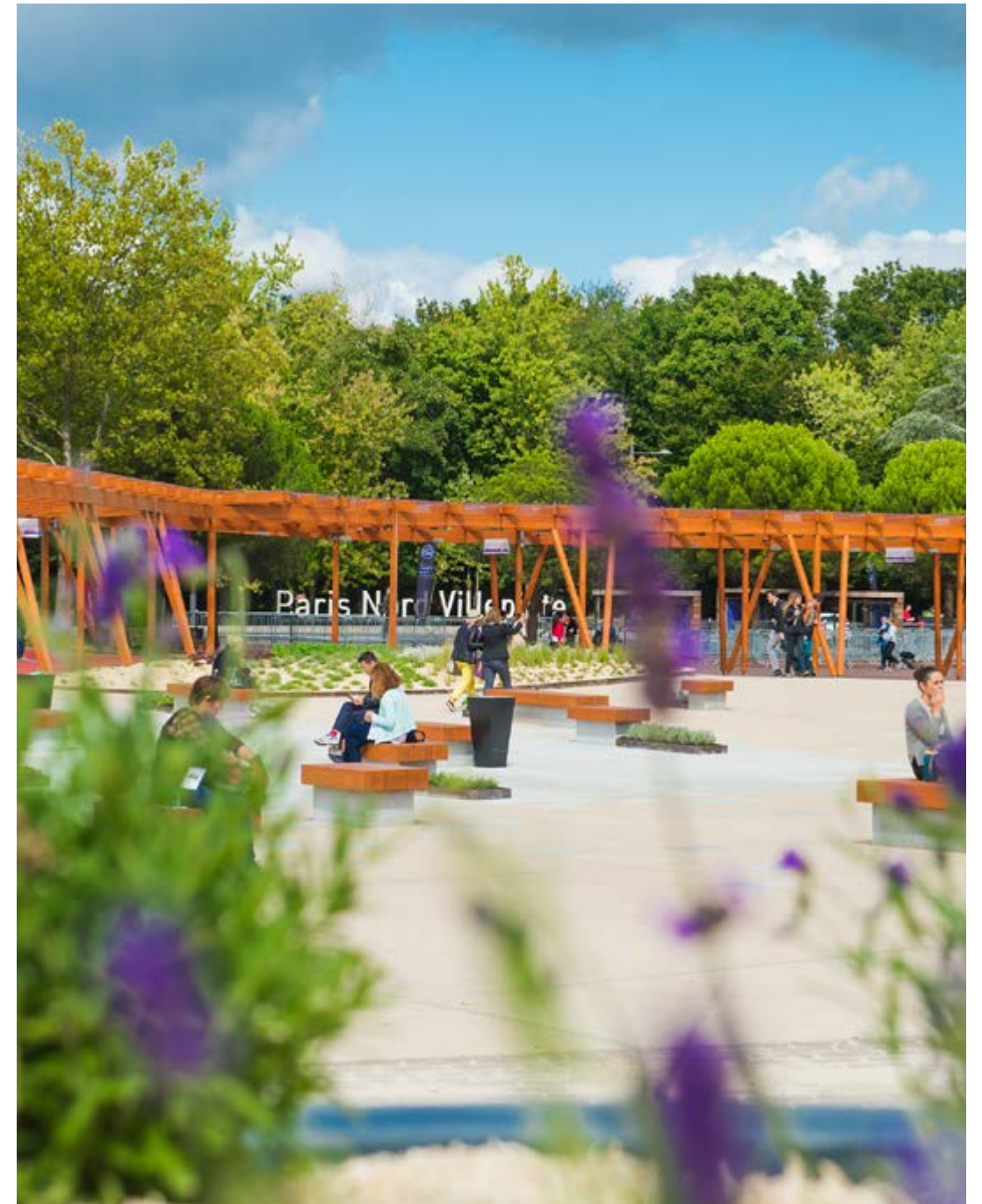
With **360,000 sq.m** of functional, interconnected and comfortable spaces, Paris Nord Villepinte is guaranteed to make every event a success.

Paris Nord Villepinte,

ALSO OFFERS

110,000 sq.m

OF OUTDOOR EXHIBITION
AREAS ALONG THE ESPLANADE
AND AROUND THE HALLS.





THE INTERIOR : WHERE THE EXCITEMENT IS

The largest exhibition centre in France

Paris Nord Villepinte is a delightful place: spacious and welcoming, with everything on one level, the site is served by a splendid tree-lined gallery.

The gallery is the central link between the 7 main halls, all of which can accommodate riser seating. Beneath a soaring glass roof visitors can choose from a wide variety of restaurants and food outlets, a selection of French shops (Fauchon, Oliviers & Co, Ladurée, etc.) and services, including a business centre, post office, newsagent "Relais H" and cloakroom.



An eco-friendly venue

Thermal comfort, responsible water management, natural ventilation systems, maintenance of green spaces by introducing beneficial insects and waste recycling – all of these are responses to the HQE (High Environmental Quality) specifications that were adopted in 2010 during the construction of Hall 7.



HALLS 1-2-3 and 4

The autonomous halls 1 through 4 are extremely functional, and are connected via covered walkways that provide **additional flexibility** for setting up **customised spaces** (from 16,000 to 60,000 sq. m).

2 auditoriums

1 conference centre

42 meeting rooms

1 mezzanine with media centre

1 VIP space with conference rooms

Easy logistics: each hall has a **dedicated parking** lot, a number of **delivery access** doors, frequent sling points and **ceilings ranging** from 9 to 15 metres high that are fitted with service galleries (fluids, compressed air, etc.).

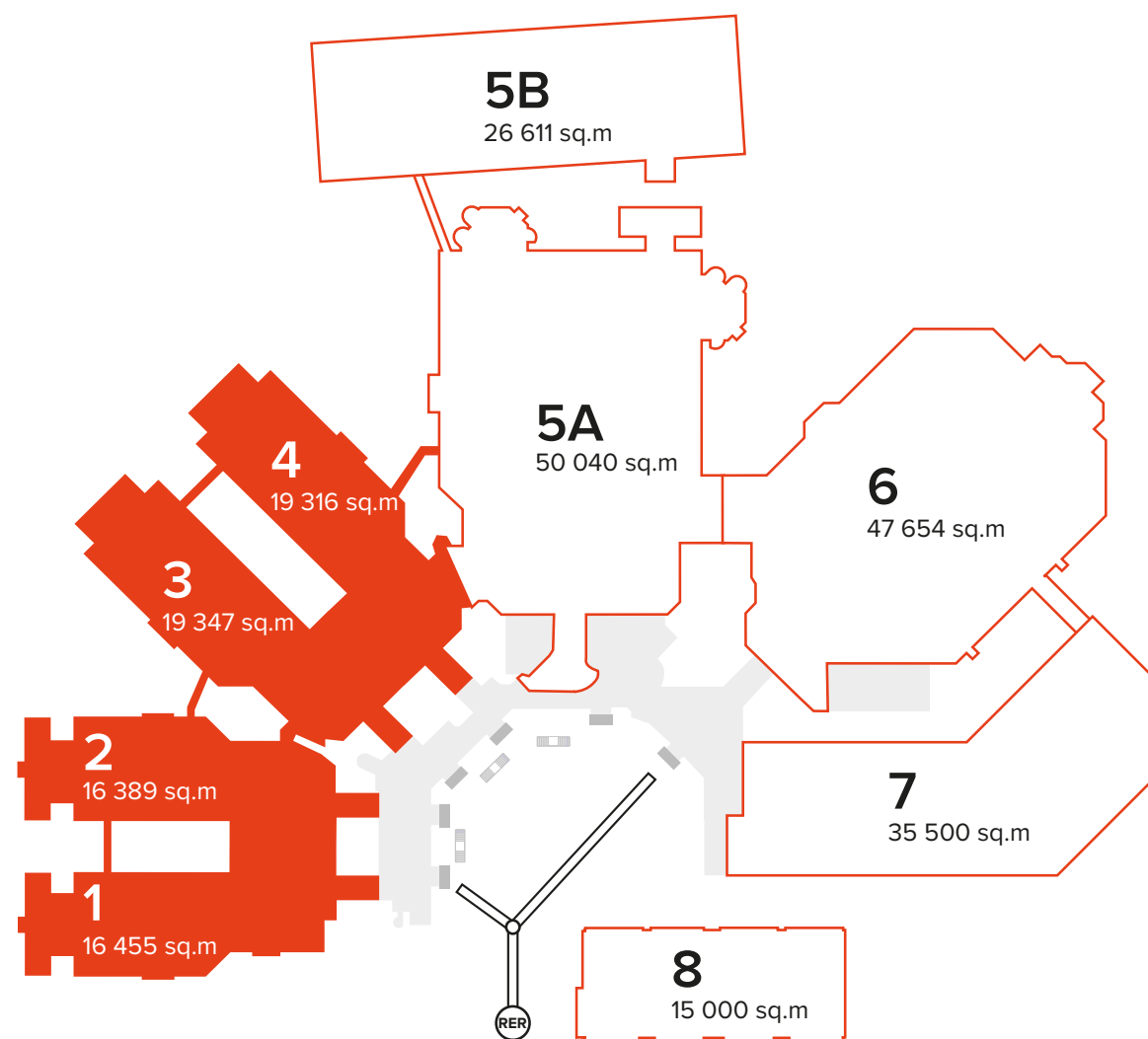
Access to Halls 1 to 4 is easy for disabled people, and the halls are ideally located near the exhibitors' services, an information desk and a newsagent.

Advantages

- **2 auditoriums**
- **58 000 sq. m of tailor-made space**
- **Mezzanines**
- **Close to public transport and regional trains**

Perfect for

- **Medium-sized trade shows**
- **Large-scale and single-brand trade shows**
- **Exhibitions**
- **Luncheons and dinners**



Connected to Halls 4, 5B and 6, Hall 5A is the largest and the most central of all of the complex's halls.

This fully-equipped hall has a 9-metre-high ceiling, a **superb interior patio** that illuminates its 50,000 sq. m, two separate entrances at the front and back that facilitate foot traffic, a meeting room in the rear and an **integrated organiser's office**.

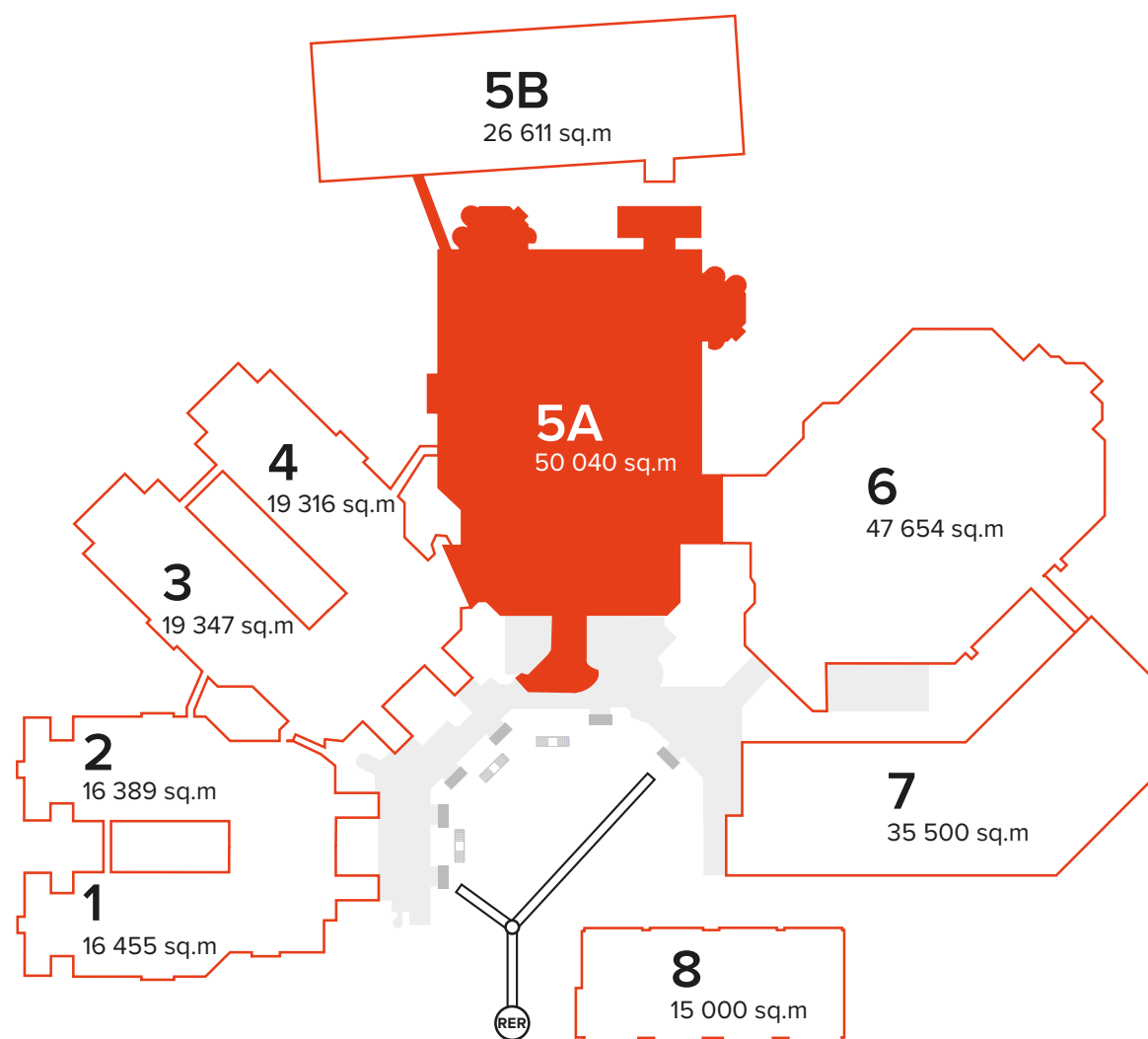
Located near the cloakrooms and the business centre, it also benefits from a handsome reception area beneath the gallery, allowing organisers to offer an **independent and customised welcome**.

Advantages

- **An independent reception area beneath the gallery's glass roof**
- **VIP parking**
- **Interior patio**

Perfect for

- **Large-scale trade shows**
- **Large-scale conferences**
- **Political events**



Hall 5B is a technological showcase.

Its 26,611 sq. m are free of columns, and it can be divided into two sections of 8,800 and 17,791 sq. m.

The undulating façade in oxidized copper and wooden cladding – designed by the architects of the European Parliament in Strasbourg and the Arab World Institute – is 85 m wide, **the widest in Europe**, and has no supporting pillars.

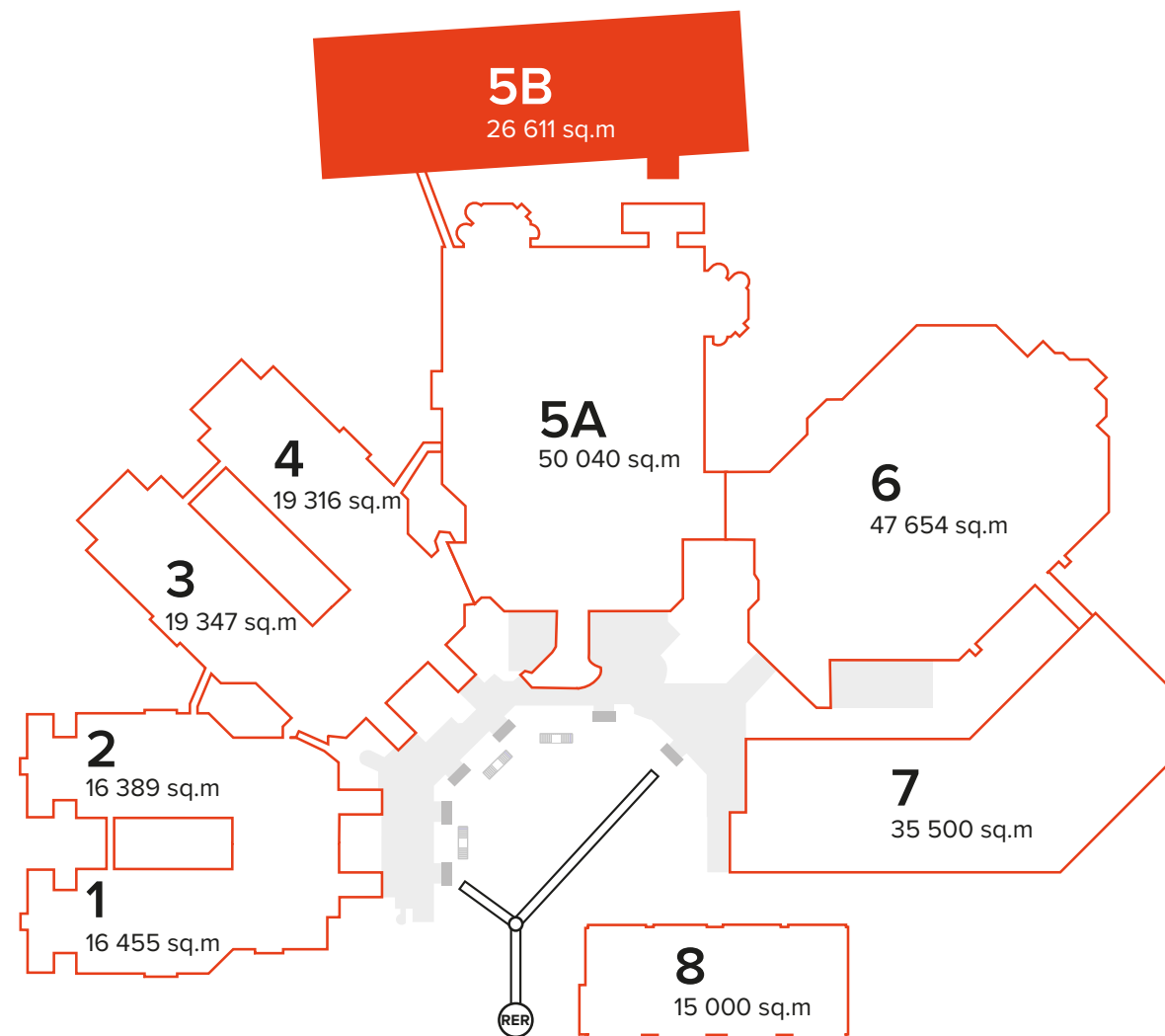
Hall 5B is an independent space for confidential encounters: the entire space can be blacked out.

Advantages

- **An architectural marvel**
- **A modular space which can accommodate riser seating**
- **5 meeting rooms**
- **2 entrances, north and south**
- **Columns-free**

Perfect for

- **Private events**
- **Shows - concerts**
- **Annual meetings**
- **Business events**
- **Trade shows**



Hall 6 has a magnificent atrium and is one of the largest halls in the venue.

It is ideally located beneath the gallery's glass roof, which allows organisers to offer an independent reception area.

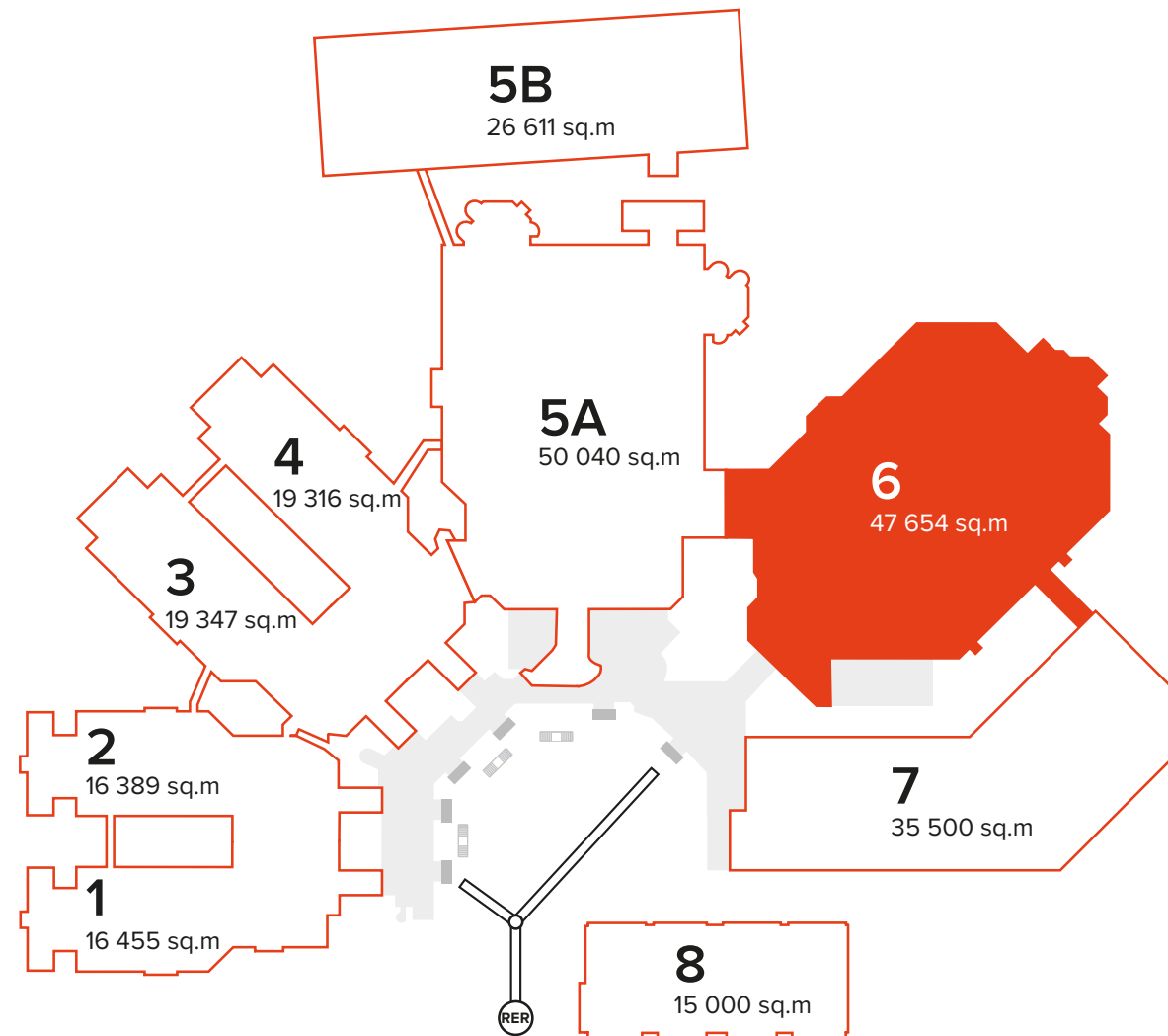
It is particularly well designed, and features a VIP lounge, a meeting centre, some twenty offices and integrated catering area and a news-agent.

Advantages

- **An independent reception area under the gallery's glass roof**
- **VIP parking**
- **A newsagent and integrated catering facilities**

Perfect for

- **Large-scale trade shows**
- **Large-scale conferences**
- **Political events**



Hall 7 (35,000 sq. m) is the first HQE (High Environmental Quality) certified building in France.

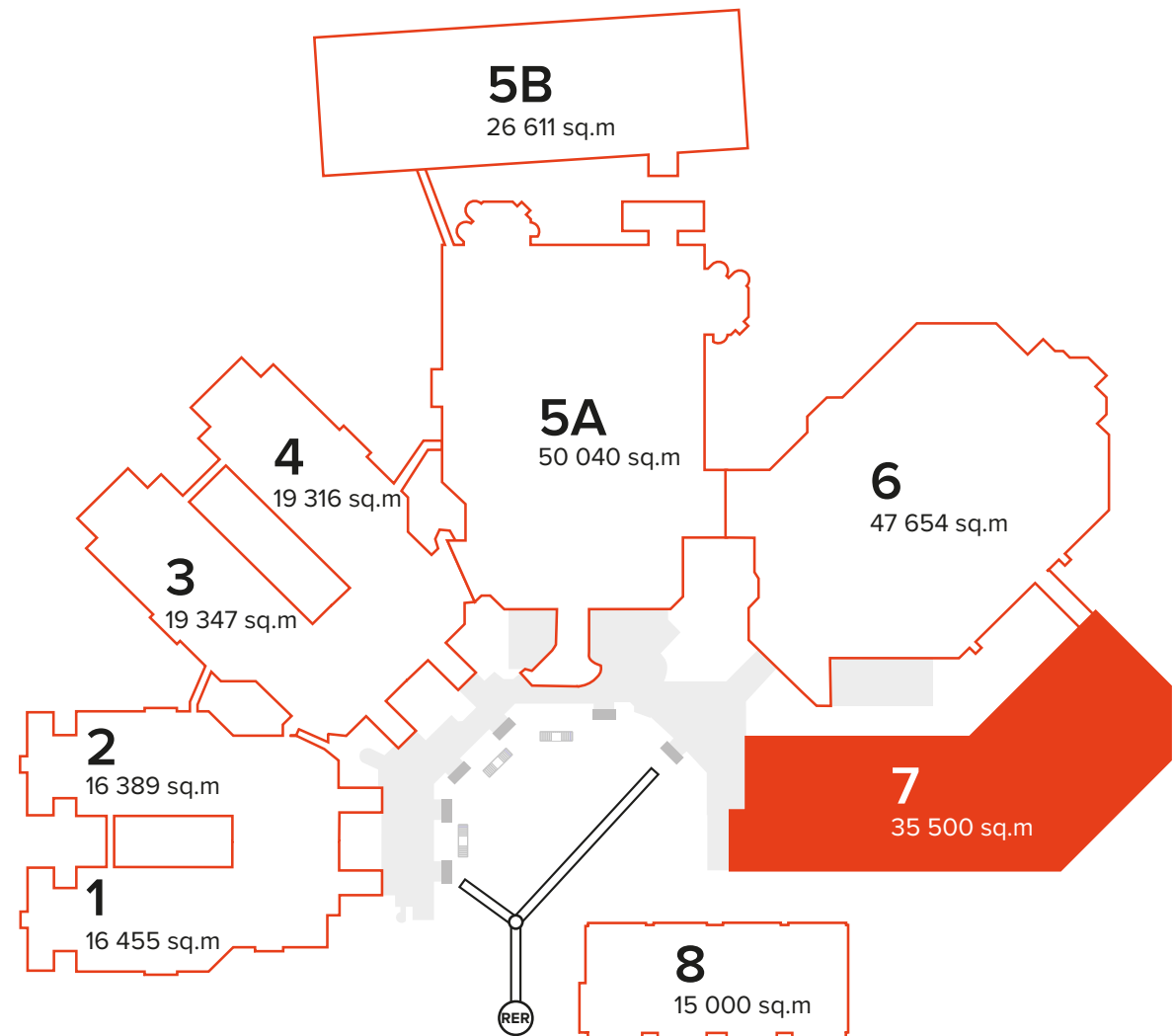
This strikingly contemporary structure features the **largest green roof in Europe** (18,000 sq. m) as well as a rainwater collection system. Recycled wooden cladding ensures environmentally-friendly acoustic and thermal comfort.

Advantages

- **Environmentally-friendly HQE-certified building**
- **Few columns**

Perfect for

- **Large-scale trade shows**
- **Luncheons / dinners**



Riser seating can added, and Hall 8 has a vast atrium and original architecture.

With 15,000 sq. m, the hall 8 is on a more intimate scale. Partitions as small as 5,200 sq. m (with no columns) can be created, and it has a ceiling height of between 8 and 12 metres.

It is fully independent, and exterior exhibitions can be organised around the building.

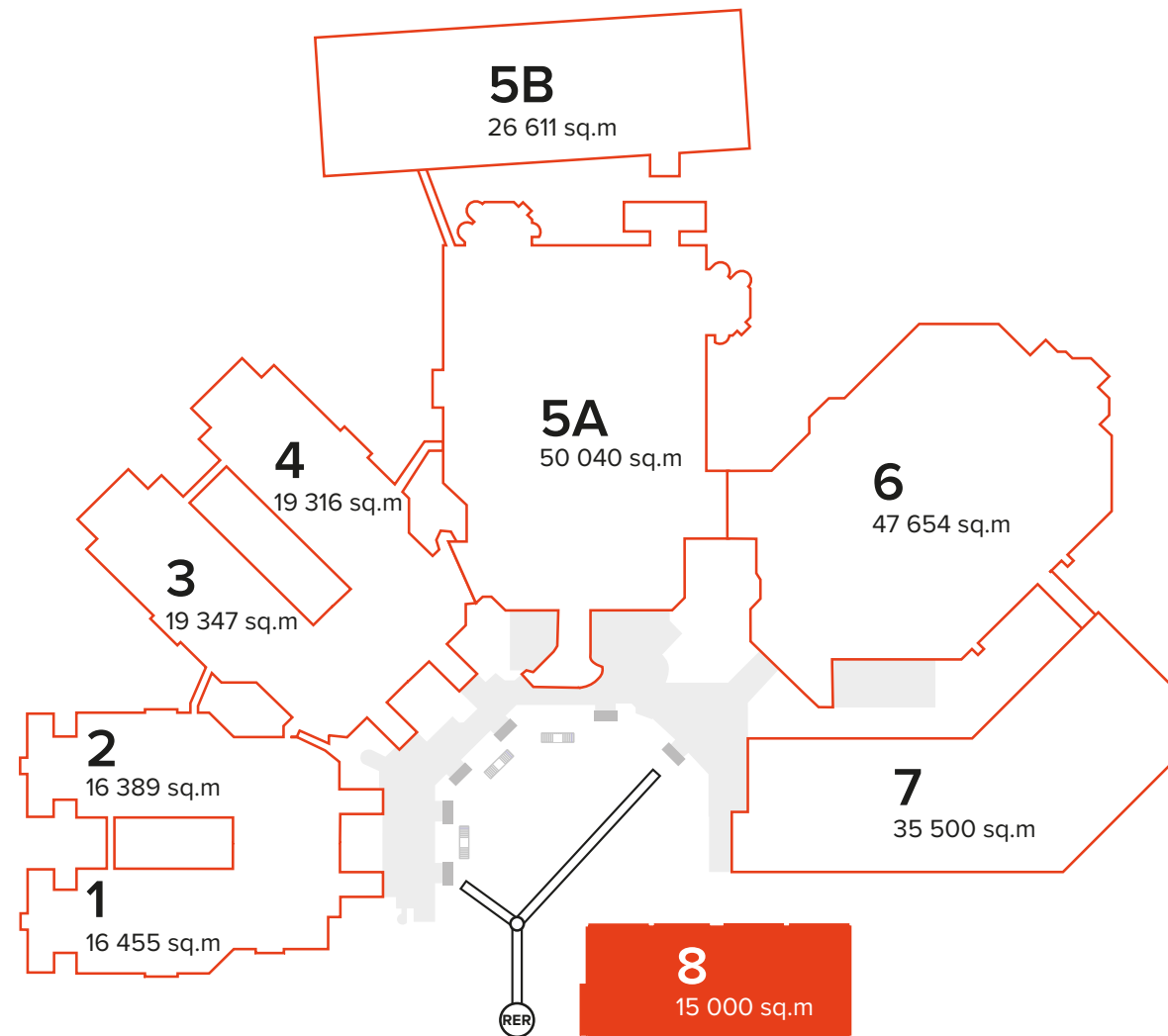
Ideally located, Hall 8 is the **closest hall to the regional train station and bus terminal.**

Advantages

- **An intimate scale**
- **A modular hall**
- **Exterior spaces can be used**
- **Direct access to regional trains**

Perfect for

- **Open-air exhibitions**
- **Conventions**
- **Business events**
- **Trade shows**
- **Luncheons and dinners**
- **Concerts**



THE ESPLANADE

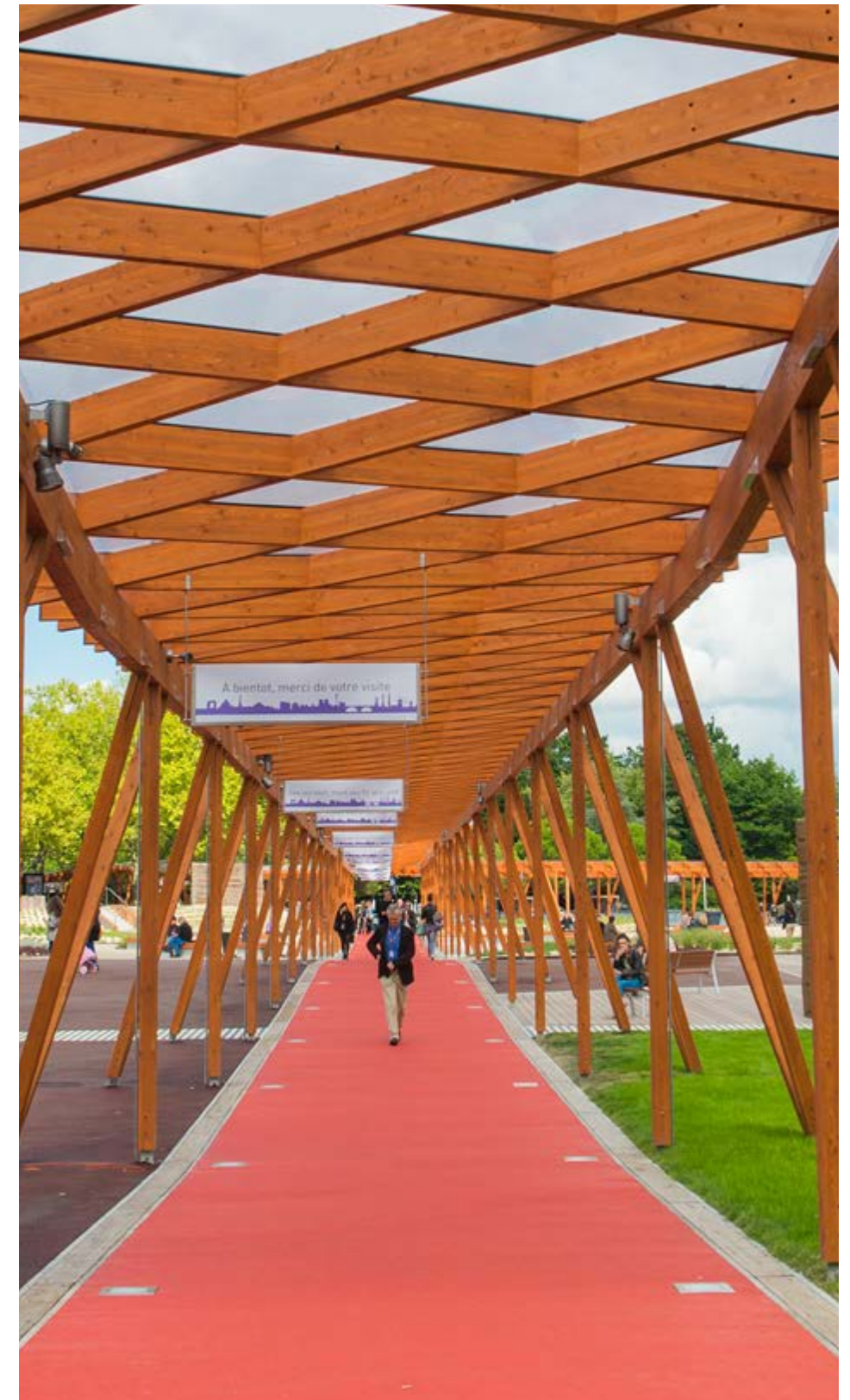
At the centre of the Exhibition centre is the esplanade, offering a magnificent view of the entire venue as well as a great place to relax.

More than a mere reception area – the esplanade is a delightful place to be, a spot where visitors can relax and stroll.

Alternating green areas, wooden terraces and covered passageways, the esplanade also offers **unlimited free WiFi**.

The space was designed to facilitate customised events, such as **food trucks** and **musical performances**.

It's also a perfect venue to attract visitors' attention: sign panels have been installed along the covered walkways, offering an excellent opportunity to enhance your brand image.





VIPARIS